VOGUE

TRAVEL HANDBOOK

WHERE—AND HOW—TO GO
WHAT TO DO THERE

66-POUND WARDROBE:
"CLOTHES FOR ANYWHERE"



Incorporating Vanity Fair
May 15, 1950
Price 50 Cents in U. S. and Canada
$1.00 All Other Countries
COPYRIGHT 1950, THE CONDE NAST PUBLICATIONS INC.



Beautiful Hair

BRECK



ENJOY BRECK HAIR AND SCALP TREATMENTS BEFORE AND AFTER YOUR PERMANENT

A Breck Hair and Scalp Treatment given at your beauty shop will leave your hair in better condition for a permanent. A Breck Treatment includes a relaxing massage with Breck Hair Cream No. 1, which cleanses the scalp the way a facial cleansing cream cleans the face. Then a shampoo with the correct Breck Shampoo for your hair condition. Finally a refreshing application of the correct Breck Hair Lotion. A Breck Hair and Scalp Treatment will thoroughly cleanse the hair and scalp and make possible a softer, more attractive, and longer lasting permanent.

The Breck Hair and Scalp Preparations are available at Beauty Shops and wherever cosmetics are sold.

JOHN H BRECK INC • MANUFACTURING CHEMISTS • SPRINGFIELD 3 MASSACHUSETTS
NEW YORK • SAN FRANCISCO • OTTAWA CANADA



Left—1 to 3 $6.95—3 to 6x $7.95—7 to 12 $8.95 Center—1 to 3 $7.95—3 to 6x $8.95—7 to 12 $10.95 Sunsuit—1, 2, 3 $6.95. At fine stores or write **Celeste,** Dept. V3, 1350 Broadway, N. Y. C.

never before anything like Araline by Marie Earle

REVOLUTIONARY NEW "CONTOUR CORRECTIVE" FORMULA AND METHOD

Absolutely new . . . sensationally different . . . Araline is not a hormone cream. It is a unique blend of astringents and fine oils combined with a method of application designed to help firm the contours of face and neck and give your skin a younger, healthier appearance.

"Friends say I look ten years younger!"
"My face never felt so clean!"
"My skin looks firmer, finer, smoother!"

These are the actual words of women who have used Araline. Within a week of prescribed daily treatments with Araline, you, too, will be amazed at the great improvement in your appearance . . . at your new look and feel of tingling aliveness.



AT FINE STORES
Single bottle $5
4 bottles $15
(plus tax)





MARIE EARLE PRODUCTS • 730 FIFTH AVENUE, NEW YORK, N. Y.

Vogue
May 15th. 1950

VOGUE incorporating Vanity Fair is published semi-monthly except for the months of January, June, July and December, when it is published monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscriptions $7.50 a year in U. S. A.

Vol. 115, No. 9
Whole No. 1849



four separates with a single thought:
to go together!

Sacony sister chambrays



it's a wonderful buy!

Sacony invents the cotton kin! Shirts and skirts related to each other: in color, in cut, in quick-change-ability. Out of this world for out-of-town! And completely in keeping with that Sacony sixth sense in styling, good sense in pricing. The striped shirt is 4.95, the skirt, 6.95. The kindred solid color shirt is 5.95, the skirt, 5.95. No mail orders, please. Watch your newspaper for local store advertisements. Write for FREE illustrated "Folio of Fashion" to Sacony, Dept. T-2, College Point, N. Y.

Sacony.

Carter's tricots



a family of fine lingerie
made with baby-clothes care.

Nylon tricot and
new nylon val, whipped
with poufs of nylon net.
Sheer-as-tulle shoulders,
but nylon-strong... a nightgown
you can suds and pack
happily around the world.
Sizes 32-40. White, aquamarine,
pink dream. $14.95.

At good stores. For store near you,
write The William Carter Co.,
Needham Heights, Mass.

✳ Yes... made by the makers of
Carter's famous baby clothes.

Paris-pointed silhouette

Refreshingly cool, flattering as a compliment, Radiant's sheer-as-a-wisp tribute to your taste. Molded in the new Paris-inspired figure-narrowing silhouette custom-touched with hand detailing. Now-into-Fall colors of navy, brown and black. Sizes 14½ to 24½; 16 to 44. About $30.00.



Hat by Mr. John

A Radiant EXCLUSIVE

For store in your city see Page 110

B. ALTMAN & CO.
New York City
CARSON, PIRIE & SCOTT
Chicago, Ill.
THE HALLE BROS. CO.
Cleveland, Ohio
R. H. STEARNS COMPANY
Boston, Mass.
J. W. ROBINSON CO.
Los Angeles, Calif.
JOSEPH HORNE CO.
Pittsburgh, Pa.
WOODWARD & LOTHROP
Washington, D. C.

RADIANT DRESS CO.
525 Seventh Avenue, New York 18, N. Y.


Splash —To satin smooth your skin.
—For day long fragrance.
Splash —Your tub for a perfect bath.
—To glint and highlight your hair.
Splash —Refreshing in the heat of the summer.
—Smoothing after shaving.
$3.—5.50 and 10. plus tax
White Shoulders
"Splash"
Essence
by Evyan
White Shoulders

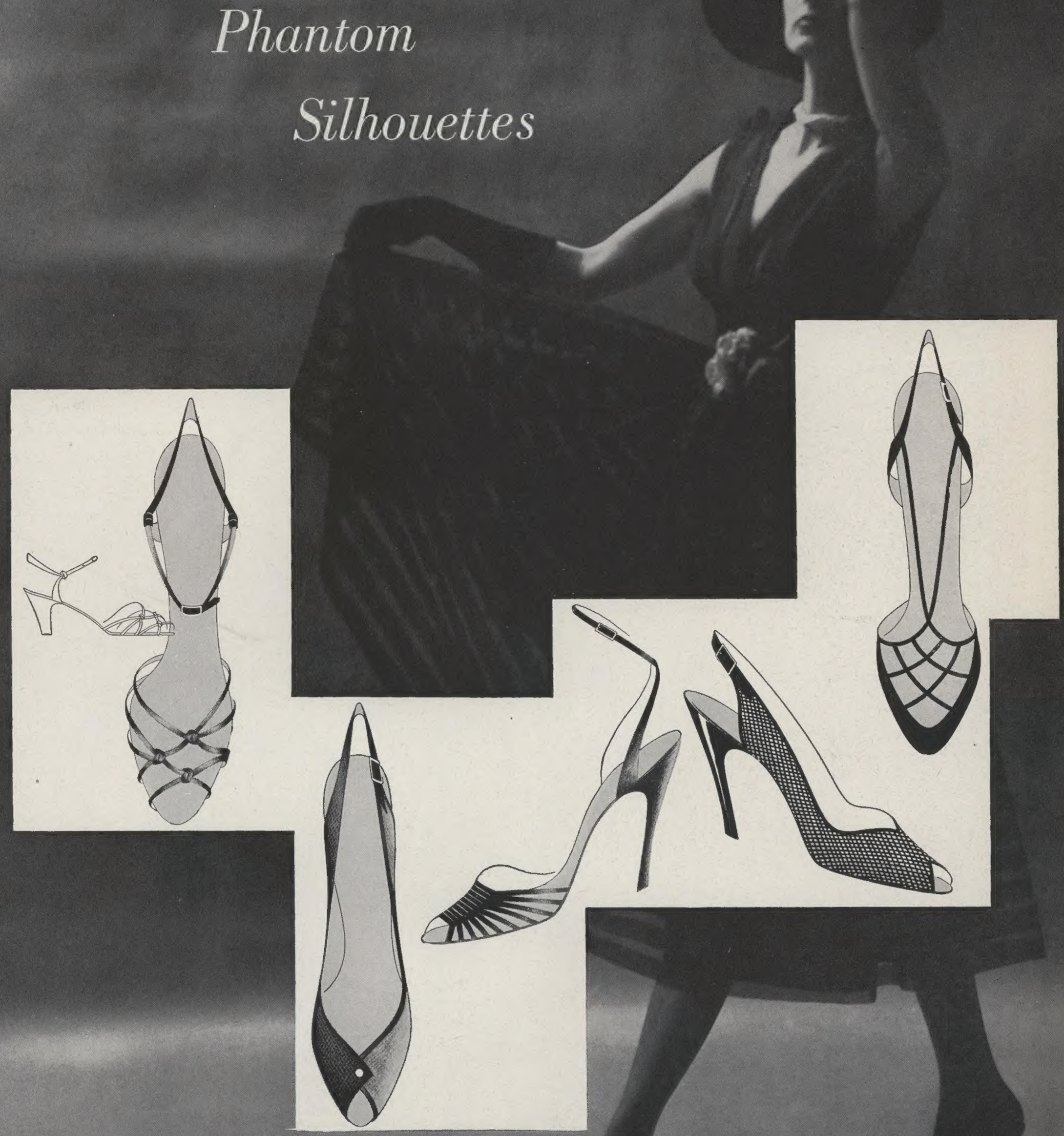
I. Miller

shops and agencies in principal cities • executive offices, Long Island City, N. Y.

creates

Phantom

Silhouettes



Gossamer wisps of suede, phantom-light linen,

mere webs of mesh . . . *ethereal designs, more shadow than substance*

. . . weaving their beautiful way through summer. I. Miller's sophisticated attitude toward American freedom in fashion.



PHOTOGRAPHED AT TODAY'S HOUSE



Swirl®
REGISTERED
walk into it...
wrap and tie

So practical for summer

These SWIRLS *meet every aspect of your summer world. They plunge low and lovely... whisk on with carefree grace... open flat for easy ironing. Sanforized cottons. The paint-splash print on black, brown or green, 10 to 18, about $8. The pin-point broadcloth check, in brown, blue or gray, 10 to 20, about $6.*



Other SWIRLS *in choice cottons $6 to $9. You'll find a* SWIRL *department in most fine stores.*

B. Altman & Co.....New York, N.Y.
Bullock's.....Los Angeles, Calif.
Burdine's.....Miami, Florida
H. C. Capwell Co.....Oakland, Calif.
The Halle Bros. Co.....Cleveland, Ohio
The J. L. Hudson Co.....Detroit, Mich.
Marshall Field & Co.....Chicago, Ill.
Milwaukee Boston Store....Milwaukee, Wisc.
Stix, Baer & Fuller Co.....St. Louis, Mo.

L. NACHMAN & SON, INC., 1350 Broadway, New York 18 • 818 S. Broadway, Los Angeles 14 ©1950

I buy my hats

my dresses

my shoes

ready-to-wear . . .



. . . but never
my
face powder



because that must be custom-made . . .

right before my eyes . . .

designed exclusively for me

to match my skintone . . . to enhance it . . .

to help me make the most of my beauty

and the fashions I wear.

$2, 3, 5 the box (Introductory size, $1.00)

All prices plus tax.

Charles of the Ritz

Photographed by Engstead at the Bel Air Hotel, Los Angeles



Adrian combines two tones of Onondaga's Sylph Crepe for a memorable summer dinner dress. Soft, sheer Sylph Crepe is woven with Enka Rayon—the preferred yarn of the country's finest mills.
Gunther Jaeckel, New York; Rich's, Atlanta; Harzfeld's, Kansas City.

Enka Rayon *American Enka Corporation, 206 Madison Avenue, New York 16, N.Y.*

CRESCENDOE'S ORIGINAL APPROACH TO FEMININITY! LEATHER TAILORED OF EXCLUSIVE WONDER FABRIC THAT WASHING AFTER WASHING HOLDS PERFECT SHAPE— GROWS EVEN SOFTER, LOVELIER, MORE DOESKIN-LIKE

OTHER ORIGINAL STYLES FROM $2.50 TO $5.00



TRIOLET—$3.50

SARABANDE—$4.00

ARIOSO—$3.50

ARIETTE—$3.50

CRESCENDOE

Gloves by Superb



LEATHER

Luxurious . . . lovely . . . lasting! In luggage and leather goods, genuine leather—with its handsome, natural finish and its distinctive "feel"—is the aristocrat. Its time-honored place as a traveling companion of fashionable women cannot be usurped. And, as leather is the distinguishing feature of fine luggage, Berkshire is the hallmark of quality in leathers. Whether your choice is top grain cowhide or genuine rawhide, look to the Berkshire label for the finest. It identifies the famous family of leathers produced since 1883 by **J. Lichtman & Sons,** Newark 5, N. J.


Pleated
Pleasures
Exquisitely sheer nylon
tricot, permanently pleated by
Luxite, indulges your longing
for practical luxury. Matching set with
gown, slip, petticoat and chemise,
ravishing beyond words in
wondrous new Winning Look colors:
Honey Mist, Promenade Navy,
Cloud White, Rose Flame.
Luxite
FINE LINGERIE
Winner of the Fashion Academy
Gold Medal Award for 1950
® Holeproof Hosiery Co., Milwaukee 1, Wis. In Canada: London, Ont. Women's Proportioned Hosiery, World-famous Men's Socks, Luxite Lingerie

VOGUE'S SCHOOL & CAMP DIRECTORY

FOR ADVICE: WRITE VOGUE'S SCHOOL & CAMP BUREAU, 420 LEXINGTON AVENUE, NEW YORK 17, OR CALL LE 2-7500

Retailing

TOBÉ-COBURN
SCHOOL FOR FASHION CAREERS

Learn styling, merchandising, advertising from fashion experts. One Year Course for college girls. Two Year Course for high school graduates. Store work with pay. Catalog A. 851 MADISON AVE., NEW YORK 21.

EDGEWOOD JUNIOR COLLEGE

Coed. A.A. or A.S. degrees in 2 years. Liberal Arts; Merchandising and Retailing; Executive, Medical, Legal Secretarial; Bus. Admin., Home Econ., Medical Tech. Dormitories. Effective placement. Catalog. C. V. MURDOUGH, PRES., BARRINGTON, R. I.

FASHION CAREERS

Train for interesting jobs in buying, fashion reporting, etc., in school equipped like dept. store. 1-year course for girls with one or more years of college. 2-year course for high school graduates includes liberal arts. Both courses include supervised store work with salary.

Ask for Catalog V and Graduates' Job List.

LABORATORY INSTITUTE OF MERCHANDISING
45 West 34th Street New York 1

Fine & Applied Arts

NEW YORK SCHOOL OF INTERIOR DECORATION

SUMMER SESSION
SIX WEEKS' PRACTICAL COURSE

Starts July 6th. Faculty of leading decorators. Period and modern styles. *Send for Catalog S*
HOME STUDY COURSE starts at once. For those who cannot come to New York. *Send for Catalog C*
515 Madison Avenue, New York 22, N. Y.



PREPARE FOR GREATER-THAN-EVER OPPORTUNITIES IN THE FASHION WORLD

Choose the career that offers stimulating work and top salary and choose the school that assures you of the finest, most modern fashion training. Under the personal direction of EMIL ALVIN HARTMAN, America's Foremost Fashion Instructor and Style Authority. Individual analysis and planning of your studies to fit you for your proper place in this all-important profession. Fashion Design—Design for Stage and Screen—Styling—Buying—Merchandising—Pattern Drafting, Cutting—Draping—Fashion Illustration. Request School Book 5. Early registration is necessary to gain admission to resident school for Summer and Fall classes.

fashion academy
School of Famous Graduates
812 Fifth Ave. (62nd) New York 21, N. Y.

Please send me book "Fashion Career Courses"
Resident School Book 5☐ Home Study Book 5H☐
Name .....
Address .....

Drama, Radio, Television

AMERICAN ACADEMY OF DRAMATIC ARTS

Foremost institution for Dramatic Training. Essential preparation for Theatre, Radio, Television, Teaching, & Directing. ROOM 251, CARNEGIE HALL, N. Y. 19.

Fine & Applied Arts

THE ART INSTITUTE
OF CHICAGO

Summer School. Landscape, figure, portrait painting. Advertising. Dress Design. Interior Decoration. Teacher Training. Term begins June 26, 1950. Catalog. BOX 7, MICH. AVE. AT ADAMS, CHICAGO 3, ILL.

in southern california
summer session june 5
painting
landscape • illustration
advertising design
interior design
kann institute of art
9010 melrose ave. w. hollywood 46, calif.

TRAPHAGEN SCHOOL OF FASHION *FOR RESULTS*

TRAINING HERE PAYS LIFE DIVIDENDS
Intensive SIX WEEKS' SUMMER Courses
Top honors 26 years. Professional methods in every branch of Fashion and Interior Decor. Beginners or advanced students. Regents' Credits. REGISTER NOW! Day & Eve. Our Graduates in Demand! Sales Dept. Free placement Bureau. Send for Cir. 1. Phone CO 5-2077.
TRAPHAGEN, 1680 Broadway (52nd) N. Y. 19

RAY-VOGUE

(No connection with Vogue Magazine)

Fashion Merchandising, Buying, Modeling, Dress Design, Pattern-making, Millinery, Fashion Illustration, Commercial Art, Advertising, Photography, Window Display. Individual advancement. Coed. Attractive school residence for girls. G.I. approved. Entr. July 10. Dept. V-5. New school building • 750 N. MICHIGAN BOULEVARD, CHICAGO 11.

McDOWELL SCHOOL

Specialists
in Fashion Training
since 1876

Apply Now for Summer Courses or Fall Admission

73 West 45th St., New York 19, N. Y.
Telephone: LUxemburg 2-1366

N. Y. City Day School

THE BOARDMAN SCHOOL, INC.
FORMERLY THE HAMILTON SCHOOL, INC.

A creative school for children 2 thru 8 years.
Summer Session June & July.
Now registering for Fall 1950. Transportation.
Catalog. 6 E. 82 ST., N. Y. 28. BU 8-4072.

Boys' Schools

RIVERDALE SCHOOL

FOUNDED 1907

JOHN H. JONES, HEADMASTER
BOX V, RIVERDALE-ON-HUDSON, NEW YORK CITY

CARDIGAN MOUNTAIN

For younger boys, grades 6-9. Sound preparation for all secondary schools. Small classes. Homelike surroundings. Activities to meet boys' interests. Sports, woodcraft, fishing, trips, skiing.
WILFRED G. CLARK, HEADMASTER, CANAAN, N. H.

Special Schools

THE BROWN SCHOOLS

Special attention given to educational & emotional difficulties. Four units. Full time Psychologist. Registered nurses. Pool. Fireproof building. Ranch. Camp.
PAUL L. WHITE, M.D., F.A.P.A., MEDICAL DIR.
BERT V. BROWN, DIR., BOX 4008, AUSTIN, TEXAS.

THE WOODS SCHOOLS

For Exceptional Children
Camp with Tutoring
Boys Girls
BOX 169, LANGHORNE, PA.
MOLLIE WOODS HARE, PRINCIPAL

ROCKWOOD

ELSINORE, CALIFORNIA

For boys and young men who are mildly retarded. 270-acre ranch estate. Limited enrollment. Open all year.
REGISTRAR, ROCKWOOD, ELSINORE, CALIFORNIA.

Music

CINCINNATI CONSERVATORY
OF MUSIC

Est. 1867. Affiliated with University of Cincinnati. Complete school of music. Degrees, diplomas, certificates. Dormitories. 10-acre campus. Address: REGISTRAR, DEPT. E. M., CINCINNATI 19, OHIO.

Hotel Training

Hotels Call for Trained Women

Record-breaking travel means nation-wide opportunities and a sound, substantial future for trained women in hotels, clubs, inns, apartment hotels and restaurants. Come to Washington. Train for this fascinating field, fine living; quick advancement. Classes now forming. Previous experience proved unnecessary. Lewis National Placement Service FREE of extra charge. Write for FREE book.

Course approved for Veterans' Training.
LEWIS HOTEL TRAINING SCHOOL
Div. RSE-6212 34th Yr. Washington 7, D. C.

Fashion Modeling



NOW—BE A MODEL...or LOOK LIKE A MODEL!

America's largest finishing schools and casting agencies for models and career girls! Professional courses in fashion modeling, television, photography, movies, slide films. Special courses in charm, beauty, poise for career girls. Also 12-week course available for study at home. Mail coupon for details.

Patricia Stevens Inc.

Nat'l Hdqtrs., Chicago. Franchise Branches: Philadelphia, Minneapolis, Dallas, St. Louis, Hollywood, Detroit, Kansas City, Mo., Milwaukee, Indianapolis, Cincinnati.

PATRICIA STEVENS, Inc., Dept. V24
30 W. Washington St., Chicago 2, Ill.
Send full information. I am interested in (check one)
☐ Resident Training ☐ Home Study
Name_____
Address_____
City_____ State_____

Boys' Camps

CAMP ZAKELO

Harrison, Me. Boys 6-16. Est. 1902. Development of abilities by Teacher-Coach Staff. Nurses. Camp Mother. All activities. Riding. Typing. Modern equipment. I. ZARAKOV, 393 CLINTON ROAD, BROOKLINE, MASS., OR N. Y. TEL.: JAMAICA 3-9153.

THE FIRESIDE CAMP

Character building for boys 6-12 on 100-acre colonial farm. Modern conveniences. Stresses purposeful, cooperative living. Recreational farming. Pets. Nature study, swimming, hikes. Sketching, crafts. Catalog. L. V. TULPA & MRS. TULPA, PLAINFIELD, CONN.

CEDAR ISLES

An island camp for boys 6-14. Central Adirondacks. Sailing featured. Daily riding. Mature staff. Sister Camp—Moss Lake 3 miles. 19th season. Booklet. MR. & MRS. W. J. CAMPBELL, 412 HAMILTON ROAD, RIDGEWOOD, N. J. TEL.: RIDGEWOOD 6-6917.

SEQUOYAH

Nationally recognized as one of America's outstanding camps, for boys 7-16. 27th year. Private lake. Riding, canoeing, sailing, etc. Alt. 3000 ft. 2-5-8-10 weeks. Rates $85-$250-$380-$475. Catalog. C. WALTON JOHNSON, BOX V, WEAVERVILLE, N. C.

TRIANGLE L RANCH CAMP

Boys 7-12. Small selected group. Careful supervision. Trained counselors. Riding, swimming, all outdoor sports. Separate from but under direction of San Luis Ranch for Girls. References. MRS. EDWIN R. PATTISON, SAN LUIS RANCH, COLORADO SPRINGS, COLO.

CAMP IN CANADA— CRUISE TO ALASKA

The Millers' 29th Schoolboy Tour

From San Francisco June 21—8½ wks. Beautiful Camp in Canada AND ONE GLORIOUS WEEK STEAMSHIP CRUISE TO ALASKA. Visit far northern Indian villages, salmon canneries, and logging camps . . . . *Total Cost* $398. *Also 4 wk. Camp* $175. Resident Reg. Nurse, Excellent Supervision, Healthful balanced diet. Aquaplaning, Speed-boating, Salmon fishing. Limit 37 boys 10-16. From L. A. June 20. Write for folder: THE MILLERS, 214 Dorland Street, San Francisco 14, Calif.

Boys' & Girls' Camps

RIP VAN WINKLE & ON-TI-ORA

Separate camps for boys & girls. Northern Catskills. Campers ride, swim, play tennis, and enjoy all popular sports and crafts on mountain playground. Finest equipment. Catholic chapel. Tel.: WA 6-1942. COWHEY CAMPS, 790 RIVERSIDE DR., NEW YORK 32.

ALOUETTE

Pocono Mountains, Penn.
2000 Feet Elevation

A charming, American-French camp for boys and girls, 4-11 years. Previous French not required. Private lake, 1,000 acre estate. Riding, dramatics, dancing, music, aquatics, athletics, crafts, nature study, gardening—mature leadership. Registered nurse.

Director: Maryvonne le Guillerm
Ecole Francaise du St. Esprit
109 E. 60th St., N. Y. 22 TEmpleton 8-9033



Southern California
RANCHO TEPEYAC

Three languages—Spanish, French, English—spoken constantly in this gloriously high, dry, cool, and healthy cowboy ranch for younger children. 8 weeks, July and August, $485. Riding, roping, pets, adventure. Real western life. Careful supervision. Registered nurse. Director: Mildred Cecelia Hagan.

RANCHO TEPEYAC
P.O. Box 1867, San Diego 12, Cal.

Don't delay. Register your child in a summer camp now. Camp experience is an important part of his education, and enrollments will soon be completed. Investigate the camps on these pages (the directors will be glad to send you their catalogs), or write to us for the 1950 edition of the VOGUE CAMP DIRECTORY, which is available without charge.

Summer Schools

EDGEWOOD
GREENWICH, CONNECTICUT
Summer Tutoring School and Camp
Boys and girls, 6 to 18.
College Preparation. Remedial reading. Special English for foreign students. Arts and crafts. All sports.

BANFF SCHOOL OF FINE ARTS
IN CANADIAN ROCKIES
Theatre, Art, Music, Ballet, Crafts.
June, July, August, 1950
Apply: DIRECTOR, BANFF, ALBERTA, CANADA

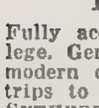
Girls' Camps

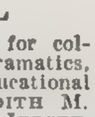
OGONTZ WHITE MT. CAMP
In New Hampshire. Girls 6-18. 750 acres on mountain lake. Rustic cabins. Swimming, sailing, canoeing, aquaplaning; form and trail riding; tennis, hockey, golf; art, crafts, music, dramatics. Trips. ABBY A. SUTHERLAND, BOX 300, OGONTZ SCHOOL P. O., PA.

ECOLE CHAMPLAIN
Girls 6-18. On Lake Champlain. Daily riding, sailing, water sports, tennis, music, art, dancing, overnight camping trips. Conversational French with native counselors. 27th year. Three age groups. MRS. E. V. CHASE, 50 S. WILLARD ST., BURLINGTON, VT.

kimiyo
On Lake Champlain Vermont

32nd season. For girls 6-17. Superior leadership in sailing, canoeing, tennis, crafts, rifle, aquaplaning, archery. Own stables—trails and Hunt Course. Trips. Little Theater. **Separate Junior Division.** Sand Beach and special program. All-inclusive tuition plan. Please give age. **Mr. and Mrs. R. J. Kimball, Cardigan Mountain School, Canaan, New Hampshire.**





Girls' Camps

CIMARRONCITA RANCH
Adventure and fun in romantic setting. Separate boys' and girls' camps. 6500 ft. alt., healthful, cool & invigorating. Instruction in all camp sports including daily riding. 20th year same location, same management. References, Booklet. UTE PARK, NEW MEXICO.

CAMP WATERVLIET
Watervliet, Michigan. For Girls 7-17. On 150-acre tract, private lake, land & water sports under experienced supervision. Riding featured. Music, Dramatics, Dancing, Crafts, Nature Lore. 8 weeks $325. Booklet. DR. & MRS. H. W. TATTER, WATERVLIET, MICH.

FOUR-WAY LODGE
On Michigan's beautiful Torch Lake. Girls 7-18. New friends, new skills. Full sports program; riding, sailing stressed. Crafts, trips. Mature staff. 3 age groups. Brother camp, Fairwood. Catalog. MRS. M. V. EDER, 5699 BELMONT AVE., CINCINNATI 24, O.

QUANSET SAILING CAMPS
46th yr. Learn sailing every day on Cape Cod's beautiful, safe Pleasant Bay. Tennis, riding, crafts, archery, swimming, ceramics, trips, etc. 4 age groups —5 to 18 yrs. Adult Sailing School—June and Sept. Booklet. MR. F. V. HAMMATT, SO. ORLEANS, MASS.

MOSS LAKE
THE CAMP OF THE SPECIALISTS



Featuring
- **RIDING**
- **SAILING**
- **TENNIS**
- **Also Archery, Swimming, Fencing**



Under nationally known instructors. Private Adirondack lake & preserve. Daily Riding. All-inclusive fee. Girls 6-10, 11-13, 14-19 in completely separate units. Many trips by foot, by horse, & by canoe. Brother camp & parent club 3 mi.
Six hours from New York or Buffalo.
Dr. G. V. Longstaff, Jamaica 3, L. I.

Girls' Schools

EDGEWOOD PARK
For young women. Accredited college prep. Advanced courses in cultural and practical arts, fine arts, sec. sc., real estate, med. asst., home ec., drama, interior decoration, mdsg., kindergarten. Moderate rates. Sports. Catalog. BOX E-10, BRIARCLIFF MANOR, N.Y.

ACADEMY OF MT. ST. VINCENT
TUXEDO PARK, NEW YORK
Founded 1847. Regents and Middle States accreditation. College Preparatory and General Courses. Art, Music, Drama, Home Economics, Athletics. Character guidance, social training. PHONE TUXEDO 4-0230.

BARMORE SCHOOL
LIBERAL ARTS—CAREER COURSES
Fashion Merchandising, Child Training, Interior Decoration, Fashion Art, Home Management, Social Training, Secretarial, Liberal Arts. Day and Resident Students. 15 EAST 70 STREET, NEW YORK 21.

THE BEARD SCHOOL
Fully accredited. Outstanding preparation for college. General course includes art, music, dramatics, modern dance. Varied sports program. Educational trips to New York. Established 1891. EDITH M. SUTHERLAND, BOX 30, ORANGE, NEW JERSEY.

GRIER SCHOOL
In the Alleghenies. Accredited College Preparation and General Courses. Home atmosphere for girls 12-18. Music, Art, Typing. Exceptional Riding. Winter and team sports. 1000 acres. Gym, pool. 97th year. THOMAS C. GRIER, HEAD, BOX 65, TYRONE, PA.

LINDEN HALL
Junior College and School for Girls. Cultural and Vocational. Music. Home Economics. Secretarial Studies. Art. Dramatic Art. Preparatory and General Courses. All Sports. Riding. Pool. Moderate Tuition. BYRON K. HORNE, D.D., BOX 95, LITITZ, PA.

SOUTHERN SEM. & JR. COLL.
Accredited Jr. College & H.S. for girls & young women. Blue Ridge Mts. Music, Art, Drama, Home Ec., Phys. Ed., Secretarial, Merchandising. Kindergarten Tr., Equitation. 83rd Yr. MARGARET DURHAM ROBEY, PRES., BOX 105-V, BUENA VISTA, VA.

KINGSWOOD-CRANBROOK
Boarding, grades 9-12; day, grades 7-12. College preparatory, general courses. On Lake near Detroit. Music, dramatics, sports, home economics. Unusual opportunities in art, sciences, handicrafts. Catalogue. 145 CRANBROOK RD., BLOOMFIELD HILLS, MICH.

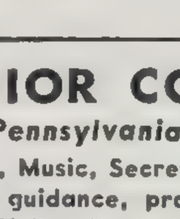
OAK GROVE
Friends School for Girls emphasizes Preparation for College and Gracious, Purposeful Living. Music, Art, Speech. Grades 7-12; Strong P. G. for H. S. Grads. Riding included. New fireproof Quadrangle. MR. & MRS. ROBT. OWEN, BOX 121, VASSALBORO, ME.

Schools listed on these pages will gladly send you their catalogs. If you need our help, please tell us the student's age, sex, previous schooling, type of school desired, location, approximate fee.
VOGUE'S SCHOOL BUREAU

ABBOT ACADEMY
A College Preparatory School. 9th through 12th Grades. Special emphasis on Music. Large campus. Modern buildings and equipment. All sports. 23 miles from Boston. Founded 1829. Catalogue.
MARGUERITE C. HEARSEY, PRIN., ANDOVER, MASS.

THE GARLAND SCHOOL
A JUNIOR COLLEGE
Homemaking majors: Clothing, Food, Child Study. Art majors: Costume Design, Interior Decoration. Fine Arts. 5 practice residences. GLADYS V. JONES, 409 COMMONWEALTH AVE., BOSTON 15, MASS.

Mary A. Burnham



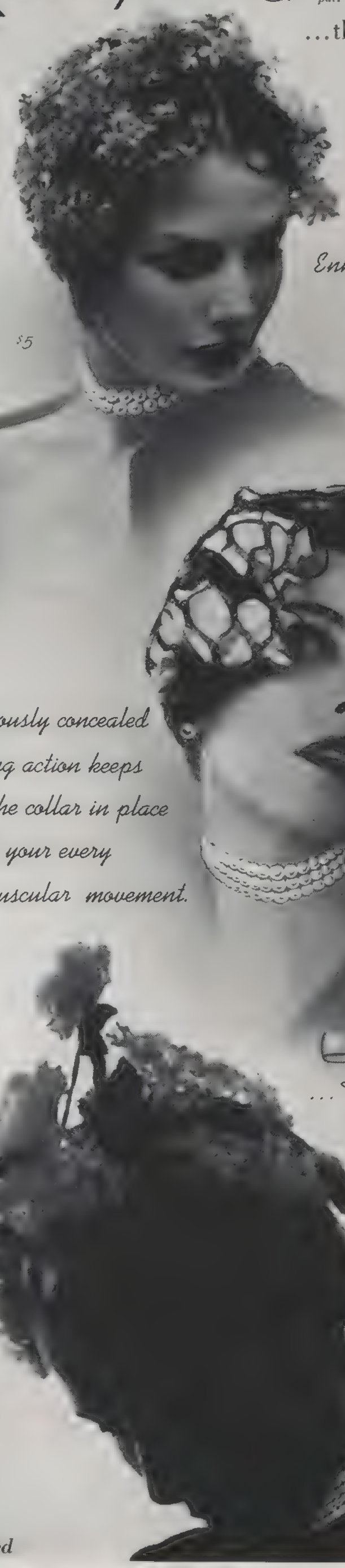
Accredited preparation for all colleges. Also general & postgraduate courses. Exceptional work in music, art. Drama, secretarial. College town advantages. Riding, swimming, tennis, skiing, all sports Mensendieck system for posture. National enrollment. 72nd year. Summer School, Newport, R. I. Catalogues. **Mrs. George Waldo Emerson, Prin., Box 43-D, Northampton, Mass.**

HARCUM JUNIOR COLLEGE
Bryn Mawr, Pennsylvania
Academic, Fine Art, Medical Secretarial, Music, Secretarial Science, Experimental Theatre, Merchandising. Vocational guidance, practical experience, placement service. Riding and sports. Beautifully situated in a college community.
Edith Harcum, President **Box V** **Bryn Mawr, Pa.**

Photography courtesy of Hair magazine

*Richelieu Pearl** Collars
'pat. pend.

...they're beautiful

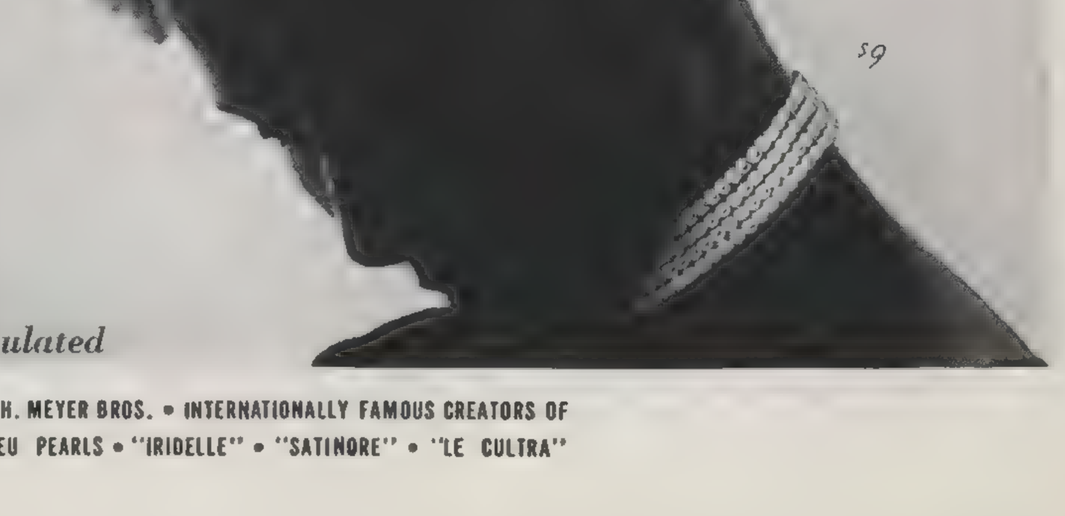


Hugs and Gives...
for constant comfort
Enhances the graceful contour of your neckline
You'll love it.

$5

Ingeniously concealed spring action keeps the collar in place with your every muscular movement.

$7.50

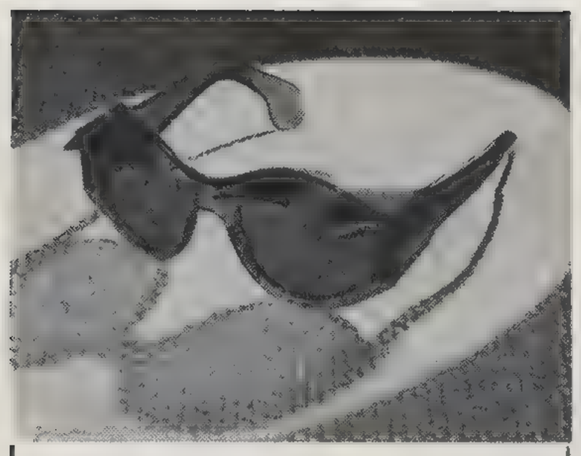


...The Richelieu label is your guarantee
At all better stores.
Prices plus tax.

$9

**simulated*

JOSEPH H. MEYER BROS. • INTERNATIONALLY FAMOUS CREATORS OF RICHELIEU PEARLS • "IRIDELLE" • "SATINORE" • "LE CULTRA"



IMPORTED

FROM FRANCE

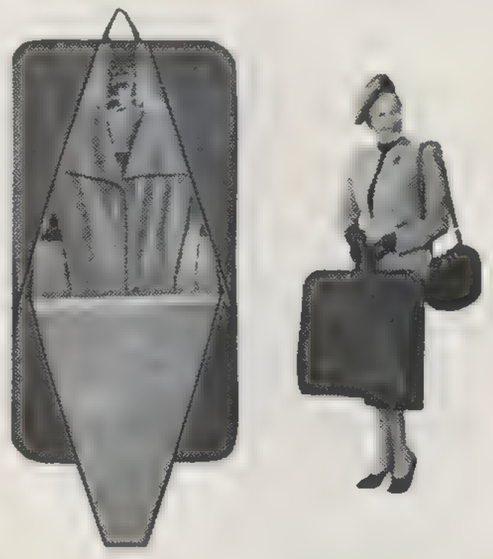
EXCLUSIVE WITH US

New. For HIM or for HER. Distinctively different as well as Practical. Visors at top and sides. More protection for sensitive eyes from wind, sun, dust and glare—ideal for driving, boating, beachwear, fishing, etc. Full refund if not satisfied. **$9.50**

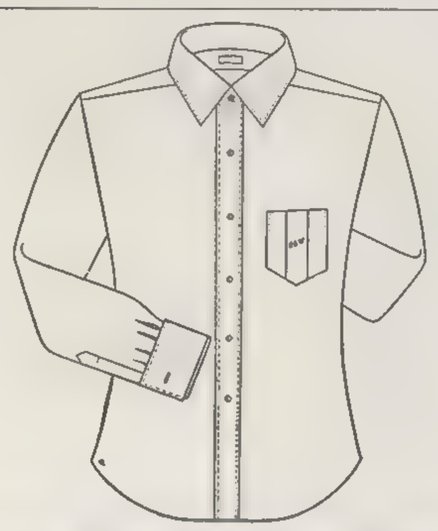
Lenses ground to prescription if desired.

BELZ, OPTICIANS

2 East 44 St., Dept. V, New York 17, N. Y.



Simpak Travel-Closet Bag carries suits and dresses on a trip, keeps them pressed and fresh. Hangs in car, train or plane. On arrival, hang in closet—saves unpacking. Has extra zippered pocket. Waterproof checked rayon taffeta: brown, green or coral with black; **15.55.** Drawstring shoulder bag to match, **5.95.** Beret, **4.75.** For men, in strong blue oxford duck, **11.95,** Fed. tax incl. **Lewis & Conger,** Ave. of Americas at 45th St., New York 19, N. Y.



HAND TAILORED FOR FATHER

. . . of fine imported fabrics made to your specifications in our own workroom, single needle stitching throughout.

- **Choice of collar style and French or single cuffs**
- **Collar sizes 14 to 17½**
- **Sleeve lengths from 30 to 37**

$12.75

Send check or money order to.....

Monograms.....**$1.50**

ANDREWS

custom shirt makers

218 Madison Avenue
New York 16, N.Y.

Murray Hill 5-3361

SHOP HOUND . . .



AT EASE in Italian silk. Lightweight robe that will fold and pack smoothly. Finely striped in blue or brown with white. $65. John Pringle, 40 East 51 Street, New York.

CASHMERE AND SHETLAND wool in a grey rib-knitted turtle-neck sweater, to wear as—or over—a shirt. By Pringle. $18.50. British Tweeds, Inc., 727 Mad. Ave., N. Y.





BOTTLE CASE of cowhide with two plastic bottles, a pint apiece—convenient to carry on picnics, on motors trips. $17.50. Dale Fifth Ave., 719 Fifth Ave., New York.



BLUE DENIM SHOES, elasticized at the sides, with thick skid-proof red rubber soles. For life by the sea, in the country. $8.95. Whitehouse & Hardy, 695 5th Ave., N. Y.

TO THE LINKS, to the beach—a plaid canvas bag with one side for shoes, the other, a big pocket for shirts, sweaters, trousers, et cetera. Designed by Myra Colby. $11.95. From Flite Deck, 810 North La Cienega, Los Angeles, California.



follows the men





WORK JACKET of heavy denim, borrowed from the ranchers, for work or play in the country, on the farm, in the garden; to wear and wear on a vacation in the mountains. It will match your blue jeans. $5.95. Clyde, 425 Madison Ave., N. Y.

MIEHLMANN



"BARBEKIT" with menu, directions, equipment, and Oriental ingredients for a Shishkebab dinner for 8. $24.50 ppd. Unusualties, 17 E. 48 St., N. Y.



ASCOTS of silk twill. In two solid colours, reversible, $7.50; in polka dots, $7.50. In prints (not shown) at $10. Calvin Curtis, 60 E. 55 St., N. Y.

BAKER

NEW SHIRT TALE. For golf, or days on the beach, a short-sleeved plaid shirt of thin Swiss handkerchief linen. It comes in red-and-blue or green-and-yellow window-pane plaids. $18.50. Shield's, 15 East 60th Street, N. Y.

He'll Enjoy Sulka Ties
for Father's Day – June 18

To liven his summer suitings we suggest these handsome twill silks—many made on our own looms in Lyons, France. Original Sulka designs in those fresh color combinations the French produce so skillfully. A wide choice on ground shades of blue, wine, brown, and green. . . Men favor twill silk for its shapely knot and ease in tying. . . Splendid gifts!

$7.50 each
Choose from a selection sent on request

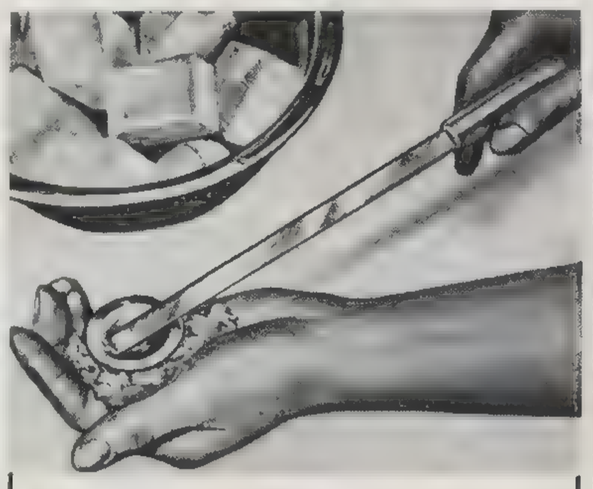


A. Sulka & Company
661 Fifth Avenue—at 52 Street—New York 22
2 South Michigan Avenue at Madison, Chicago 3

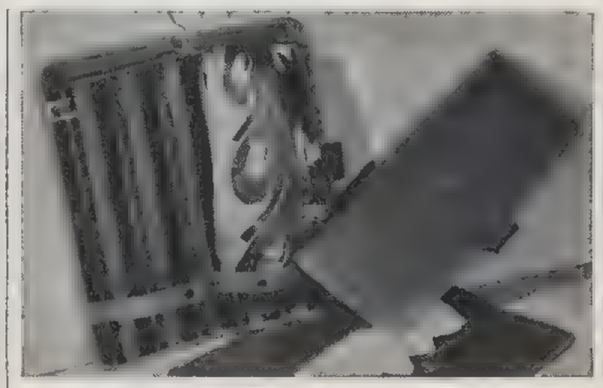


Dad will love this
STAG NITE SET
8 BIG, HEAVY GLASSES
8 COASTER-ASH TRAYS
Different poker hands in full color identify glasses for players. Black plastic combination coasters and ash trays. $5.25
Postage paid in U. S. Send check or money order.
HAMBURGERS
BALTIMORE 1, MARYLAND
Outfitters to Men and Boys For 100 Years

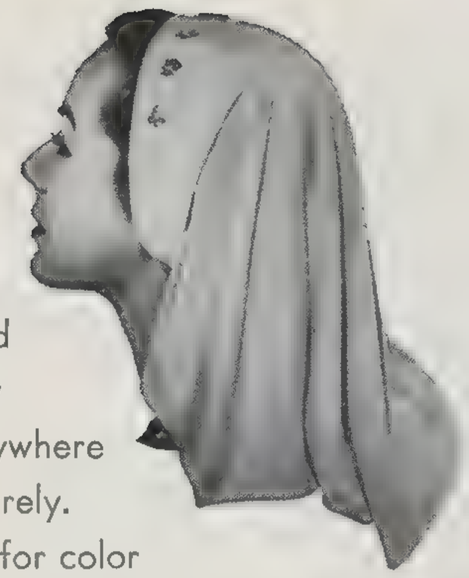
SOLID IVORY CIGARETTE HOLDER
Enjoy a cooler, purer smoke with one of these graceful solid ivory cigarette holders. Cut in one piece from genuine African elephant tusks by America's leading producer of ivory piano keys. Light and slender, 5½ inches long.
DRUMMOND ISLAND TRADING CORP., DRUMMOND ISLAND, MICH.
$1.95 POSTPAID
No C.O.D.'s Please
Money Refunded If Not Satisfied



Amazing Device
for Cracking ICE!
Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. *Only* $1.00 postpaid. Attractively gift boxed. Immediate delivery. *Write to*
TAP-ICER COMPANY
211 West St. Williamsport, Pa.



TRAVEL TIE CASE
SMOOTH TRAVELING for ties. Made of genuine tan saddle leather, keeps his favorite ties neat and wrinkle-free. Sturdy brass hanger disappears when closed, holds 12 or more ties. Handkerchief pocket on the outside. Handsome striped lining. 13½" x 5½" x 1" (closed). Ideal for Father's Day, Vacationists, Bridegrooms and attendants. . . . Specially priced at $4.95 postpaid.
By popular demand . . . Now available in Genuine Pigskin. Only $7.95 postpaid. Immediate Delivery.
FREE Initials in 24 K gold.
Sorry, no C.O.D.'s.
TreasureMart
Dept. V
545 FIFTH AVE. NEW YORK 17



GLAMOUR HAT

for flattery that goes to your head.
Sequin trimmed textured rayon jersey fits any head . . . goes anywhere . . . fastens securely.
Order several for color variety—pink, shocking cerise, flame, lime, light blue, navy, sand, silver, black, white, emerald and chamois. **$6.95**



Plus 25 cents postage

DENSLOWS CARMEL-BY-THE-SEA, CALIF.
Other California shops in Palm Springs • La Jolla • Fairmont Hotel, San Francisco



For beach or after-bath luxury
THE JACQUARD TERRY ROBE

Elegant bath-coat of jacquard superterry in a great range of beautiful hues. Cut long and full with graceful lines **$29.75**

With her own monogram, **$2.50** extra. Platform scuffs to match **$4.50**

(State size, height and weight.)

KERGE'S
IMPORTERS
576 MADISON AVENUE, NEW YORK 22, N. Y.

56 YEARS OF GUARANTEED SERVICE!

Dyeing



by

Denihan

IS AN ART

- Dresses, gowns, etc. dyed with a guarantee not to shrink out of fit.
- We boast article will not appear dyed.
- Plain Dresses $8 (*Domestic Dye*).
- Dry cleaning ribbon, knits, lamé, taffeta frocks, our specialty.
- Wedding Gowns specially processed to preserve newness for generations.

Specialists
Suede and Leather
Cleaned and Redipped

Suede Suits.....$8.00
Gloves 50
Men's Suede Jackets.....4.75
mail to Palm Beach

B. J. DENIHAN Hamilton Bermuda
215 East 64 St. — N.Y.C. — TR 9-6400

EYES ON— —NYLON

Eyelet nylon makes news. For Kayser embroiders this daintiest and prettiest of nylon gloves with enchanting eyelets. Exactly right for your Easter Parading!

$2.00



White, Pink, Black, Navy, or Noisette Brown in Sizes 6-7½. Write: Dept. A

KAYSER 500 FIFTH AVENUE, NEW YORK 18, NEW YORK

SHOP



A TREASURE for a traveller, this halter dress of crinkled cotton that needs no ironing. Vary it by adding one of your own belts, by adding fake or fresh flowers. The dress comes in red, gold, navy blue, green. By Greta Plattry. $16.95. The Clothes Horse, 64 East 56 St.



TAKING A TRIP to Europe, to South America? Suggestion: take with you these electric plugs and long-wire extensions to fit every type of outlet. Leather case in range of colours. $5.25 inc. tax. Neiman-Marcus, Dallas, Texas.



HIDDEN TALENT in a boot: the corkscrew-bottle opener lives in the boot leg. It is sterling silver, will stand at ease, in style, on any bar. $6.85, tax inc., ppd. Nelmor Jewelers, 897-901 Bergen Ave., Jersey City, New Jersey.



visit *Canada's* leading jewellers

See our large collection of English Bone China dinnerware patterns . . . Birks own Sterling Silver tableware in more than 20 patterns . . . at advantageous prices. Your U.S. currency is worth 10% more in Canada.

Stores in Principal Canadian Cities.

BIRKS



Make Comfort Your . . .

Slave!

At last! . . . An *adjustable* toe thong! Adjustable heel-strap, too! Special *cushion-y airfoam* hidden underfoot—it's like pattering on a padded pillow. Natural saddle leather, and *all* leather to wear, and wear, and wear. . . . Well-made, cute-as-the-dickens barefoot sandals you'll just live in! Sizes 4, 5, 6, 7, 8 and 9. Adjustable to fit all widths. Only **$9.95**

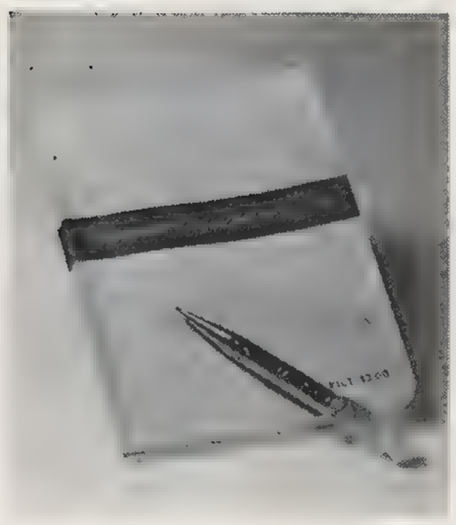
deb Beverly Hills

Absolute satisfaction or money refunded. We pay postage except on C.O.D.'s. In Calif. add 3½% sales tax. Write Dept. V50, Deb.

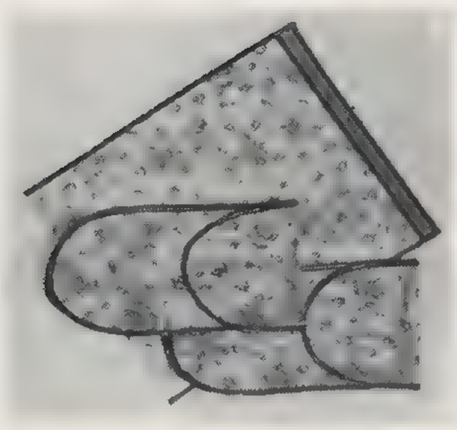
116 So. Beverly Dr., Beverly Hills, Calif.

HOUND

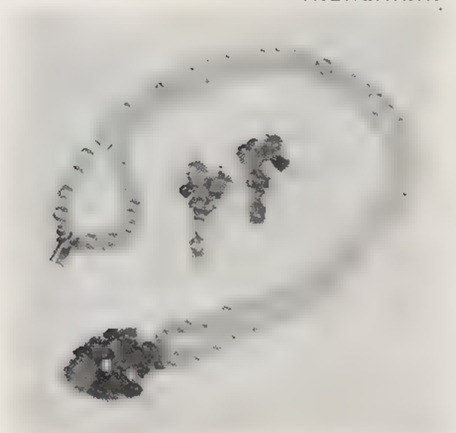
. . . goes travelling



TIPS TO TRAVELLERS: *Shop with Confidence in Europe,* by Clara Thornhill Hammond. A "shopper's Baedeker." $2. The Marchbanks Press, 114 East 13th Street, N. Y. Gold-plated pencil with magnifying glass on end. $9 tax inc. Pen-N-Pencil Co., 1 W. 47 St., N. Y.



TRANSLUCENT plastic bag with a zipper top, for laundry or a wet bathing suit. $1. To match: flat-top shoe bags (one bag holds 2 shoes); pair $1. White, rose-patterned in either red or blue. Vicki Burke, 135 E. 53 Street, N. Y.



MIEHLMANN

CULTURED PEARLS to wear now and forever, a two-strand necklace. The clasp, the earrings to match, semi-precious stones, all hand-set. The necklace and earrings, $250 including tax. At Jolie Gabor, 699 Madison Avenue, New York.

INTERIORS



ELISABETH DRAPER, INC.

785 MADISON AVENUE NEW YORK 21

Feather-Light **Polka Dot Straws**



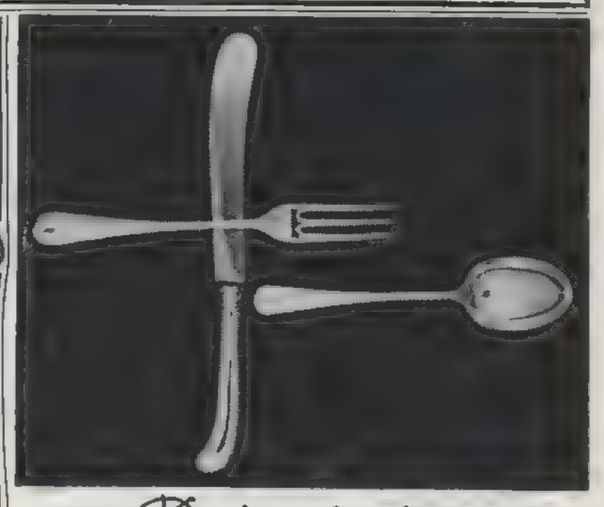
Imported Raffia Partners . . . very new . . . and fashion-smart . . . with fair weather costumes. A captivating 19" picture HAT with adjustable chin strap. $4.95 ppd. An easy-to-carry 18" lined BASKET $5.95 ppd. So ingeniously hand woven in lovely red, dark blue or green with white polka dots, you'll love them the whole season through.

HAT and BASKET SET **$9.95** postpaid

SEND FOR MY 1950 CATALOG

Kathleen Weller

Kathleen Weller, Box 386-N, Bryn Mawr, Pa.



Reproductions

Queen Anne

English Silver-Plate

Six Piece Setting $10.95

(Price List on Request)

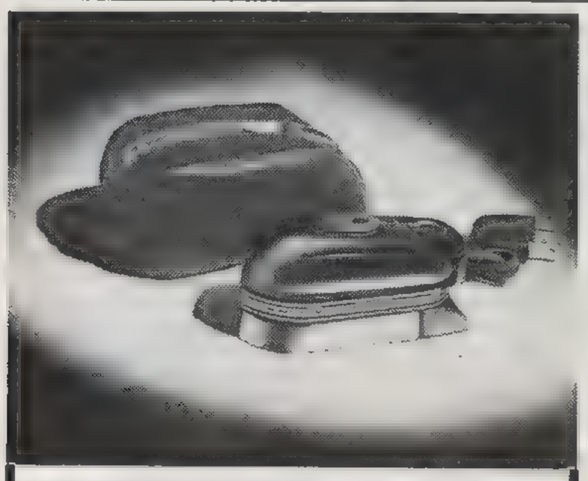
AT

Robert Ensko, Inc.

Silversmiths

682 Lexington Ave., New York 22

EST. 1878



4½" "SMOOTHIE" IRON

TRAVELS IN THE FINEST SUITCASES

Don't let its tiny size and feather weight fool you. . . . This amazing little traveling iron does a giant-size job. Take it anywhere and everywhere. It operates perfectly on AC or DC and all foreign currents. The top is heat-resistant, black plastic, grooved to fit your thumb and fingers for easy gripping. Between pressing frilly handkerchiefs and sturdy slacks, it stands on its end. Weighs only a pound and a quarter. Prettily hidden away in gay colored, zippered leather case. $15

ANNIS BAKER

Dept. V-1, P.O. Box 551, Newburgh, N. Y.



An unusually smart bathing suit particularly designed for YOU who prefer to wear your bra while swimming. May be worn high or V neck.

Request Circular and Samples of Fabrics

PRICED AT **$18.50 retail**

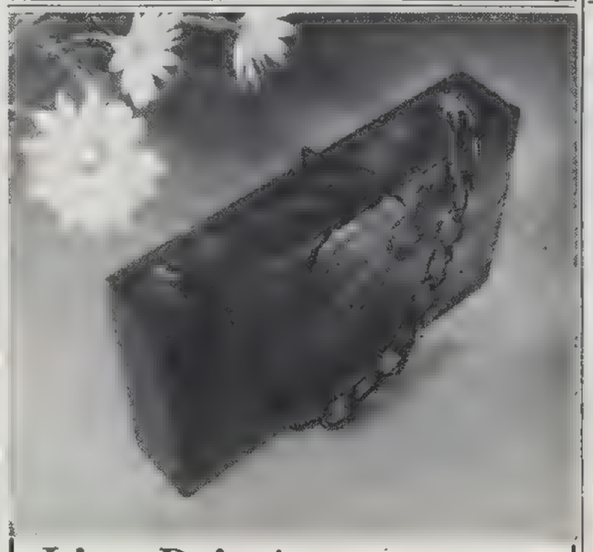
Plus post. & ins.

Sizes 12-20-40-42

In black or navy blue

HELEN PERL

104 West 70th Street • N. Y. 23, N. Y.



It's a Daisy! The latest carry-all handbag is made of handsome plastic that looks for all the world like real tortoise shell. You'll carry it all summer in town, shopping, motoring and even to the shore. It won't soil or lose its shape. Rain or sand can't hurt it. Has huge mirror big as a book. Loads of space inside for all your needs. A honey at the price (including tax) **$6.25**

Postpaid in U.S.A. No C.O.D.'s please.

The Hilltop

RIDGEFIELD, CONNECTICUT

JUST IRON IT ON



PRESTO! NAME TAPE

NO SEWING • SAVES TIME

A warm iron quickly and easily makes this **personalized name tape** part of the garment or linens so that it cannot come off. **LABORATORY TESTED.** Resists laundering and dry cleaning.

100 for $1.50
150 for $2.00
300 for $3.00
for each person's name

50c extra for second line

Sorry no COD's

INDIVIDUALLY CUT AND BOXED

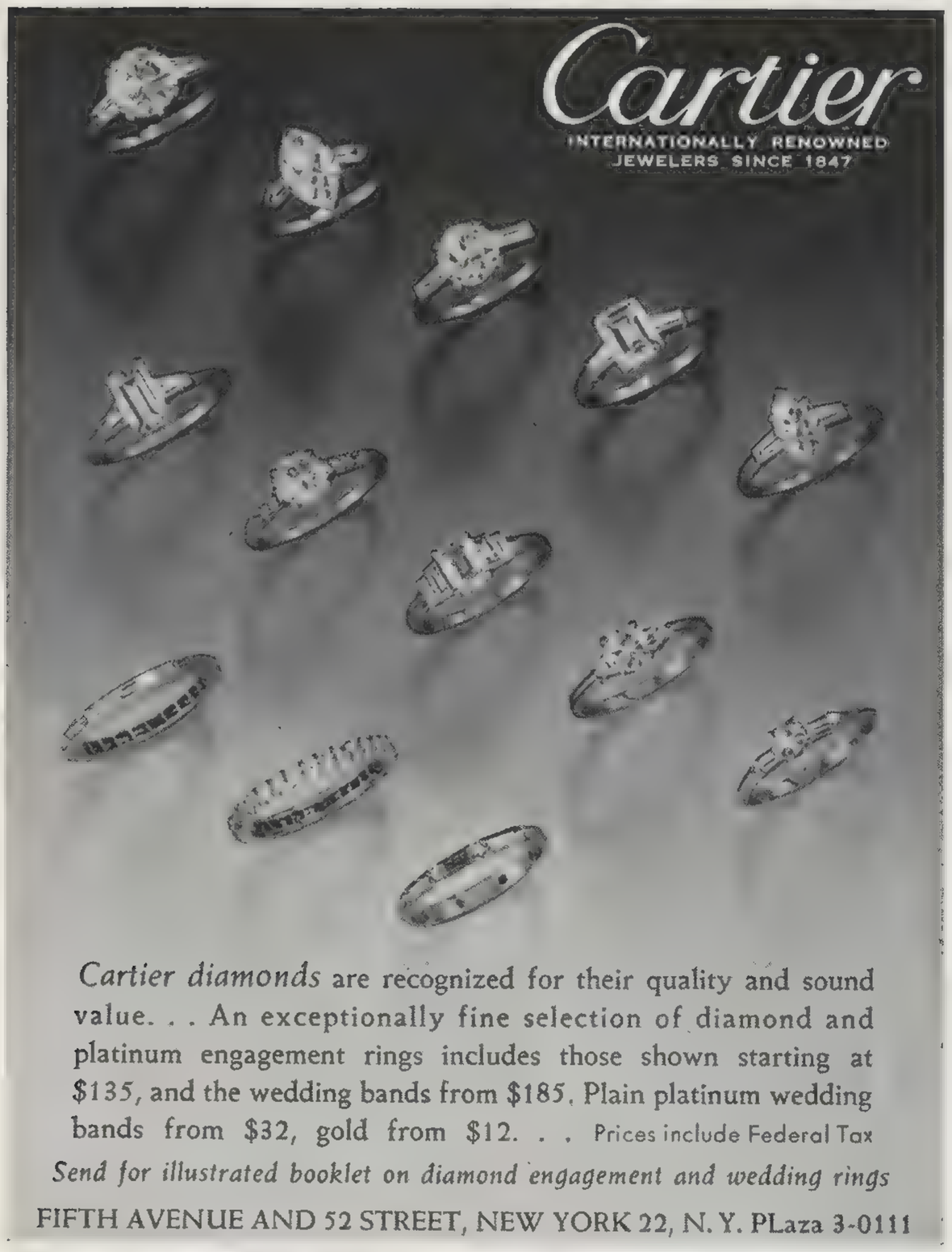
Red or black on white tape

Prompt Delivery

Order now by mail for boy or girl going to camp

Print Name Clearly

MARCH PRODUCTS, Dept. V 274 Pearl St., N. Y. 7



Cartier diamonds are recognized for their quality and sound value. . . An exceptionally fine selection of diamond and platinum engagement rings includes those shown starting at $135, and the wedding bands from $185. Plain platinum wedding bands from $32, gold from $12. . . Prices include Federal Tax

Send for illustrated booklet on diamond engagement and wedding rings

FIFTH AVENUE AND 52 STREET, NEW YORK 22, N. Y. PLaza 3-0111

SHOP HOUND

. . . goes travelling

PUT YOUR FOOT DOWN in a sandal, all sole and straps. Flat one, $4.95; the wedge, $5.95; (plus 25c postage). In red, green, white, or beige kid. Sizes 4-9 in narrow or medium widths. La Mendola, 126 W. 46 St.



MIEHLMANN

BLANKET OFFER. A good thing to consider before you put your blankets away for the summer is giving them a professional shampoo. If this presents a problem, you might get in touch with the White Mountain Laundry, MacQuesten Parkway, Mount Vernon, New York, where blankets are washed singly, dried at room temperature, hand-carded (to restore nap), and packed in moth-repellent storage boxes. $3 per blanket, including insurance, postage. Rebinding, dyeing are extra, done on an estimate basis. Other special services: washing, hand-ironing of elaborate linens, laces.

bra relief



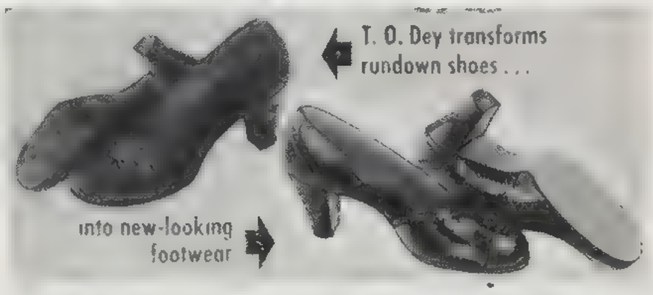
Praxiteles' Aphrodite

No more trying one bra after another! Berlé creates for you a Delineator exactly fitted to your individual contours. You'll hardly know you're wearing it. Not only will it eliminate pressure, but your figure-personality will be lovely! In 27 years, no one has ever successfully copied the Delineator—a unique principle in comfort and beauty. From $16.50, in the world's finest materials. One-year written guarantee.

In NEW YORK, at the BERLÉ SALON, 26 West 58 St., N. Y. 19. Write for booklet V. On the Coast at I. MAGNIN. In Dallas—NEIMAN-MARCUS. Chicago—23 Shop, MARSHALL FIELD. Memphis—THE HELEN SHOP. New Orleans—GUS MAYER CO.

Berlé
Paris–New York

WORN SHOES REBUILT TO LOOK LIKE NEW



Comfortable fit and original size preserved

Enjoy longer wear, more comfort from shoes. Let T. O. DEY rebuild them over individually fitted wood factory lasts that keep size and shape of shoes intact. 101 different restoration services for MEN'S and WOMEN'S SHOES . . . lengthening, widening, re-styling, re-lasting, dyeing, etc.

Special attention to mail orders

• Visit our workrooms or write for FREE BOOKLET "Y"

T.O. DEY *The Shoe Craftsman* • 23 years of wizardry with shoes
509 FIFTH AVE. (at 42nd St.) NEW YORK 17 • MU 2-4790

FOR VACATION DRIVING



End Packing Worries with this convenient clothes carrier. Coats, suits, dresses hang unfolded on The Lyle Auto Clothes Rack*, are wrinkle free, ready to wear on arrival. Rack takes 8 or more coat hangers, is made of rigid aluminum, easy to assemble or move. A practical gift for the motorist. Order Today for yourself or your friends.

Model B
$3.50
Postpaid Anywhere in U. S.
*Pat. Pending.

Send check or money order or will ship C.O.D. plus postage.

Lyle Sales Company
165 Maplewood St., Watertown, Mass.
Please send me ..... Clothes Racks @ $3.50 each
Name .....
Address .....
City..... Zone..... State.....

LEARN THE BASIC WORDS & PHRASES OF FRENCH OR SPANISH!

GETTING AROUND IN FRENCH
GETTING AROUND IN SPANISH

COMPLETE RECORD ALBUM-BOOKS—ONLY **$2.98** EACH



Here's your quickest and easiest way to master basic words and phrases used in everyday life in France or Spanish America. Simply *listen and repeat* after the native speaker on these amazing records and you will find yourself talking like a native right from the start!

Three 7" *unbreakable* records (playable on 78 rpm phonographs) in a 12-page album-book complete with directions and a 400-word vocabulary. Only $2.98 each. Refund in five days if not delighted!

Mail coupon *now.*

Henry Holt & Co., Dept. V-1
257 Fourth Ave., New York 10, N.Y.
Please send me at once:
☐ Getting Around in French
☐ Getting Around in Spanish
☐ I enclose check for $2.98 each as full payment.
☐ Send C.O.D. If I am not fully satisfied, I may return album-book(s) within 5 days for refund.
Name .....
Address .....
City, Zone, State.....

FERVENT FEMININITY IN FOUR FRAGRANCES



Light, floral, romantic



Heady, sultry, lid-lowering



Adventurous, gay, fantastic



Deep, rich, elegant



Coat by Falkenstein—Jewels by Harry Winston

Copyright 1950 by Dana Perfumes, Inc.

Envious glances . . . sidelong looks . . . they're inevitable when you're wearing a delectable perfume by Dana. Which shall be your adventurous ally depends entirely upon your inclination . . . but whichever you choose, you'll find yourself possessed of more fervent femininity than you ever thought possible.

Dana

PARIS • NEW YORK

PLATINE • TABU • EMIR • 20 CARATS

Only a Beautician

GIVES A PROFESSIONALLY PERFECT PERMANENT



Because your professional beautician decides by EXPERT ANALYSIS exactly how long to process YOUR hair. (You CAN'T tell by yourself!)

Because she selects, from many Helene Curtis lotions, the one specially made for YOUR type of hair. A professional lotion...purer, more effective.

Because she shapes your permanent to YOUR head... so hair sets more attractively and "stays put." How? By positioning curls as only she can, and by skilfully choosing from SEVEN sizes of waving rods—not ONE, but seven.

But above all her long, intensive special schooling...her valuable experience...and her knowledge, tested like a doctor's by state license examinations—are your guarantee of craftsmanship and beauty.

Helene Curtis

P.S.

Have you heard about the new kind of permanent—the Helene Curtis Flexa-Wave, featuring the astonishing automatic atomizer process for deeper, softer, more radiant waves?... the lush, new professional

Flexa-Wave

COSTS LESS THAN YOU THINK! VISIT YOUR BEAUTY SALON.



I dreamed

I danced the Charleston

in my *maidenform* *bra*

"Dreaming backwards—that's me—back to the torrid 20's. Same skirt, same step . . . *but I have a 1950 figure!*
It's lovely, lifted, rounded lines for me . . . and matchless Maidenform fit shapes me up perfectly.
Haven't *you* dreamed of a dream of a bra like this?" Shown: Maidenform's Maidenette* in white satin and lace for the "Princess look" . . . just one of a vast and varied collection of styles, fabrics and colors.
There is a *Maiden Form* for every type of figure

*REG. U. S. PAT. OFF. PHOTO: BLUMENFELD. HAT: MR. JOHN





Fine anywhere! RONSON GEORGIAN Table and Desk Lighter in heavy silver plate. $12.50, plus tax.



Fine anywhere! RONSON JUNO Table Lighter, in heavy silver plate. $12.50, plus tax.



Blueprint for your Dream House...

RONSON®

WORLD'S GREATEST LIGHTER

in every room!



Fine anywhere! RONSON DIANA. Table and Desk Lighter, polished and satin silver plate, monogram shield. $8.50, plus tax.



Fine anywhere! RONSON LEONA Table Lighter. Venetian bronze, richly enameled in green, or cocoa $10 (no tax).



Fine anywhere! RONSON CROWN Pair. Lighter with matching cigarette box. In heavy silver plate, $25, plus tax. Lighter separately, $11, plus tax.

It may be a manor on the Hudson or a ranch house on the Pacific. You can *dream*, can't you? And in all the rooms there'll be Ronsons at your beck and call! Their steady, faithful flames making life more comfortable for you and your lucky guests!

But why *dream?* You can have the Ronsons *right now!* You'll be proud to bestow them on yourself—and friends. Because Ronsons are such handsome performers! Precision built to fine jewelry standards for years of obedient lights—and a single fueling lasts for months. Every one is *signed*, as a masterpiece should be, by that famous trademark, RONSON. Look for it! Be sure it's on the lighters you buy. And buy enough of them!

Remember! All lighters work best with Ronsonol Fuel and Ronson Redskin 'Flints'.

Enjoy Ronson's "20 Questions"! RADIO—Sat. nights (Sun. nights, Pacific Coast), MBS. TELEVISION—Fri. nights in many cities.

RONSON Newark, N.J. • Toronto, Ont. • London, Eng.

See these and other table Ronsons at your dealers, from $8.50 (plus tax); and pocket Ronsons from $6 to $200.

Protection for your precious belongings.
Press—it's lit! Release—it's out!
Safely out the instant you lift your finger.



Ingber's framing Velvet

with gleaming gold accents...newest signature to fashion's diversity

$8.50 to $10.95 prices slightly higher in some localities



On display at fine stores of fashion

Ingber Philadelphia New York Los Angeles

"the best thing on your arm"



Diamonds set in palladium
Designed by Marianne Ostier







When He Asked Her to be His,

white fingers of clouds covered the moon's face.
But after the wind had brushed away the clouds,
the answer could be seen on her finger
... an engagement ring of precious palladium.

Palladium ... rare and beautiful. The precious white jewelry metal that accents the brilliance of diamonds ... makes them seem larger ... holds them securely.

See palladium creations at your jeweler. Or, write us for a nearby source. A booklet telling the interesting story of palladium is available on request.

PALLADIUM

A PRECIOUS METAL FOR FINE JEWELRY

PLATINUM METALS DIVISION • THE INTERNATIONAL NICKEL COMPANY, INC., 67 Wall Street, New York 5, N. Y.

There are Three Vogues
American, British, French
EDNA WOOLMAN CHASE
Editor-in-Chief

AMERICAN VOGUE
JESSICA DAVES, EDITOR
ART DIRECTOR: *Alexander Liberman*
ART EDITOR: *Priscilla Peck*
FASHION EDITOR: *Bettina Ballard*
Associates:
Muriel Maxwell
Eleanor Montgomery
Constance Bradlee Thayer
Babs Simpson
Virginia Thaw
Catherine Murray McManus
Francesca Kilpatrick
Marion Skerten
Nicolas de Gunzburg
Elizabeth Gibbons Hanson (West Coast)
Despina Messinesi (Paris)
FEATURE EDITOR: *Allene Talmey*
Associate:
Mary Jean Kempner
EXECUTIVE EDITOR: *Mildred Morton*
CONTRIBUTING EDITORS: *Millicent Fenwick*
Evelyn Clark Emmet
HOSTESS EDITOR: *Alison Bisgood*
BEAUTY EDITOR: *Evelyn Green Haynes*
Associate: *Mary Haas*
SOCIETY EDITOR: *Margaret Case*
MERCHANDISING SERVICE EDITOR: *Kathleen Casey*
West Coast: Frederika Fox
COPY EDITOR: *Lois Bohlig*
STAFF WRITERS: *Carol Phillips* • *Mab Wilson*
Kate Rand Lloyd
COPY EXECUTIVE: *Jeanne Ballot*
BUSINESS MANAGER: *C. B. Van Tassel*
ADVERTISING MANAGER: *William C. Stowell*
EDITORIAL AND ADVERTISING OFFICES:
420 Lexington Ave.
New York 17, N. Y.
Telephone—LExington 2-7500

BRITISH VOGUE:
37 Golden Square, London W. 1
EDITOR: *Audrey Withers*
MANAGING DIRECTOR: *Harry W. Yoxall*

FRENCH VOGUE:
4 Place du Palais Bourbon, Paris 7
EDITOR: *Michel de Brunhoff*

VOGUE IS PUBLISHED BY
THE CONDÉ NAST PUBLICATIONS INC.
PRESIDENT: *I. S. V.-Patcévitch*
VICE PRES. & ADV. DIR.: *Frank F. Soule*
VICE PRES. & COMPTROLLER: *Benjamin Bogin*
TREASURER: *William E. Beckerle*
SECRETARY: *Mary E. Campbell*
BUSINESS MGR.: *Perry L. Ruston*



HORST

COVER: New summer elegance: a short-sleeved Irish linen pea jacket; a pale mink stole; one or the other to go over all her dresses, suits. Pea jacket by Trigère, $119, and gloves, by Dawnelle, Saks Fifth. Emba Silverblu mutation mink stole, Maximilian. Jewels, Seaman Schepps. Canvas "Noah" bag, $19.50; Mark Cross. Cowhide duffel bag, by Greatrex, $50; Polaroid Land camera, $90; both, Abercrombie & Fitch. Off-white washable cowhide traincase, by Greatrex, $49.50; Saks Fifth. The 21" overnight case, $42.50; 22" wardrobe case, $70; both by Platt in top-grain saddle leather; both, Crouch & Fitzgerald. All bag and luggage prices, plus tax.

VOGUE

INCORPORATING VANITY FAIR

MAY 15, 1950, CONTENTS

Fashions

Clothes for anywhere 32–37
66-lb. travel wardrobe:
handbag check list; big-bag check list;
hat-box check list; bottle-bag check list 38–43
New travel-coat colour 58
New luggage: car-borne 59
Elegance on wheels 60–62
Evening clothes for anywhere 70–71
City evenings anywhere 72–73
The tip-toe in black suède—shoes 78
New bloom: new pinks 79
Summer in the U. S. A.—play clothes and others 80–83
To Hawaii by boat—shore and travel clothes 84–85
Paris Designs Vogue Designs for Dressmaking 88–91
66-lb. travel wardrobe for a man 92
Paris address book 102–103

People and Ideas

Vogue's publisher receives the Legion of Honour 31
America past the windshield. By Eloise Spaeth 44–46
Pueblo cliff palace 47
"Venice: too strong for mortals." By Henry Green 48–49
Venetian handbook 50–51
Anthony Drexel Duke and his daughters 52
People are talking about 53
To Spain, guided by Dali 54–57
Canadian handbook 63
Fishing holiday. By Mary Jean Kempner 64
Car holiday. By Kate Sproehnle 65
Dior designs a motor trip 66–67
San Francisco benefit party 68–69
London, my village. By Marghanita Laski 74–75
Christopher Fry: the most talked of new playwright 76–77
Handbooks on Chile, Rio de Janeiro, Buenos Aires 86–87

Special Departments

Vogue's School and Camp Directory 14–15
Shop Hound 16–20
Discoveries in Beauty 111, 112

COPYRIGHT 1950, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF VOGUE INCORPORATING VANITY FAIR—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND COUNTRIES SIGNATORY TO THE BERN CONVENTION AND THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE VOGUE INCORPORATING VANITY FAIR REGISTERED IN U. S. PATENT OFFICE. VOGUE IS PUBLISHED SEMI-MONTHLY EXCEPT FOR THE MONTHS OF JANUARY, JUNE, JULY, AND DECEMBER, WHEN IT IS PUBLISHED MONTHLY, BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF BRITISH VOGUE, FRENCH VOGUE, HOUSE & GARDEN, BRITISH HOUSE & GARDEN, GLAMOUR, VOGUE PATTERN BOOK.) EDITORIAL AND ADVERTISING OFFICES, 420 LEXINGTON AVENUE, NEW YORK 17, N. Y. EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONN. SUBSCRIPTIONS $7.50 A YEAR, $12 FOR TWO YEARS, PAYABLE IN ADVANCE. TO POINTS OUTSIDE CANADA, U. S. A., AND POSSESSIONS, $15 PER YEAR. SINGLE COPIES FIFTY CENTS IN U. S. AND CANADA. $1 ALL OTHER COUNTRIES. FOUR WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO VOGUE, GREENWICH, CONN.; GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST WRAPPER.



To Rome... or just to roam...
here are your ideal traveling companions

GREATREX...among England's oldest and finest luggage makers...creators of these weightless, waterproof tartan bags...fashions these bright beauties to accompany you at home or abroad.

Of fine, rugged-wearing canvas in four authentic Scotch tartans...Brodie, Royal Stuart, Buchanan and Colquhoun...trimmed with fine English leather. Many fold flat and all pack to amazing capacity.

Like all famous Greatrex leather goods, they are skilfully, carefully crafted in England...every piece a masterpiece...every piece as individual as your signature.

A. The Mac Duffle, 18" about **$18.75;** 24" about **$22.50;** 30" about **$25.00** . . . **B.** The Drawstring, about **$12.50** . . . **C.** The Officer's Kit, 24" about **$42.00** . . . **D.** The Feedbag, about **$15.00** . . . **E.** The Shoulderstrap, about **$20.00** . . . **F.** The Sportsman, 16" about **$39.50;** 20" about **$43.50.**

all prices subject to federal tax

See them at:

B. ALTMAN, New York
BIGELOW, KENNARD, Boston
NEIMAN-MARCUS, Dallas
ROOS BROTHERS, San Francisco
VON LENGERKE & ANTOINE, Chicago
WOOLF BROTHERS, Kansas City, Mo.

and at better stores everywhere.

GREATREX, LTD.

CREATORS OF FINE ENGLISH LEATHER GOODS

Showrooms at 485 Fifth Avenue, New York • 210 Post Street, San Francisco • 101 Tremont Street, Boston

Romance of the Sea

A NEW WALLACE STERLING

DESIGN BY WILLIAM S. WARREN



WILLIAM S. WARREN, America's foremost designer in sterling silver, has created in "Romance of the Sea" a pattern so imaginative, so complete in his conception of sculptured beauty, that it promises to become his greatest contribution to fine sterling silver design.

For his new design, the sculptor blends symbols of the sea into a continuity of lustrous silver beauty.

The source of the design is found deeply down the stem where, in rich relief, is symbolized the swirling rhythm of Neptune's beautiful sea gardens.

And deeply down the silver stem
The motif is the ocean's gem
Gay flora flows in rhythmic swirl
Rich setting for the lovely pearl.

The swirling movement continues in the upward sweep of sparkling bubbles. Near the top, these gradually fade into the high luster of the graceful wave and delicate spray. Upon the wave rides a gorgeous shell to gloriously crown this romantic design.

You will find nothing else like "Romance of the Sea." It is truly in the magnificence of a "Third Dimension Beauty" design. The sculptured, full-formed pattern is just as lovely in profile as from the front—and all the elements of the design flow delightfully around the precious silver, to complement and characterize the beauty of the back—where the completed motif ends with the graceful signature, "Romance of the Sea."



WILLIAM S. WARREN
Creator of "Romance of the Sea" and other Wallace "Third Dimension Beauty" designs in sterling silver.

COPYRIGHT 1950 WALLACE SILVERSMITHS

We cordially invite you to see "Romance of the Sea" wherever fine sterling silver is sold throughout America. There you may also enjoy Mr. Warren's other "Third Dimension Beauty" designs in sterling silver for your home—Grande Baroque, Stradivari, Rose Point, Grand Colonial and Sir Christopher. All are proud productions of Wallace Silversmiths, at Wallingford, Connecticut, since 1835.

It's Blue Grass Time Again!



Shown: Elizabeth Arden's Sky Blue Pink on lips and fingertips.

BLUE GRASS FLOWER MIST

Forget that timid dab of fragrance behind the ear! Instead after the bath, spray yourself lavishly with Blue Grass Flower Mist . . . Elizabeth Arden's own lighter version of her great perfume. More discreet, more distinguished, more rememberable than anything you've ever known! That's why famous beauties practically *bathe* in it. That's why the scent of Blue Grass, the talk of Kentucky, is now the talk of the world!
Revel in its misty coolness all summer long. And, because it's so lightly priced . . . give it extravagantly. At your favorite store.
4 oz. bottle with gift atomizer 1.65; 8 oz., with gift atomizer 2.85

Keep beautifully cool all summer long—
BLUE GRASS PERFUME, 1.75 to 60.00
BLUE GRASS HAND LOTION, 1.25, 2.00
BLUE GRASS DUSTING POWDER, 2.00
BLUE GRASS BATH OIL (vials), 3.75 to 6.00; Bottle, 10.00
BLUE GRASS BATH SOAP (3 in box), 3.75
BLUE GRASS BATH PETALS, 2.00, 6.00
BLUE GRASS BATH SALTS, 4.00
BLUE GRASS SHAMPOO, .75, 1.25
BLUE GRASS DEODORANT (cream or liquid), 1.25
all prices plus taxes except soap

Elizabeth Arden

691 FIFTH AVENUE, NEW YORK 22

VOGUE'S PUBLISHER RECEIVES THE CROSS OF THE LEGION OF HONOUR



DE MORGOLI—PIX

IVA S. V.-PATCÉVITCH, PRESIDENT OF THE CONDÉ NAST PUBLICATIONS, IS DECORATED BY HIS EXCELLENCY HENRI BONNET, THE FRENCH AMBASSADOR.

At the ceremony in Washington on March 30, the wide red ribbon with the gold, green, and white enamelled Cross of the Chevalier of the Legion of Honour was pinned on Mr. Patcévitch by the French Ambassador himself —a signal honour. The Order, the greatest in France, was founded by Napoleon; now it is given to distinguished men and women in all fields and of all countries who have contributed to the service and glory of France. At the ceremony, His Excellency said in part:

"It is with great joy that today I transmit to you this high award bestowed upon you by the French Government. You deserve it because of your devotion to the cause of Franco-American friendship, so dear to my compatriots. You have fostered the cooperation between our two countries in a domain to which we attach the most vital interest—a domain where art and taste determine the success. The reconstruction of France to which American aid contributes so much and for which we are so profoundly grateful can be still further facilitated and accelerated by the greater exchange of ideas with the United States. We know that you will continue to work toward this goal, and I am happy to be the one to thank you."

We, the editors of Vogue, have a special pleasure in seeing in Mr. Patcévitch's buttonhole the narrow red ribbon which is worn as a token for the cross. This ribbon is the visible sign of qualities we know so well—his international experience and understanding, his recognition of taste and talent beyond national confines.



CLOTHES FOR ANYWHERE

Travel clothes really aren't travel clothes anymore—they are clothes for anywhere. The sleeveless Shantung dress you bought for Southampton would also be *the* thing to wear in Venice in summer. The short dinner dress you might once have chosen for Paris only (and only for a certain moment there) could be understood in London, destined for San Francisco, be correct for casino life in Deauville, or spend the summer evenings roof-dining in New York. Without any special effort, a good wardrobe today is automatically a gifted traveller as well.

On these pages, we visit four cities via photograph and take with us four costumes that are more than "travel clothes." They *could* be (and are, and will be) bound for anywhere; they do have mileage, stamina, cut. But beyond that, they have a sort of international sense of direction—observing as they do the special codes of dressing in various cities of the world. For there are—and indigenous—systems to observe. Self-defense, yes—but courtesy in the best sense, too.

And so there is the classic suit on the opposite page. A guide to London, as it happens. But a suit equally purposeful in Rio where it's winter now. In San Francisco through the summer. In Paris, on cold summer days. And any day, when you're travelling by air. There is the little hat shown with it. But then a little hat is traveller's code, anywhere.

There are reasons for the linen suit in black and white that we've keyed *primarily* to Paris (page 35). Reasons for a black silk faille dress in Madrid and Lisbon (page 36). Reasons for the sort of un-dress (page 37) that belongs to Venice (and for the fact that the same dress is sun-dress in Southampton and Cannes).

The climate, literally and figuratively, of four of the cities on earth—is what we have considered on these next pages. We go on with evening clothes bound for anywhere; a wardrobe weighed-in for everywhere—with the *way* the wind blows, rather than geography, influencing our choices.

OFF FOR
LONDON

THE SUIT, A LONDON MUST...
ABOARD THE QUEEN ELIZABETH.
(EN ROUTE ANYWHERE, ANY WAY,
YOU'D LEAVE BY SUIT.)

Opposite: The suit, a London ism, is photographed aboard the *Queen Elizabeth* (once aboard that ship, you're really in England). Such a suit goes farther, of course. Goes for any European, any South American, any really long trip—whether your travels are by sea or air. And anywhere, you'd bless it for its stamina, its cut, its black and white men's-wear worsted. Advice for London: wear the suit as here—with a hard little hat-shape embodying news (orange velvet); black calf handbag; oatmeal pigskin gloves. For transit, a black cowhide train case for cosmetics, treasures, lingerie. Advice beyond London (say a country race-meet): same suit, a soft sweater, low-heeled shoes. Suit by Ellen Brooke, $95. Train case: Amelia Earhart Luggage, $75 plus tax. Handbag by Josef, about $43 plus tax. Handsewn gloves, $14. All, Lord & Taylor. Suit, also The Dayton Co.; L. S. Ayres. Hat from Braagaard.

JOFFÉ

CLOTHES FOR ANYWHERE *continued*

PARIS

LINEN SUIT: BLACK AND WHITE.
FOR THE RACING AT LONGCHAMP;
LUNCH, THE RITZ BAR.
AND FRESH DAYS:
LONDON, NEW YORK, CALIFORNIA.

This is a costume for an effect—in a city where an effect matters. Black black, and white like the first five minutes of snow. This is a very well tailored Irish linen suit, licked with black velvet. Wear it with more black and white, and the effort of spotlessness, to a cocktail party; the races; luncheon at the Ritz. The spanking whiteness takes pains in any city—fewer perhaps in shining Paris; is no less of a success worn to a luncheon, an art exhibit in London, Rome, New York, San Francisco. Advice for anywhere: wear it only this way—with the clearest, sharpest, blackest, whitest accessories you know. Suit, about $130; patent leather handbag, $45 plus tax. Both by Nettie Rosenstein. Hat, made to order, from Mme. Andrée. All at Bonwit Teller. Diamonds, Harry Winston. Suit also at Himelhoch's; Frost Bros.; I. Magnin. For Vogue's Paris address book, a thorough shopping guide, see pages 102-103.

COFFIN









VENICE

BARE ARMS, BARE LEGS,
BARE HEAD.
CITY LOOK: VENICE
SUN-LIFE: CANNES,
CALIFORNIA, THE HAMPTONS.

For a city like no other metropolis: a dress, and a way of wearing it, that would mean—will mean—anywhere else, a summer country day. It calls for a warm skin tone (almost inevitable in Italy) on bared arms, throat, legs; flat sandals for walking over cobbles, stepping in and out of gondolas. The dress is beige, belted with black patent leather: colour values with a suntan that can hardly be bettered. Rayon crash dress with jacket (not shown), $110; Bergdorf Goodman; The Broadway; Woodward & Lothrop. Gold earrings, and jewels, Cartier.

MADRID

BLACK, COVERED, ALL DAY.
JACKETLESS, LATE DINING.
SAME COSTUME,
SAME FORMULA COULD APPLY:
NEW YORK, PARIS, LONDON.

This is an Iberian attitude: to dress all day in the city in a costume that is black, and stark, and retiring. This is an international attitude: to dress in the afternoon and evening in a costume that is black, and stark, and seductive. Here is a particularly well-cut black silk faille slip of a dress; décolleté, narrow. With its fitted jacket on, the attitude is right for Spain, Portugal. Jacket or no, it's a dress for any city after noon, after dark. By Mollie Parnis, about $80; Lord & Taylor; Neiman-Marcus; Hudson's; I. Magnin. Bracelets by Bogoff; Saks Fifth.



66-LB.

BOTTLE CASE (PACKED)		11 LBS. 8 OZ.
HATBOX	"	8 LBS. 4 OZ.
BIG CASE	"	25 LBS. 2 OZ.
TOTAL WEIGH-IN		44 LBS. 14 OZ.
LEEWAY		21 LBS. 2 OZ

HERBERT MATTER

TRAVEL WARDROBE

CLOTHES FOR ANYWHERE

This is everything. Here, and on the following four pages is an entire travel inventory centred on a wardrobe for anywhere, chosen with the 66-lb. transatlantic flight allowance in mind. Luggage included (everything but the handbag, the clothes on the traveller's back), the inventory weighs-in at a purposely scant 44 lbs. and 14 oz. We left all that lovely leeway for the things your particular plans demand: perhaps one of the big party dresses on pages 70-73. And if the overcoat, weight 3 lbs. 14 oz., becomes unnecessary, it can be packed in the larger case (we've left room). The trick, of course, is the coordination of every piece to a master plan—a colour plan. Ours is a range of blues and beiges; plus evening black. An absolutely precise what-with-what plan. As you travel through Europe it is well to keep your standing as a transatlantic passenger (carry your ticket), so that your 66-lb. baggage allowance will be continued for local flights. Plan to keep open part of your 21-lb. leeway for European shopping. For the flight, choose city shoes of a comfortable heel height; a hat with a separate veil so you can pin the veil on first and stay kempt even when hatless; a handbag more than big enough for your needs—like the one below.

Opposite: For the journey, for any city anywhere in the world, a jewel of a dark blue suit—like this one. Here, with a swirl of a light blue taffeta scarf; with an anywhere-everywhere topcoat of beige wool tweed. Suit of lightweight Forstmann woollen (about $170), and coat are both by Philip Mangone; at Bonwit Teller; I. Magnin. Shoes, by Newton Elkin, in black Heyl kid, $24; Lord & Taylor. Beige pigskin handsewn gloves, by Alexette, $7; Bloomingdale's. Gold and cultured pearl earrings from Verdura. Little, yellow-beige velours hat, separate veil, $40; Braagaard. Her handbag, analyzed on this page, is described with its contents, on page 104. Her luggage, unpacked for you on the following pages, is a 26″ tan canvas suitcase, $75 plus tax; 15″ bottle case, $65 plus tax; both Skymates by Hartmann, from Saks Fifth Ave. Pigskin hat box, 16 inches across, $40 plus tax, at Arthur Gilmore.

HANDBAG CHECK LIST:

PASSPORT CASE

DIARY

FLYING PEN, PENCIL

HANDKERCHIEF

COMPACT, LIPSTICK

PERFUME FLASK

MIRROR, COMB

SUNGLASSES

POCKET WATCH

AMERICAN-MONEY WALLET

FOREIGN-MONEY WALLET

CIGARETTE CASE

HOLDER

LIGHTER

DETAILS, PAGE 104



66-LB. TRAVEL WARDROBE *continued*



BIG CASE

CHECK LIST:

CANVAS PORTER-BAG

GILETS BLOUSES

HANDBAGS

EXTRA BELTS

DRESSES

JACKETS

SHOES

BABY PILLOW

GIRDLE

DETAILS, PAGE 104

HERBERT MATTER

And here are some of the costumes that can be built out of the master ingredients of our 66-lb. transatlantic wardrobe. The dresses (they travel in the big case) are a nucleus, and to be considered as such. We think every inevitable contingency has been foreseen. But for a really long stay, or special plans, you might add a bathing suit; tennis clothes; riding clothes; shorts; or a ball dress. Some of which you may want to order in Europe.



A

B. Beige silk Shantung dress aimed at town and country; Sunday lunch in St-Cloud, outside Paris, shopping in Rome, touring and lunching on the Riviera. We show it worn with an extra brown leather belt, the brown alligator bag, brown shoes; packed in the big case. And it might also be seen with black: black velvet beret, the black rose packed in the hatbox (see following page). The dress, by Radiant, $35; The Tailored Woman.

D. and E. Versatile enough for any after-dark plans short of an important dance. With its flaring coat (D), big black velvet beret, strippy-suède sandals and black velvet bag, the dress is headed for cocktails, a quiet dinner and the theatre. As a narrow, bare black dress (E) it goes to Maxim's Friday night, a dinner party anywhere. Dress, coat, by Vera Maxwell in Skinner rayon-and-wool faille, $40 each; Rosette Pennington.



B



C



D



E

A. A dress for sight-seeing that will stay cool, and cool-looking; is easy to wear, hard to muss, not too fragile for dust. This candidate, a nice blend of suit and dress, is puckered rayon crash in amber brown, flecked with aquamarine. Wear it with the brown walking shoes, brown alligator bag (both from the suitcase); squashy crochet hat, silk scarf from the hatbox. Two-part dress, with set-in belt, by Max Levine, $40; Bonwit Teller.

C. A lightweight, jacketed black dress, one of the first thoughts for a summer day in any city. This dress-and is in black silk Shantung; as dress alone it is a costume for shopping and luncheon at the Ritz on the hottest days. Added, the jacket, and added the fox stole (found packed in hatbox) for cooler and coolest days. This is a positive value for London, Paris, Rome, or any metropolis you know. Dress and jacket by A. Goodman, $50; Altman.

G. It's a suit and it's a dress. It smacks of the city, would be right at home in the country. It would be a good friend to have on all-day touring-sightseeing trips. Of thunder-blue silk Shantung bound in beige, it uses either black or brown accessories. Two-part dress by Ben Barrack, $50; Altman. You might wear the jacket of the suit-dress open over a silk gilet-blouse (F) that packs into almost no space, wraps and ties on. $8; Lord & Taylor.



F

G

66-LB. TRAVEL WARDROBE *continued*

HATBOX

CHECK LIST:

HATS
NYLON PANTIES
SWEATER
GLOVES
FAN, FLOWERS
NYLON SLIPS
STOCKINGS
BRASSIERES
HANDKERCHIEFS
SCARFS
A FUR
TIE-ON VEIL

DETAILS, PAGE 104

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

BOTTLE-CASE

CHECK LIST:

SOFT SHOE TREES
CLOTHES BRUSH
A BOOK
AMERICAN CIGARETTES
TRAVEL SLIPPERS
MEDICINES
BRANDY FLASK
PERFUME
MANICURE KIT
SEWING TOOLS
NAIL POLISH
MAKE-UP TOOLS
PAPER FAN
CLEANSING TISSUES
TOOTHBRUSH
SOAP
COMB AND BRUSH
RAZOR
JEWEL ROLL
JEWELS
ROBE
NIGHTGOWN
SPARE STOCKINGS
2 HANDKERCHIEFS
COSMETICS

DETAILS, PAGE 105



HERBERT MATTER



AMERICA
PAST THE WINDSHIELD

New York to California...notes on unexpected places to stay, museums to see

BY ELOISE SPAETH

ON AUGUST 1, last year, we boarded the coach for a two months' vacation, driving from New York to California and back with a detour to Minnesota. The whole family went—our four children, ranging in ages from eight to twenty-two. In the coach, we were set high enough off the ground to see, over the tops of cars, the small towns that hugged the highway.

The second morning we were in Ohio, the Greek Revival belt of the Midwest. At Zanesville, there is a fascinating museum in a converted 1889 brownstone mansion. (The museum owns a fine collection of old Zanesville glass.) On the outer edge of the city is Headley Tavern, for the best food this side of Dione Lucas' kitchen. Past Zanesville, we made a detour to see one of two Ohio bank buildings designed by the great architect, Louis Sullivan. After the bank failed, new owners chipped away at Sullivan's work. A butcher tore out the famous metal work, but left the richly ornamented ceiling beams and the polychromatic frieze of brick red, dull green, blues, and gold at the top of the wall. The grey-green exterior suggests limestone but is really terra cotta—but no amount of defacement can make a Sullivan building commonplace.

From there to Granville, to Dennison University to see the best of the Greek Revival in the Kappa Sigma House. At the Granville Inn you get Hot Springs service and good food for modest rates—all this made possible because J. S. Jones left a trust fund subsidizing the inn.

South of Granville, on U.S. 37, is Lancaster. An entire square, two blocks from the business district, is lined with houses in the Greek Revival tradition. These houses, the Peters, Reising, the Momaugh, and the Georgian Inn, compare with some of the houses in Charleston, South Carolina. (At the end of the square, looking like a country cousin, is the dun-coloured Victorian house in which General Sherman lived after the Civil War.)

Then to Columbus and a stop at the Maramor Restaurant, where we dined extremely well on beef Creole and Mrs. Rhett's coconut pudding. The Columbus Gallery of Fine Arts, a courageous museum, was the first to buy Peter Blume, the second to buy Max Weber. As early as 1914, Ferdinand Howald was collecting Marin's paintings. Now the museum owns twenty-eight Marins and fourteen Sheelers.

At Dayton, the Art Institute is two-thirds art and one-third zoo. Bird and monkey cages rest beside 12th dynasty pieces; and peacocks and ducks stroll the gardens. (The restaurant in Rike's department store is famous for its salads and casserole dishes.)

Cincinnati for dinner in the Gourmet Room on top of the Terrace Plaza Hotel. It's a small room, built around a curving, gay Miro. We had a good dinner with good wines. It took this old river town to build such a functional, modern hotel, with Steinberg sketches and a Calder mo-

(Continued on the next page)



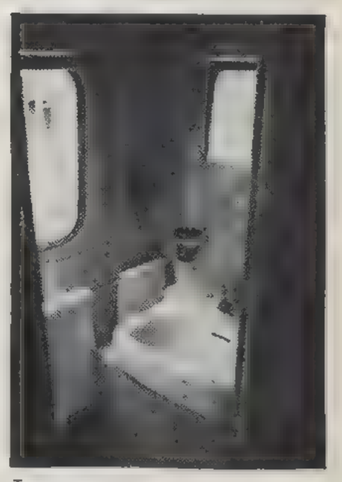
The coach



Riley, the driver



China closet



Lavatory



Forward lounge



Dinner in stateroom

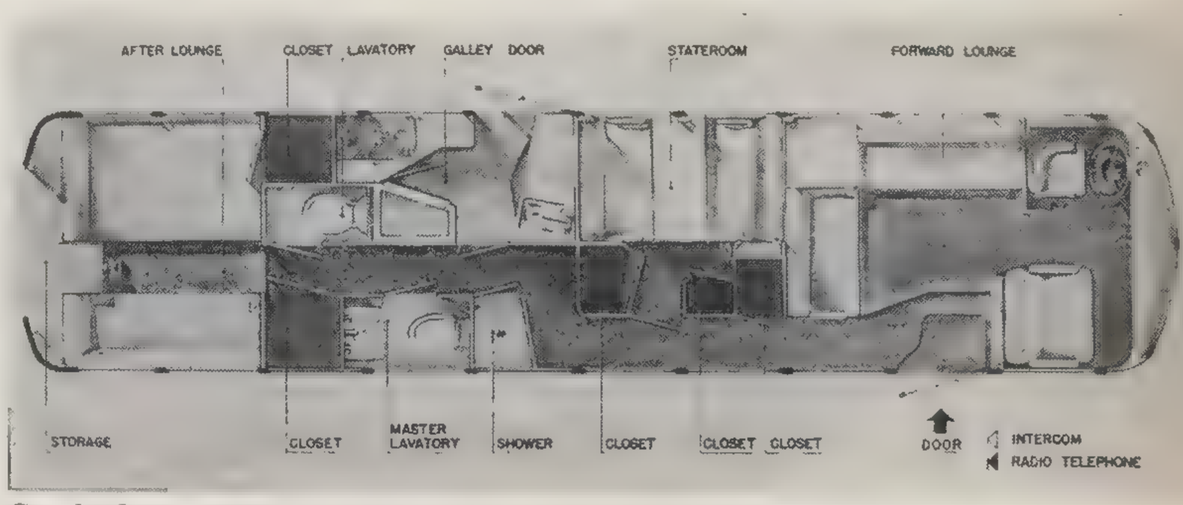


Mr. Spaeth, cooking

MR. AND MRS. OTTO L. SPAETH IN THEIR LAND YACHT *opposite*

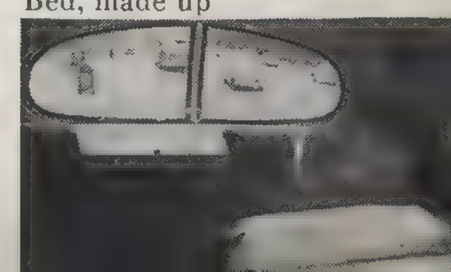
In the year and a half that Mr. and Mrs. Spaeth have owned their land yacht, with its beige and coral interior, they have cruised some 75,000 miles. The size of a Greyhound coach, the land yacht sleeps seven, has two lounges, two lavatories, a galley, a radio-telephone, and a minute collection of modern art. Mrs. Spaeth, who has worked with many of the country's museum directors, is Chairman of the Exhibitions Committee of the American Federation of Art. (The coach is inevitably called the Spaethship, but not by the Spaeths.)

BALKIN



Coach plan

Bed, made up



AMERICA PAST THE WINDSHIELD

(continued) bile. Then to the Cincinnati Museum. Its art collection was housed behind the ugliest exterior in the country until the enterprising new director, on his first inspection tour, found at the back of the building a noble entrance. He made the back the front, added a sweeping drive and good landscaping. Rare antiquities, now, rest easy in streamlined installations. The crown of the collection is the 18th dynasty head of Hatsheput, that great Egyptian queen who outraged her people and her young husband by wearing the ceremonial beard of the Pharaohs.

To Columbus, Indiana, to see the Tabernacle Christian Church designed by Eliel Saarinen. The determined donors, wanting a building to express the universality of man, discarded Gothic, Georgian, Romanesque as too narrow in scope. They asked Saarinen to build a church as undenominational as possible. Thirty-foot, plain glass windows on one side and squat round colonnades on the other, give the church an asymmetrical effect. The interior of bleached oak is bare of ornamentation, except for a huge wooden cross, hanging off centre. On one side hangs a rich tapestry designed by Saarinen and woven at Cranbrook. There is no altar, no lectern. A wooden screen, hung with ivy, across the sanctuary proper, opens on a cobalt-blue tile immersion pool. Outside the entrance, but separate from the church, is a soaring bell tower. Back of this, and down the length of the church, runs a long, rectangular reflecting pool.

We drove through Illinois, its long stretches of corn fields under a high sun, crossing the Mississippi at St. Louis. Dinner in the Terrace Room of the Park Plaza, dancing on the roof garden at The Chase with Forest Park spread below, where there are three municipal golf courses and the City Art museum, famous for its Coptic jewellery, its Cranach *Judgment of Paris*, its contemporary Matisses and Picassos. At Shaw's Botanical Gardens, see the finest collection of orchids this side of the jungle. At the end of the day, the St. Louis drink—*Knahenschue*, a jigger of brandy, champagne, and a sprig of mint in frosted earthenware mugs.

Through Iowa, where Cadillacs stand before capacious farmhouses and all the farm machinery looks as if it had been painted the night before. The Davenport Municipal Art Gallery has the finest and largest collection of Mexican Colonial art in the United States, with the Philadelphia Museum of Art second. *The Adoration of the Magi*, by José Juarez, is considered one of the best baroque paintings in the Americas.

Then to Minneapolis where The Walker Art Center has a top collection of late jade. On its grounds, the Center erected, in 1941, the first of its Idea Houses, in which were shown the latest then in home-building methods and materials from furnaces to ash trays. Idea House II was built in 1947, and Idea III is on the way. The Center was the first art museum erected between New York and the Crocker Museum in Sacramento, California. Because T. B. Walker, the donor, who made his money in lumber, believed that art should be as available as a department store, he deliberately placed his building on a busy street. Incidentally, a letter recently found revealed that T. B. Walker commissioned William Michael Harnett to do a painting for the Center in 1887.

We left Minneapolis in the cool of the evening and woke on the plains of South Dakota. As we rolled through the state on U.S. 12, we saw no more scrubbed farmhouses, but rather beaten old stalwarts, surrounded by worn barns and frantic windmills.

To Montana, to Big Timber and the Lazy K Bar Ranch. The wonderful old names begin to appear: Big Horn and Custer's Last Stand. Big Timber is just a flat, dusty cow town, but twenty-five miles into the mountains we were in a different world, with log cabins against a hillside of pine and a mad mountain stream at our feet.

We headed down to Utah. Near Ogden, a dust storm gathered and enveloped us, swirls of yellow blowing like scorched chiffon.

A quick look at the Salt Lake City Temple, then we took on water and gas and started the trek across the salt flats and desert, the sand and sagebrush.

At Elko, Nevada, on U.S. 40, we stopped at Newton Crumley's Ranch inn, the finest motel I have ever seen. The restaurant has a counter for the hurried and booths for the leisured. (They will pack a box lunch.) The bedrooms have chintz at the windows, carpets on the floors, and radios. At the Commercial Hotel in town, the gambling room opens at noon for roulette, birdcage and blackjack. Ranchers in town for the day sit at large tables playing pan, a local favourite. Across the room are huge blackboards that look like the Stock Exchange Board, with a race by race report of all the tracks of the country. Women sit there, watching the board—some hold children on their calico laps, loaded market baskets beside them.

Late in the afternoon, we started *(Continued on page 110)*

PUEBLO CLIFF PALACE

PHOTOGRAPHED BY ERWIN BLUMENFELD

Opposite: In the eleventh and twelfth centuries the Pueblo Indians of Colorado built this great stone city—a contemporary of Europe's Gothic cathedrals—in what is now Mesa Verde National Park. Each year some sixty thousand people come here to see what remains of the world's largest cliff dwelling. Its fortress walls, terraced levels, and the beautifully fitted stonework of its tapering towers have a Giotto-like beauty. In her novel, *The Professor's House*, Willa Cather wrote of this extraordinary architectural ruin, "preserved in the dry air and almost perpetual sunlight like a fly in amber."



VENICE, WHERE NO ICE IS, and green has never been, at dawn the fishless sea milk white, a pink palace domed into a sky of milk and towards which one black gondola is being poled; Venice where the only horses must be statues and they have yet to put up motor cars in stone, oh Venice with no bicycle bells but with a Bridge of Sighs and Casanova always on a roof—the sun in rising must bring azure to your roads of sea, tideless with a steadily rising stench, Venice where Proust thought to travel and never did, Venice they somehow missed when bombing, Venice which is still here but for how long, and will it be too late soon, the pigeons, St. Mark's, a populace standing under colonnades angrily arguing prices, the sun at noon too sharp striking light off marble, the brazen horses hot and dry to touch—up in that dormer window on the lead roof a maid stretched in black, snoring on the bed with skirts up about her mouth, the natives poling spaghetti down, Venice which is too hot because she never freezes—where do they get their drinking water or do they strike this like oil, are there derricks to gush it from the ocean into those old palaces past which the motor boats must not speed in case they bring the palaces down.

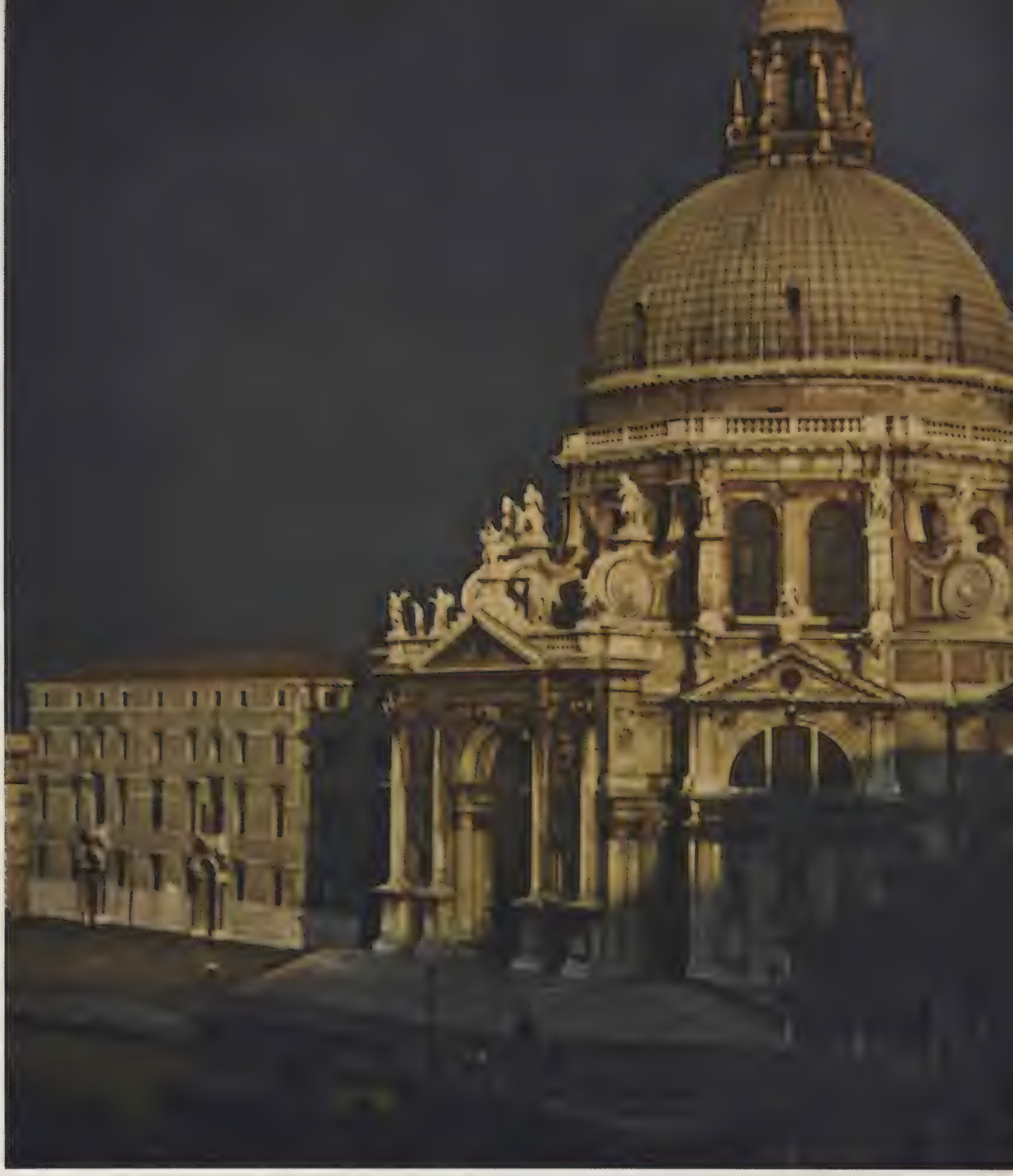
Venice, for the honeymoon, cushions at the rear in a little moving room, the gondolier who does not look back, but no he would be pushing from the stern—we would be stretched out before him—so what, do they have shades on that little backward looking window through which his envenomed eyes at the corners of which two blue-bottles sip brighter than jewels, the gondolier appraising our lovemaking, can you then draw a blind to exclude him or can he go to the bows to pole and not look over a shoulder, to stare into sun with his wounds of eyes.

Venice, the lions of St. Mark's in stone—did one such lion on a great afternoon swim in from blinding yellow sands every yard from the South, its home—an orange head athwart the azure sea, with salt encrusted nostrils, eyes red, a white fish impaled on the claws of one forepaw all the sad way from Africa towards which Venice ever leans—did they then who live there catch its sobbing breath, the dark despair of effort a sounding band about the heart oh Venice *(Continued on page 98)*



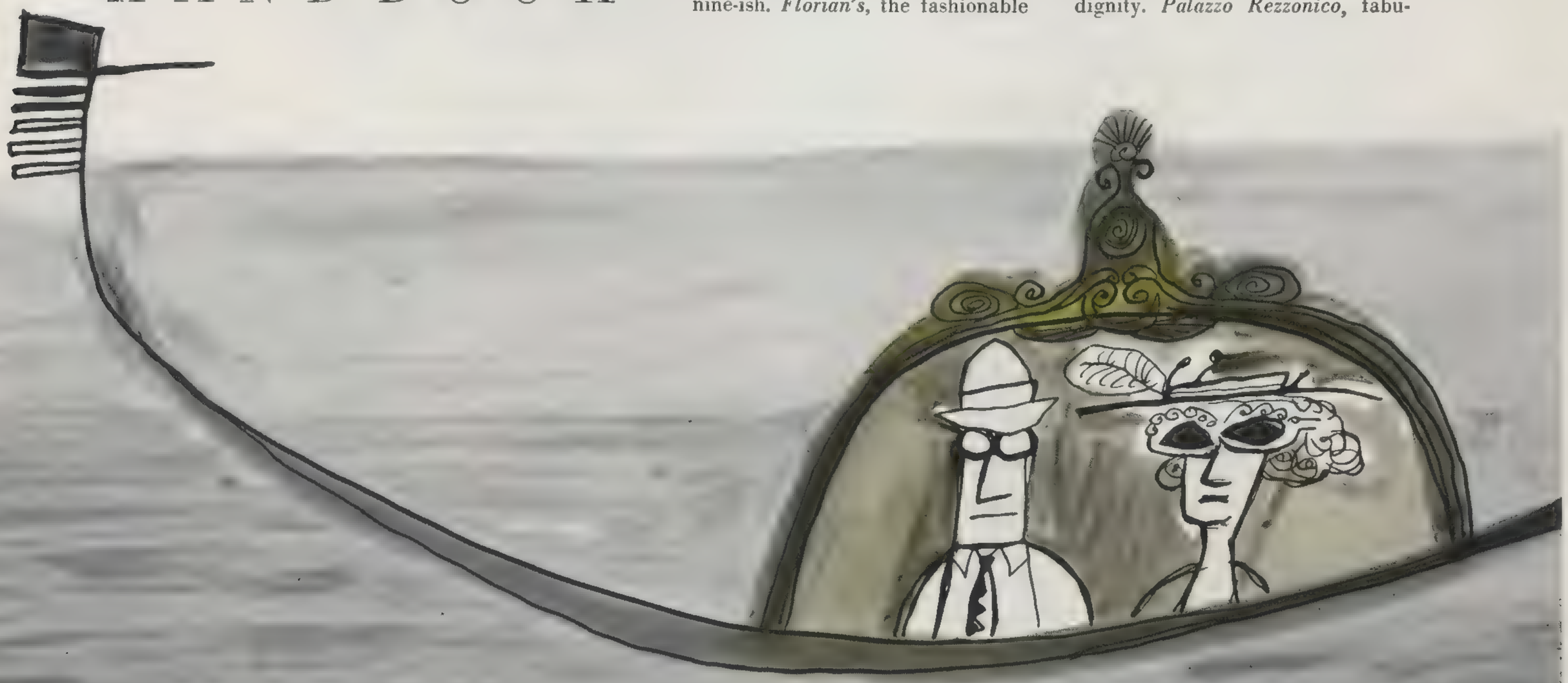
The yellow light of the Venetian summer late afternoons —before the quick storms—the golden light that infuses the nudes, by the Venetian masters. Here, Santa Maria della Salute, photographed by Alexander Liberman.

"VENICE: TOO STRONG



FOR MORTALS" BY HENRY GREEN

VENETIAN HANDBOOK



STEINBERG'S SHORTHAND ON VENICE... GONDOLAS, PIGEONS, AND LIONS

In the summer Venice is likely to be warm. Take resortish clothes, good walking shoes. Venice has been free of mosquitoes since the Americans D.D.T.ed it in 1945. Note, for motorists: an immense modern garage in Venice; hint: if crowded, have small repair made on car and space will become available.

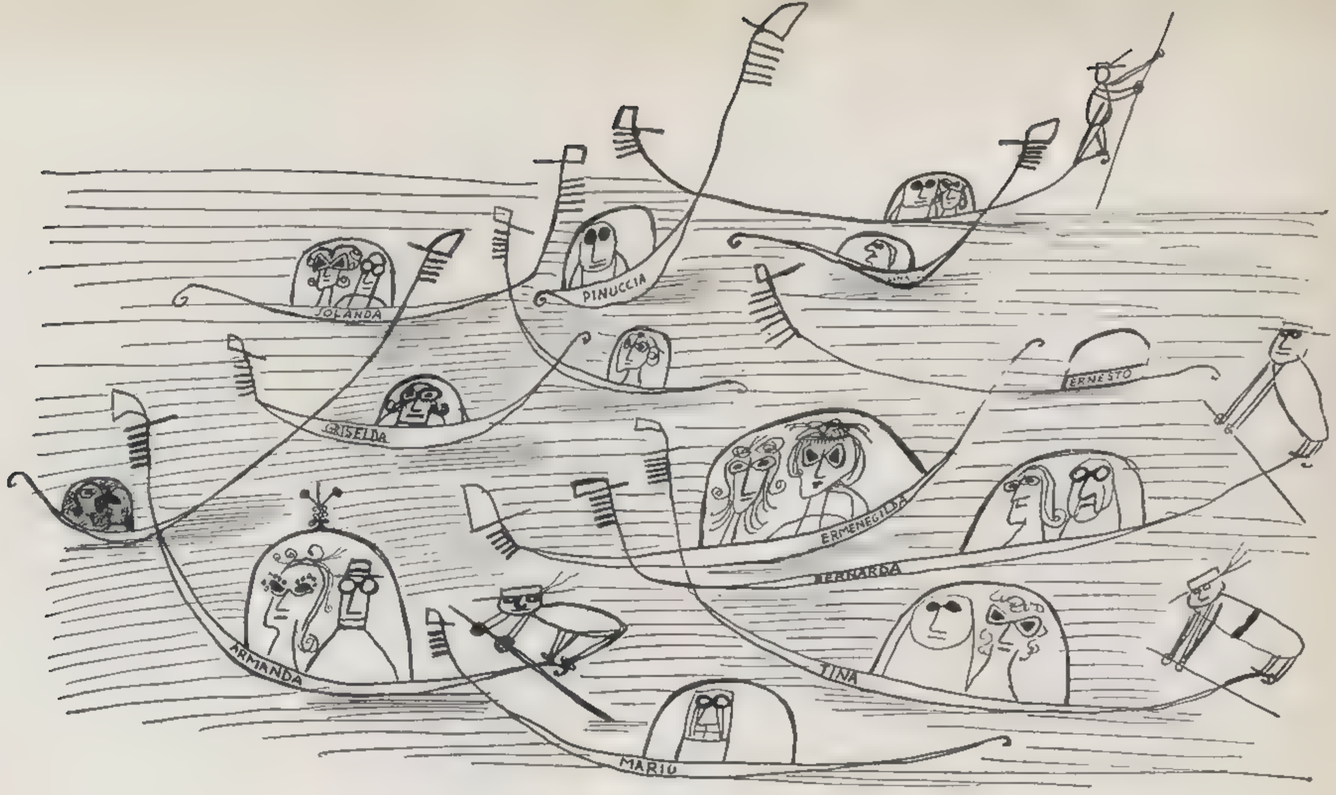
HOTELS: The *Gritti,* remodelled; the *Danieli,* an old palace; the *Grand;* the *Europa;* the *Luna.*

RESTAURANTS: *La Taverna,* "the very best restaurant." Dine there at nine-ish. *Florian's,* the fashionable café on the Piazza San Marco, for evening band concerts, coffee and liqueurs. *La Colomba,* fine seafood (on the walls, the proprietor's collection of contemporary Italian art). *Graspo d' Ua* for lunch. *Harry's Bar* for pre-lunch and dinner drinks (get a cocktail shaker of chilled Martinis and silver buckets of ice here and take them with you for a sunset gondola ride). The *Locanda,* on the island of Torcello (run by Cipriani who also runs Harry's Bar).

SHOPS: *Asta's* for Burano lace; *Venini's* for Murano glass; *Ortolani,* men's shirts and suits; *Mancuso* for shoes.

TO SEE: The *Palazzo de' Dogi,* for the Tintorettos and dungeons. *San Gregorio,* beautiful cloisters privately owned, but no one is denied admission. *Scuola di San Rocco,* with magnificent Tintorettos. *De' Frari Church.* The *Accademia di Belle Arti,* superb paintings by Carpaccio and Giorgione. *Ca d'Oro,* one of the oldest houses in Venice. *Palazzo Giusti,* formerly *Piazzo Miani-Coletti,* full of Renaissance dignity. *Palazzo Rezzonico,* fabulous eighteenth-century interiors. *San Marco's,* particularly the mosaics in entrance ceiling. *Palazzo Franchetti;* frescoes by Mantegna. The five or six parishes between *Santa Maria della Salute,* and the *Rialto Bridge,* for wandering both by day and night. Stop at the *Ponte dei Pegni* for a view down the canal at the pink campanile of the church of the *Carmini.* The *Biennale Art Exhibition,* paintings by Henri Matisse and the Fauves, by Jacques Villon and Utrillo, by the Cubists.

FESTIVALS: The *Redentore*, a water festival in mid-July. In late August and September the *International Theatre Festival* and the *International Festival of Contemporary Music* at the Teatro della Fenice and the *International Film Festival*. AT THE LIDO: Ten minutes by motor launch from Venice (the launches run day and night). Hotels: *Hotel Excelsior;* dancing on a terrace overlooking the sea. *Grand Hotel des Bains*. To Do: Rent a *cabaña* on the beach, room service supplied. The two best beaches belong to the *Excelsior* and the *Hotel des Bains*. The latter is headquarters for Marzolo, a sculptor who makes terra cotta portrait busts for $50. The *Casino*, dancing and gambling. OUT-OF-TOWN: Famous private houses on the outskirts are open on certain days (see hotel concierge): *Villa Maser* (for the Veronese frescoes) and *Malcontenta*, magnificent Palladian architecture. At *Torcello*, the thousand-year-old cathedral with its black Madonna. Note: Read Séan O'Faolain's chapters on Venice in his new book, *A Summer in Italy*.









L'Arsenale
Venezia



ANTHONY DREXEL DUKE AND HIS DAUGHTERS, JOSEPHINE AND CORDELIA

VOGUE, MAY 15, 1950

PEOPLE ARE TALKING ABOUT...



PENN

PEOPLE ARE TALKING ABOUT . . . The emergence of Pablo Casals, the world's greatest cellist, from his ten-year silence at Prades, in the Oriental Pyrénées, to play there at the three-week Bach celebration. . . . The drama rather than the facts of the Washington investigations. . . . The intricacies of the German situation, the new German government. . . . The heightening power of General Eisenhower. . . . The game, based on the book, *The Indoor Bird Watcher's Manual*, full of such living-room ornithology as "The Poorly-Marked Tern" and "The Uncalled-for-Snicker."

PEOPLE ARE TALKING ABOUT . . . The TV and radio program, "We Take Your Word" in which Lyman Bryson and Abe Burrows and their guests exhibit their lingual erudition, which runs to Greek and Latin and even Welsh roots, all with charm. . . . Mitropoulos conducting Abram Chasins' six short pieces, "Period Suite". . . . The magnificence of the small book, *Spokesmen for God*, by Edith Hamilton, who has written her scholarly reflections, simple and wise, on the great teachers of the Old Testament and especially on the prophet Ezekiel who "organized religion." . . . The advance reports on *The Asphalt Jungle*, the new jewel-robbery movie with fresh reality, powerfully directed by John Huston. . . . Five-handed Canasta, with the fifth player cutting out to bet on one of the teams. . . . J. D. Salinger's "For Esmé with Love and Squalor," the superb *New Yorker* short story, exact, delicate, and compact.

PEOPLE ARE TALKING ABOUT . . . The canvases and drawings of the Norwegian artist, Edvard Munch, who lived and painted in Paris in the days of Gauguin, Lautrec, and Van Gogh; he died in 1944. Now his work is at Boston's Institute of Contemporary Art and at Harvard's Fogg Museum. . . . The creative craftsmanship, the gentle humour, and the power of the characterizations by Gertrude Berg on the TV program, "The Goldbergs." . . . The new ballet, *Caprichos*, to music by Bela Bartok, done by Ballet Theatre, now ten years old. . . . Jean Arthur flying through the air in the new musical, *Peter Pan*. . . . The audacious mimicry of Wally Cox, who looks like the water boy on a high school football team, but who has an ear like a microphone picking up the phrases and the tones of boys and clerks and bankers and teachers.

PEOPLE ARE TALKING ABOUT . . . Alec Guinness, playing eight rôles in the English movie, *Kind Hearts and Coronets*. . . . The re-issue of *The Maine Woods* by Thoreau, full of Maine food and wilderness. . . . Dave Garroway's comforting moments on television and radio, from Chicago; he is so relaxed that there are moments when he seems undecided about continuing even his shy sentences. . . . Katherine Dunham, the dancer, whose paintings were bought in a lump recently in Paris by Doris Duke for a meaty price. . . . Toscanini's extraordinary six-week tour with the N.B.C. orchestra. . . . Immanuel Velikovsky's controversial book, *Worlds in Collision;* the public interested in his conclusion that the Biblical phenomena of the sun standing still, of boulders and fire, and manna raining down, actually happened; scientists, in his questioning of Darwin's theory and Newton's law. . . . The twist on the song hit, "If I Knew You Were Coming, I'd 've Baked a Cake," turned into "If I Knew You Were Coming, I'd 've Burned The House."

Opposite: Anthony Drexel Duke, his arms full of daughters—Josephine and Cordelia. Mr. and Mrs. Duke, the former Elizabeth Ordway, live in a white brick house on a self-sustaining farm near Weston, Connecticut, raise pure-bred Guernsey cattle, and quantities of dogs—from great Danes to poodles; in summer, they take their dogs and children cruising along the East coast.



THE MONASTERY OF MONTSERRAT
sheltering the Black Virgin



"EL CRISTO DE LOS FAROLES"
statue of Christ, lit by old lanterns

TO SPAIN, GUIDED BY DALI



"THE HOUSE OF BONES"
Gaudi's architectural fantasy



ANDALUSIAN RIDING CLOTHES
The most elegant of riding habits; strapped black and grey sombrero.

For connoisseurs of travelling, there is the plunge into the violent light of Spain.

In Barcelona, you will eat the best fish of the Mediterranean. Add to this the true art of preparing dishes, which I do not hesitate to call philosophic and Homeric. Just listen to this recipe for the successful preparation of fish *a la marinesca*. The intervention of a madman, a miser, and a prodigal is necessary; the madman to stir up the fire, the miser to pour in the water, and the prodigal to pour in the oil.

After dining at the Perellada and the Windsor, the two most European restaurants of Barcelona, you will find the best cooking at Soler's and at Les Set Portes in the vicinity of the harbour.

In the morning, at Barcelona, I advise you to begin by going to see the buildings of the last great architect of the modern style, Antonio Gaudi. Before anyone else, as far back as 1922, I wrote a eulogy of this first creator of Mediterranean Gothic, whom all the most advanced æsthetes are now claiming.

In the Paseo de Gracia, you will find sensational examples of this kind of delirious architecture, veritable Debussian music solidified. Stand in wonder before the Casa Mila, and opposite to it another extravagant edifice called the House of Bones, for it really seems to be articulated like vertebrae, where polychromes of faïence melt into gradations of blue which finally, at the top, blend with the sky of a



cerulean blue, the typical sky of Barcelona.

The gayest place for lunching in the sun is the "Ast" at the top of the Montanya de Montjuich; be sure to wait for twilight before going to visit the Parque Güell, where avenues of leaning columns are to be found, and imitation fossil trees. I advise your waiting until twilight to visit this spot because that is when you will find it filled with bats, adding still further to its mediæval atmosphere.

Don't forget to buy the *Guide of the Costa Brava* (Bold Coast), written by one of the best Catalonian writers, Joseph Pla. There you will find all sorts of precious information, especially if you are fond of boating and fishing. You must follow the entire *(Continued on page 57)*

SPANISH MYSTICISM

"To see in the sky what is on the earth, and on the earth what is in the sky." At Málaga and Sevilla during the splendours of the *Semana Santa* there is the secret of the moon-rose tinting the earth; of oranges and edifices suspended hard in the Andalusian sky.

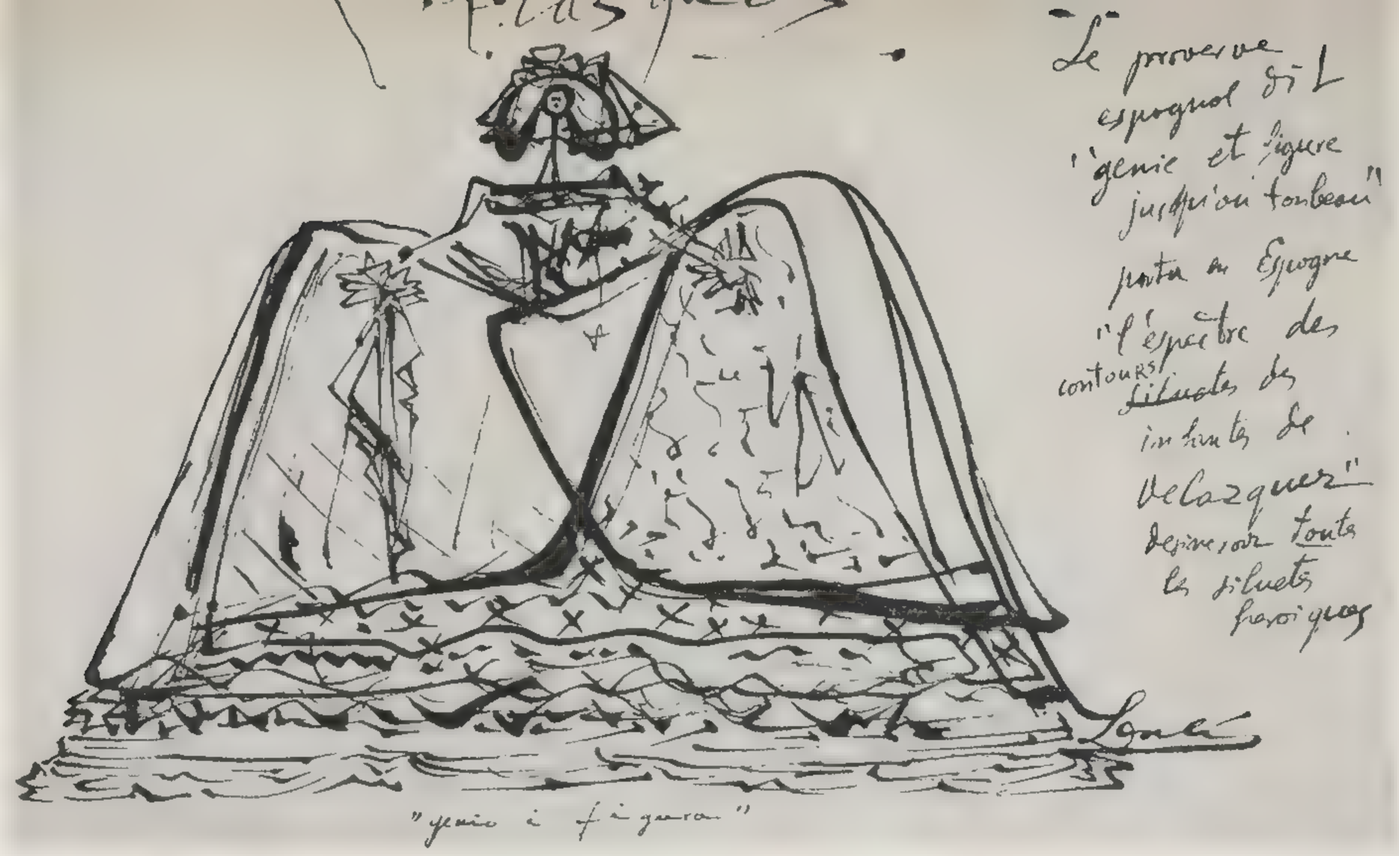


TOLEDO

"Imperial city in the midst of rocks, the colour of myrrh."

PAELLA VALENCIANA

A "succulent rice, the apotheosis of the promiscuity of mussels, rabbits, lobsters and snails; earth and sea cohabiting harmoniously together."



VELÁSQUEZ'S INFANTAS
an influence on the heroic Spanish silhouette.



THE "MISTERIO DE ELCHE,"
at Alicante, where a miraculous cupola opens mechanically to give passage to angels, offering an incredible ballet.



TO SPAIN, GUIDED BY DALI

(Continued) coast without forgetting Cadaqués, which is the farthest point, austere and lonely, while the place of easiest access, and the cheeriest of all, you will find at the Hostal de la Gavina at Sagaró.

From the Costa Brava abruptly you will pass to the Monasteri de Montserrat which shelters the Black Virgin. Perched in the midst of rocky formations it offers the most grandiose—in the Nietzchean sense—of all the natural spectacles you will see anywhere in the world. Choose for this a day of some religious celebration, for then you will hear in this natural setting the best choir-boy singing in Spain.

Besides the bullfights, which are excellent, the principal attraction of Barcelona is furnished by the Catalonian gypsies, settled for years in different quarters of the city. Inquire about their festivals, for each street is especially decorated by them for the occasion with a bad taste of such violence as to become the most refined of all tastes, and you will think that you are walking through a living painting by Picasso or Miró.

You will be able to find out from the proprietor of Los Caracoles on the Calle del Conde del Asalto, when and where you can hear their "Cante Hondo" and see *flamenco* dancing.

In the Barrio Chino you will find several places of the *macarena* type with performances by local gypsies, and others from Andalusia, full of unexpected thrills.

Take advantage of your visit to the suburbs to buy, at the little tobacco shops, those *pedres fogueres* and *piules*, which are little torpedoes you hurl onto the pavement simply to give vent to your joy. (These little firecrackers of joy are altogether appropriate for you to take with you if you go to Venice, to explode on the great Square of Saint Mark's. I did that last summer and enjoyed an enormous success with my friends and the passersby.)

Before leaving Barcelona, above all, do not forget to ask for two exquisite desserts fit for the angels, the *Crema Planchada* with vanilla and a very thin coating of caramel which is obtained by quickly and deftly passing a hot iron over it; also the *Nata*, a super-cream served in a pyra- *(Continued on page 94)*

NEW TRAVEL-COAT COLOUR; NEW LUGGAGE, CAR-BORNE

Nowadays, most good travel news for train, ship or plane applies equally to travel-by-car. Examples on these two pages: the bright coat, the luggage—important durable beauties for any voyage. All apropos to the new cars, which have grown in comfort and in baggage room. The rear deck of the Cadillac backed onto the opposite page will hold, one man says, ten pieces of luggage (short of trunks), and then a golf bag as well. *On this page:* A wonderful, big, soft travel coat in a prophetic coat-colour: burnt tangerine, new rival to red as a go-over-everything. Tailored by Brittany: the coat in Forstmann fleece, about $100. Calf handbag, with passport case, key rings, and the like, by Buchner, $65 plus tax. Rippled-brim straw hat, to order, by Tatiana du Plessix. All at Saks Fifth Avenue. The coat, also at Garfinckel's; Hutzler's; Meier & Frank.





Cowhide cases. Two-suit size,
two feet long, $50; overnight case, 20 inches long,
$37.50; by Wheary.
Altman; Carson Pirie Scott.



Canvas clothes-carrier, 54" long.
Moth-, dust-, moisture-, weather-resistant.
By Atlantic Products, $13 (no tax).
Bloomingdale's; Hudson's.



Rawhide-bound canvas 10-hanger wardrobe case.
Front removable so dresses can hang out. By Hartmann,
$75. Saks Fifth, N.Y.; I. Magnin; Marshall Field.

Saddle leather,
22" wardrobe case, $70;
and shoulder bag,
about $19; by Platt.
Crouch & Fitzgerald;
Marshall Field.

All prices plus tax.



ELEGANCE

ON WHEELS

Since the interior of a car has become as comfortable and sheltered as a living-room sofa, there is no limit to the fashions that can commute by the highways. There are obvious attentions, of course: on a cross-country trip, to an easy, wrinkle-resisting costume; in an open convertible, to a head-hugging little cap, or cage of veil. But for a dinner party fifty miles away, why not a cobweb lacy dress? For luncheon in the next state, why not a light, sunny silk coat over a white linen sheath? *Opposite page:* An elegance in city or country, on the road between: a great duster (now a definition, not a use) of saffron Gunn & Latchford silk Shantung—a double layer, light but remarkably wind- and chill-proof; simple in shape for the morning, rich in colour for the late afternoon. A pull-down saffron straw cloche. Both by Lilly Daché; also at I. Magnin; Frost Bros. Bamboo-colour alligator bag by Koret; Saks Fifth Ave. *Across both pages—and then some: the end backs onto the preceding page:* Elegance on wheels, the long, motive lines of the 1950 Cadillac convertible; with the extra bounties, standard to this model, of Hydra-Matic drive, hydraulically operated windows and front seat adjustment, power-operated top, an uninterrupted curved-glass windshield, and all-leather upholstery.



RAWLINGS



CANADIAN HANDBOOK

GENERAL INFORMATION

No passport needed. Exchange rates are $1.10 Canadian for every U.S. dollar. Motorists obtain car permits at border. Customs regulations: travellers remaining in Canada more than forty-eight hours may bring back to the U.S. $200 worth of purchases, duty free. Those staying twelve days or more are allowed $500.

MONTREAL HOTELS RESTAURANTS

HOTELS: *Ritz Carlton*, Sherbrooke St., W. at Drummond; now under the management of François Dupré, owner of the Plaza Athénée and the George V in Paris. Superb food. *The Windsor*, on Dominion Square; the Royal Family stayed here. *Mount Royal*, Peel Street; Normandie Roof for dinner and supper dancing. *The Laurentian*, on Dominion Square; the newest hotel.

RESTAURANTS: *Café Martin*, 1521 Mountain St.; sea food, steaks, crêpes suzettes. Air Conditioned. *Au Lutin Qui Bouffe*, 753 St. Grégoire St.; for *lobster à la Carmelite. Drury's*, 1082 Osborne Street; English chophouse. *Chez Ernest*, 1500 Drummond St.; French and Italian cooking—specialties: frog's legs, *filet mignon*. *Chez Pierre*, 1263 Labelle St.; Lyonnaise specialties.

TO DO

The Montreal Festivals in the open air on Mount Royal. From July 24 to August 12; opening with the *St. Matthew Passion* conducted in its entirety by Wilfred Pelletier. From July 17 to 29 The Open Air Playhouse will present Shakespeare's *Cymbeline*, under the direction of the distinguished Theodore Komisarjevsky, at the Theater Under the Stars beside Beaver Lake on Mount Royal. On July 26 and 27, concerts by *l'Orchestre des Concerts Symphoniques*. Beginning on July 31, *Ondine* by Jean Giraudoux presented by Les Compagnons de St-Laurent; August 8, Bizet's *L'Arlésienne*. *The St-Jean Baptiste Parade* on June 24. There are bonfires ("St. John's Fires") the night before, with children dancing about them singing French-Canadian folk songs. Note: see the comic, *Fridolin*, and his company, if they happen to be playing. It is not necessary to understand French to appreciate them.

TO BUY: ENGLISH CHINA WOOLLENS PERFUME RUGS ANTIQUES FURS HANDICRAFTS

FOR WONDERFUL FURS: *Holt Renfrew*, 1300 Sherbrooke St. W.; branches in Toronto, Ottawa and Québec. For the best in almost everything from tweed coats to bone china, these big department stores: *T. Eaton*, 667 St. Catherine St. W., stores in Toronto, Québec, Vancouver, Victoria, and Ottawa. *Robert Simpson*, 997 St. Catherine St.; branches in Victoria, Toronto, and Ottawa. *Birks*, 1240 Phillips Sq., for china and silver; branches in Ottawa, Toronto, and Victoria; *Jaegers'*, 682 St. Catherine St. W., for woollens; branches in Toronto and Québec. *Henry Morgan's*, Phillips Square and St. Catherine St. W.: first-rate department store with a large choice of woollens, hand-hooked rugs, English china, and French perfume (tax free—so cheaper). *Luce's*, 1472 Sherbrooke St. W.: Liberty silks and woollens.

ANTIQUES: *James A. Ogilvy's Ltd.*, St. Catherine St. W.; for antique English furniture.

HANDICRAFTS: *Canadian Handicrafts Shop*, 2025 Peel St.; specializes in such native products as homespun, hooked rugs, and wood carving.

JUNKETS: ILE BIZARD TADOUSSAC MURRAY BAY LAURENTIANS

ILE BIZARD: *Au Petit Robinson*; a restaurant in the trees (reminiscent of the famed Robinson outside of Paris). Nineteen miles from Montreal.

TADOUSSAC: From Montreal to Québec by boat; the Canada Steamship Lines has regular sailings up the St. Lawrence to Québec. From there to Murray Bay and Tadoussac. *Hotel Tadoussac*; good fishing for landlocked salmon in leased waters.

MURRAY BAY: *Manoir Richelieu*; a favourite with Philadelphians. Summer horse show. Salt-water swimming pool, tennis, riding, and golf. (The course is so steep that a funicular is provided to the eighteenth tee.)

LAURENTIANS: *Mont Tremblant Lodge*; year round resort ninety miles north of Montreal. Swimming in an outdoor pool or in Lac Tremblant. Fishing. Seventy-five miles of bridle path. Excellent English sportswear at La Boutique. *Mont Gabriel Club*; thatched roofs (live goats hoisted to the roof tops keep the grass from growing too long). Sprawled out over the mountain top—one of the coolest spots in Canada.

CLUBS: *Seigniory Club*; near the north shore of the Ottawa River. An introduction or guest card from a member is required and *worth* trying for.

TORONTO

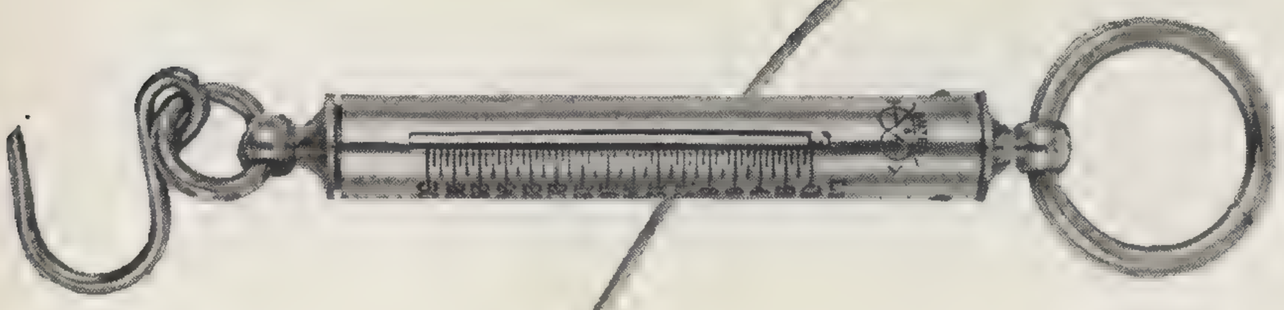
HOTELS: *The Park Plaza*, 4 Avenue Rd.; modern. Atmosphere relaxed and old-fashioned. Roof bar and restaurant with view of city. *The Royal York Hotel*, 100 Front St. W.; the largest hotel in the British Empire. *The King Edward Hotel*, 36-63 King St. E.; old but recently redone. Best food. *The Guild Inn*, in Scarboro, five miles west of Toronto on the north shore of Lake Ontario; a large *(Continued on page 109)*

ELEGANCE ON WHEELS

continued

Opposite page: A functional jewel, Oldsmobile's "98" convertible, powered with the "Rocket" motor, General Motor's new high-compression prodigy of power and economy. This model has Hydra-Matic drive, hydraulically operated seat-adjustment and windows; leather upholstery the colour of the car. The lady wears a linen suit for anywhere, for getting there by car. Double-breasted box jacket, slim skirt. By Coppola, $95; Lord & Taylor; Carson Pirie Scott; Kaufmann's. Hat by Sally Victor. Cloth-covered calf bag by Koret, Saks Fifth. Pond's clear, bright "Rascal Red" lipstick.

RAWLINGS



FISHING HOLIDAY

Two weeks' fishing on the Restigouche, one of Canada's greatest salmon rivers. BY MARY JEAN KEMPNER



THIRTY POUNDS OF RESTIGOUCHE SALMON

LIGHTS were shining from inside a low-slung log cabin. It was past midnight. We had been in transit six hours, three of them spent flying in a Convair from La Guardia to Presque Isle, Maine, where the pilot buzzed the field before landing "to clear the runway of moose." Then three more hours motoring eighty miles over back roads, through the wilderness, to our destination on the Restigouche River, deep in the Canadian province of New Brunswick. The June night was chilly and we hurried into the log cabin, lent us by friends for our two-week fishing holiday.

Whisky, glasses, and ice were on the golden oak sideboard, an atrocity of sorts, rather admirably suited to the room's late-McKinley décor: on the walls, moose and deer heads, with an expression of Thurberish doubt in their rheumy glass eyes; immense leather chairs pulled around a great fire. Everything was brown and middle-aged.

Life on the countless salmon rivers of New Brunswick, Nova Scotia, and Quebec varies from the rugged to the luxurious simplicity of the camp at which we were staying. According to the caretaker-majordomo, who greeted us, the Micmac Indian guides would be waiting for us at the boat landing at nine.

The bedrooms, with their plain-faced iron beds, were strictly functional: good reading lights, plenty of hangers and blankets. In the bathrooms, geyser-hot water and electric heaters. As I unpacked, I worried, and with good reason. I was the only member of the party of six who had never fished before. An alien to the rod and reel, I was about to take on the Atlantic salmon, the gamest of all fresh-water fish. I was frankly dubious of our two-week program—fishing eight hours a day, every day except Sundays, when by law the river is "rested." (When do they rest me?)

It didn't take long to fill the chest of drawers with my khaki shirts and slacks; the oatmeal coloured sweater (to wear over less drab woollies, colour is distracting to the fish); the woollen underwear, socks, and khaki shorts. On a hook I hung my foul-weather friend, a grey-green ensemble, consisting of nylon pull-over trousers and hooded middy blouse (neither rain, nor sleet, nor snow, nor thunder and lightning). Red sandals rested beside heavy boots. For evening and Sunday best, two tweed skirts, pink shirts, black cotton velvet slacks, two print dresses.

The night was short and full of nightmares. In one I failed to hook a salmon during our entire stay. In the other I hooked one, but then what?

Spirits rose over breakfast. On the electric hot plate were platters of scrambled eggs and brook trout. The cook and maid came in to pay their respects. From the veranda we heard the guides working over the tackle. My guide, Little Johnny, a co-chief of the Micmac nation, looked like an over-bronzed Breton seaman. Our clothes (his and mine) were almost indistinguishable.

At the landing, the water scudded along at a great clip, jostling dark green canoes that looked like scooped-out watermelon rinds. "The Sports" (as the natives refer to such as we) sit midships with a back rest on which to lean. The Indians squat at bow and stern. (Nicky, our stern-man, often found time to read a ragged copy of *True Confessions.*) Throughout a whole day of fishing they remain almost wordless, limiting intramural communication to a well-coded set of hand signals executed so surreptitiously that it takes days to catch them semaphoring.

Beside me lay a twelve-foot bamboo rod on which Johnny was fastening an artificial fly as we made our way up-river to our morning fishing station. As this happened to be the only fly I could identify I said, "Jock Scott" with a rising inflection that I hoped conveyed a query as to whether a Jock Scott was the proper choice. Our conversation aborted there. The spluttering of our outboard motor died as Johnny cut the switch, folding the propeller blades back into *(Continued on page 99)*



ABOVE: DUSTY MILLER FLY TIED BY ROGAN, $2
LEFT: TWELVE FOOT ORVIS ROD, $125
TOP OF PAGE: ENGLISH FISHING SCALE, $4
ALL FROM ALEX TAYLOR IN NEW YORK



MICMAC INDIAN GUIDES AND A PAIR OF SPORTS



SIGNS IN TWO LANGUAGES

CAR HOLIDAY

Back country of New Brunswick and Quebec—food, inns, and history. BY KATE SPROEHNLE

THE most convenient and engaging approach to the maritime province of New Brunswick is across the bridge which makes Calais, Maine and St. Stephen, Canada into international twin towns. Calais (pronounced firmly "Callous") lights St. Stephen, which reciprocates with water and principal hospital service. The fire department of each sister on the St. Croix covers the fires of both.

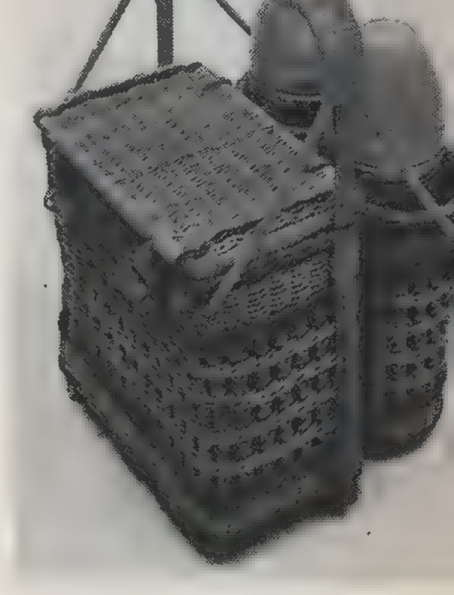
It may be imagination but the sudden quiet of an English countryside seems to line the road as it leaves St. Stephen and winds back along the St. Croix for twenty miles to St. Andrews, Canada's justifiable pride as a summer resort. This simple bay-swept town, chosen years ago by the builders of the Canadian Pacific Railroad as their gesture toward the rural life, has kept its stalwart identity in spite of the summer gentry with their magnified "cottages." Its large, attractive Algonquin Hotel, operated and omnipresently monogrammed by the C.P.R., serves orangeade and ginger beer in its bar, since the unbending township refuses it a liquor license. Though liquor may have to come from the package store, the cuisine takes the curse off the term "American plan."

But our fondest memory of the Algonquin is the inevitable Sunday night repast, labelled on the menu by a masterpiece of understatement, HIGH TEA. After the usual mélange of celery, olives, and *suprême* of fruits, one glided through a plate of Cream of Chicken *à la Reine* directly into lobster, grown to an impressive yet tender size in the adjoining Bay of Fundy. After that there were baked potatoes and green peas from the garden, green salad with a spot of smoked salmon. After a slight interval came griddle-cakes with maple syrup, and unless you really wished to offend the dining-room Captain, fresh New Brunswick strawberries *au Porto Romanoff*. (No dancing or English movies in the Algonquin Casino Sunday nights. Just a concert of classical and sacred music, and "God Save the King.")

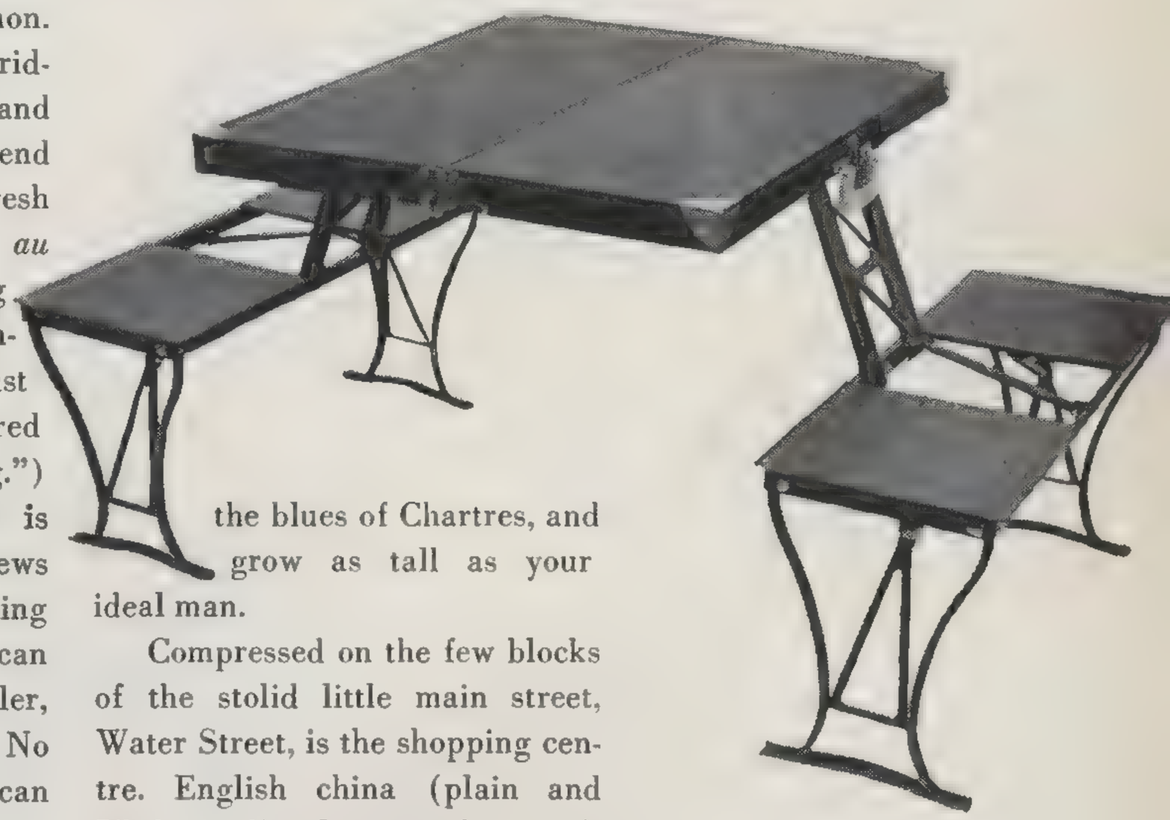
Although the Algonquin is the grand luxe at St. Andrews (a double room with bath coming to $13-15 a person, American plan) there are several smaller, agreeable, less expensive inns. No matter where you stay you can (for modest fees) play golf on celebrated links, tennis on immaculate courts, and swim at Katy's Cove, a mile-wide inlet dammed to circumvent the twenty-foot tide and give the icy waters of Passamaquoddy Bay a chance to warm up; you can enjoy the sunny, spirited climate which guarantees freedom from hay fever to all but confirmed psychosomatics.

The town of St. Andrews has a gentle English dignity proper to a village founded in 1783 by United Empire Loyalists who left the United States so that they could remain under the British crown. Houses vary from the larger summer places to simple square boxes, sometimes topped by a Captain's Walk. Flowers, said to be so astoundingly bright because of the early morning mists, multiply everywhere. Delphiniums are all the blues of Chartres, and grow as tall as your ideal man.

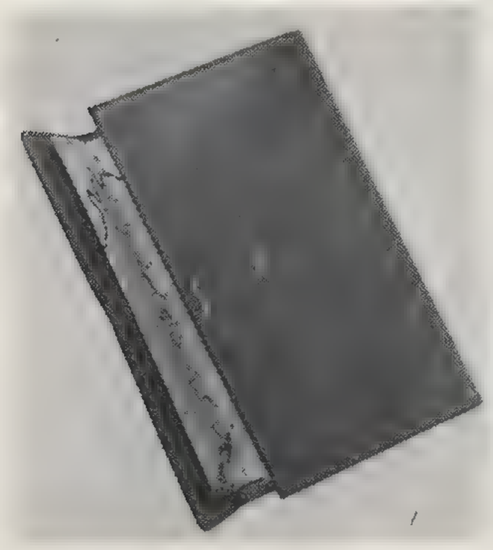
Compressed on the few blocks of the stolid little main street, Water Street, is the shopping centre. English china (plain and Wedgwood), gloves, socks, scarfs and sundries adjoin Canadian hand-loomed woollens for skirts and suits—sweater-wool dyed to match *(Continued on page 96)*



WICKER PICNIC BASKET TO FEED FOUR AND FEATHER LIGHT



HANDY-FOLD TABLE AND CHAIRS; $28.50 ABERCROMBIE AND FITCH

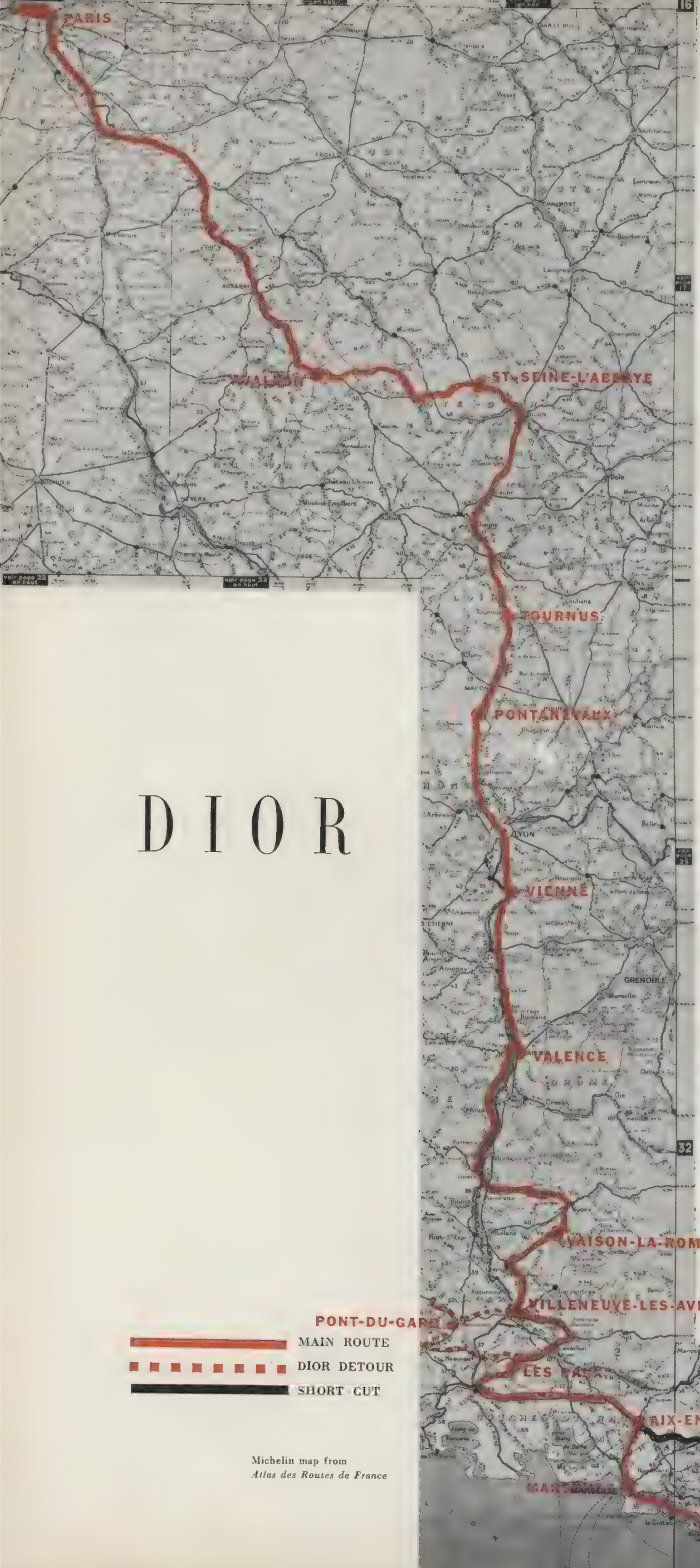


PIGSKIN MAP CASE $8.50 ABERCROMBIE AND FITCH

PARIS

DIOR DESIGNS

CANNES



Michelin map from
Atlas des Routes de France

VOGUE, MAY 15, 1950

A MOTOR TRIP

CHRISTIAN DIOR, the great French couturier, is an inventive motorist, with an eye for the worthy detour. A lover of antiquities, he goes miles out of the way to see a view, a ruin, or a cypress garden. A lover of good food, he searches out the little inns that make such a trip memorable. Here is his seven-day plan for a trip from Paris to Cannes.

FIRST DAY: Leaving Paris in the afternoon, one will easily reach Avallon before night, even allowing for time out to see two of France's better known Gothic cathedrals, St-Etienne in Sens and St-Etienne in Auxerre.

AVALLON, HÔTEL DE LA POSTE.

Avallon is an exceptionally well-preserved mediæval and Renaissance town with ramparts and fine old houses. The place to stay is the *Hôtel de la Poste*, where, in addition to wonderful food, there is an atmosphere of antiquity, stemming from the ancient building itself, its antique rooms and furniture. The *sommelier* is a wine genius, who can dig up for you "*une bouteille de derrière les fagots.*" (This phrase dates from feudal times when peasants would hide their best wine in the woodpile to prevent the tax collector from taking it.) Everywhere in France the wise traveller will ask the *patron* what to choose in the way of food and wine. If you follow his advice, you will dine well.

There are certain general rules to follow: a good dinner requires a good wine, and the other way around; whenever possible, drink local wines, for they are likely to be the best.

MOULIN DES RUATS, IN THE COUSIN VALLEY.

If one prefers to eat in the country just outside Avallon, there is the *Moulin des Ruats*, beside the river Cousin in the pretty little valley of the Cousin. Although it is simple in appearance, the food is delicious.

SECOND DAY: Instead of continuing directly on to the Riviera, detour to take in the ravishing little village of Semur-en-Auxois, built on a rocky spur rising from the Armançon. Cliffs on three sides and castle towers on the south guard the village and the towering Gothic church of Notre-Dame. From here, continue on to St-Seine-l'Abbaye, where the Seine begins, and have lunch at the *Hôtel de la Poste* (specializes in *dodine de canard* and *poulet de Bresse*). When in Burgundy, drink Burgundy; the best white wines are *Chassagne Montrachet, Meursault* and *Chablis.* The best red Burgundies are *Corton; Clos Vougeot; Hospice de Beaune; Chambolle, Musigny; Nuits St-Georges;* and *Romanée Conti.*

LUNCH AT HÔTEL DE LA POSTE IN ST-SEINE-L'ABBAYE.

After lunch swing south again, through Beaune, where the *Hôtel Dieu* must be seen. Its façade is like something out of a Flemish painting, and it has magnificent tapestries inside, as well as Roger van der Weyden's *Last Judgment.* Dine in Tournus, at the *Hôtel du Sauvage*, but first look at St-Philibert, one of the really great Burgundian Romanesque churches. Spend the night forty kilometres farther on at Pontanevaux at the *Hostellerie des Compagnons de Jehu*, new and even slightly *nouveau riche* in feeling, but extremely comfortable.

LA PYRAMIDE IN VIENNE, "THE BEST-KNOWN RESTAURANT IN FRANCE."

THIRD DAY: After a deliberately late start, arrive at Vienne for lunch at the best-known restaurant in France, *La Pyramide.* (It is necessary to reserve a table several days in advance.) There is no casualness about M. Point's cuisine. Eat whatever he has chosen for you, drink what he suggests, and don't try to drive too fast after lunch.

If you prefer to lunch farther on, you will find another marvellous restaurant, *Pic*, at Valence. (Again, it is necessary to make reservations in advance.) The building looks like any provincial *bistro*, but only the exterior is ordinary, the food is superb.

At Valence, recross the Rhône to visit the lovely little town of Viviers, huddled below its rock-based cathedral, and the fortified town of Pont-St-Esprit. Then, cross the broad Rhône again, at Pont-St-Esprit, on the bridge that has stood there, almost as it is, since it was built by monks in the Middle Ages. See the château at Grignan. Dine and spend the night at *Le Beffroi* in Vaison-la-Romaine. (Reservations must be made.) From the terrace, there is a commanding view of the mountains. Visit the Roman Theatre and the Cathedral of Notre-Dame.

LE BEFFROI, IN VAISON-LA-ROMAINE, FOR DINNER AND THE NIGHT.

FOURTH DAY: From Vaison-la-Romaine go to Avignon. Of the two roads, take the longer one through Orange to see the Roman triumphal arch and theatre.

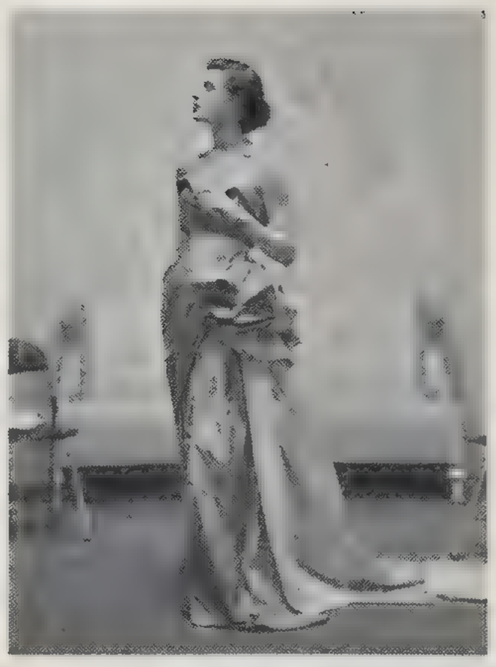
IN THE MEDIÆVAL VILLAGE OF VILLENEUVE-LES-AVIGNON, LUNCH AT LE PRIEURÉ.

Across the river from Avignon is the mediæval village of Villeneuve-les-Avignon. Lunch here, at *Le Prieuré*, rather than in Avignon. Drink *Châteauneuf-du-Pape.* Ask the proprietor to tell you how to go to the cypress gardens, which are the hobby of two old Villeneuve ladies.

Above all, visit the Chartreuse, where families live in sunny, flower-bedecked squalor inside the impressive ruins. Visit the Hospice, with its fifteenth- *(Continued on page 107)*



SAN FRANCISCO BENEFIT PARTY





An 1848 Lanvin dress worn by Miss Joan Quigley, daughter of Mr. and Mrs. John Quigley.

At Mr. and Mrs. George Helmer's pre-party dinner: *right,* the hostess with Mr. and Mrs. Alexander Henderson. *Below right,* Mr. and Mrs. Thomas Redman.



Above: "Musique Légère," one of the dresses Dior brought with him from Paris for the benefit fashion show.







Right: Count Jean de la Garde (French Consul in San Francisco) after decorating Grover Magnin with the Legion of Honour. In the background, Madame de la Garde.

In San Francisco, "good works" are something toward which everyone works. The party given for the benefit of St. Joseph's Hospital, for instance. The party—part fête, part fashion show—was held on March 8 in the handsome I. Magnin shop. Just for the evening, just for the party, the shop was transformed into a garden of almond blossoms, orchid plants, trees as big as all outdoors, brought by vans—after the day's last shopper had left—by the celebrated florists, Podesta and Baldocchi. By evening, the showcases had been moved out of sight; the perfume department had become a sidewalk café; cases of champagne (another contribution: Almaden Vineyard's) had cooled in the fur vaults; and a fashion show, a production of almost Theatre Guild proportions, was drawing spectators to the second and third floors. For the fashion show, Christian Dior flew straight to San Francisco from Paris. There were American and French spring and summer clothes; coiffures by Charles of the Ritz; Evins shoes. There were seven documentary costumes (points from 1848 to 1925) sent from Paris by Lanvin, and worn with extraordinary charm by seven of San Francisco's most attractive young women. And there were things to look at, afterwards. On the mezzanine, the famed Rosenbach collection of illuminated manuscripts. In the downstairs showcases, the Gump collection of Chinese art. On the ground floor, Ethel Merman sang; there were a raffle and an auction (for the latter, Dior gave his own favourite costume, "Soleil," shown in Vogue, March 15, page 82). Afterwards, there was music for dancing. And as a happy program note (not appearing on the program) was word that Grover Magnin, one of the major spirits of the party, had been decorated, a few hours before the fête began, with the coveted Legion of Honour.

1925 LANVIN COSTUME worn, *opposite*, by Mrs. Robert Coleman Gray. Mrs. Gray, who is one of San Francisco's most attractive young women (far too young, in fact, to remember The Day of the dress she wears), entertains the audience of the fashion show benefiting St. Joseph's Hospital—with a chemise dress of the twenties. Seven documentary dresses, 1848-1925, were loaned by Lanvin for the show.

Above: Mrs. Grover Magnin at the fête; her dress, one of Dior's masterpieces.

Right: Dior at the raffle-ticket box picking a winning number. At the microphone, Lenn Curley.



Right: Whole gardens being brought by vans to transform Magnin's from shop to ballroom.



MILLER


NORMAN PARKINSON





EVENING CLOTHES FOR ANYWHERE

Anywhere in the world is where these dresses go, whether you travel by commuter's train or Stratoliner. In each case (and there are more; next pages) the deciding factor is the *kind* of evening, rather than geography. *Opposite:* The big, beautiful ball dress for *the* season, wherever. For Rio, now; Rome, the end of May, first of June; Paris, in June; London, June and July; Stockholm, July, August; Venice, late summer; the galas all summer at Cannes, Monte Carlo, Deauville; hunt balls in Dublin, in August. This Paris beauty: white organdie, pale ribbon, by Marcel Rochas. *Above left:* Advice for restaurant dinner in Paris, London, Rome, Madrid, a black silk chiffon dress, sleeves folded in soft shadows. By Ceil Chapman, $50; Saks Fifth Avenue. Striplings by Mademoiselle, $15; Lord & Taylor. *Above right:* For evenings in an English country house, a Long Island one, an Embassy dinner: a red silk chiffon dress with a bodice implying formality, a skirt both short *and* long. By Herbert Sondheim, $70. Bloomingdale's. *Right:* Little evenings almost anywhere this summer: Southampton, Biarritz, California, a dress in the year's special news—in sections. The top is citron-coloured silk Honan, the skirt lime-pale silk chiffon. The belt (the buffer) is gold kid. By Ben Gam. The whole, $80. From Henri Bendel.



BALKIN



CITY EVENINGS ANYWHERE A sheath of black cotton lace for roof dining in New York, for gala dining, casino life, in Europe. A silk net overskirt to add when a long skirt is a must—or, simply a want-to. By Jane Derby, $235. Rhinestone jewellery by Kramer. All from Henri Bendel. Dress, also Kaufmann's; The Blum Store.



BALKIN

Dress with a jacket cut like a tailored suit-jacket—the surprise, the use of net, nothing but. With the jacket, this is advice for cocktails in the city, any city, this summer. With or without, for London's early theatre curtain; New York's roofs; Paris dining. Ben Reig design by Omar Kiam in black rayon net, about $200. At Henri Bendel; Marshall Field; Harzfeld's; I. Magnin.



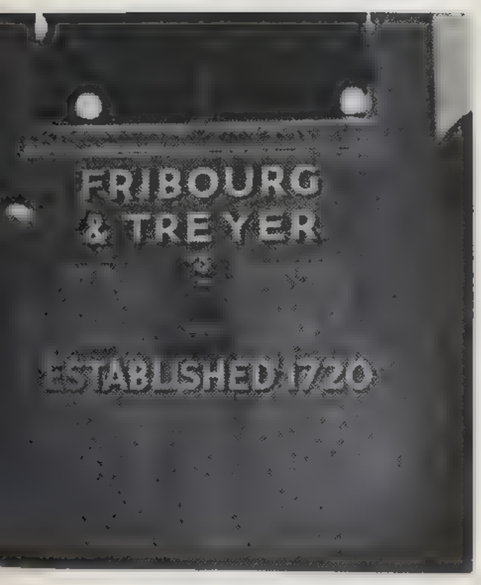
THE MAGNIFICENT ROSA LEWIS
WHO RUNS THE CAVENDISH HOTEL.

AN EDWARDIAN AURA
CLINGS TO THE CAVENDISH.



LONDON, MY VILLAGE

BY MARGHANITA LASKI



BEAU BRUMMELL
BOUGHT TOBACCO HERE.

MOST cities have a single and unmistakable centre around which their whole civic life revolves. London isn't like that. London is a cluster of villages, each with its own self-centered village life. If you are really to discover our London at its best, it is village by village that you must explore, to get to know it.

If you are not already settled in one of the big international hotels, here are a few hotels that are rather more typical of our own local way of life. First, there's *Brown's* in Dover Street, Mayfair. Though the comforts have improved, the very personal atmosphere has barely changed in a hundred-odd years. *Brown's* is probably the most typically English of all London hotels, with chintz-covered armchairs and an open fire in the hall. I always feel that Amy March stayed at *Brown's*.

Then there's the *Cavendish* in Jermyn Street, St. James. If you've read Evelyn Waugh's *Vile Bodies*, you'll know all about the *Cavendish*. It's run by the magnificent Rosa Lewis who used to be a friend of King Edward VII, and something of a raffish Edwardian aroma still clings to the hotel. And I strongly recommend the *Stafford* in St. James's Place, in the heart of the West End, but tucked away in a quiet cul-de-sac overlooking the Park. The exterior is hideous, but inside the decoration is good, and the food is better than most.

The smartest restaurant just now is *The Caprice* in Arlington Street, with crimson satin walls and silver candelabra on the tables; book in good time for luncheon or for a meal after the theatre. It is a sudden favourite of people from the theatre, of writers and stockbrokers. Hermeone Gingold dines there often, and Lady Rhondda, the editor of *Time and Tide*, has a regular table at luncheon. *The Caprice* is far from cheap but the food is probably the best in London.

The Ivy, just off Cambridge Circus, is the lunchtime place of the stage and of editors and publishers feeding deserving authors; it is in the village of Covent Garden which includes much of Theatreland, and nearby lies *Boulestin* in Southampton Street with excellent French cooking.

For cheaper meals than these, and still in the West End, try Soho, London's Italian village. I can recommend the *Jardin des Gourmets*, the *Escargot Bienvenu*, and *Josef*, all in Greek Street. In Bloomsbury are a host of little restaurants on Charlotte Street—*Antoine's*, the *Etoile*, the *Belle Meunière*, the *White Tower*, where the intellectuals eat.

A marked feature of London life is the innumerable clubs. They are of all kinds, the smart lush *Persian Room* in Berkeley Street; the *Garter Club* in Grosvenor Street with Normandy décor in the dining room, and hens and a haystack in the courtyard; the sociable little *French Club* in St. James's Place.

Of course there are still the usual night clubs like the *Orchid Room* and the *Four Hundred*, which you have to join, though you can dance without joining anything at the big hotels or at restaurants like the *Colony* in Berkeley Square, the *Bagatelle* in Mayfair Place, and *Quaglino's* in Bury Street. But if you want to join a club while you're here, get your hall-porter to fix it up.

All these places serve foreign or international food, and I hope you'll care to try something more typically English. If your purse is deep, go to *Cunningham's Oyster Bar* in Curzon Street where, in a lovely eighteenth-century house, you eat most excellently before an open fire.

Then there's the famous *Wheeler's Oyster Bar* in Old Compton Street, Soho. It is really the pleasantest oyster bar I know in town. It is frequented by everybody from actors and writers to businessmen, but the atmosphere remains calm with no feeling of rush. Again the price is high, but for a light lunch —say smoked salmon, cheese, and a glass of wine—I find it very pleasant (and the oysters are excellent). One of the exciting things about this place is that every Thursday there functions the Thursday Club, simply a dining club (men only) which includes among its members the Duke of Edinburgh, the Marquis of Milford Haven, Baron, the photographer, and James Robertson Justice, the actor.

And then there are the pubs. *The Salisbury* is a big, friendly place next door to the New Theatre, the home of the Old Vic in St. Martin's Lane, one of the oldest parts of London. This pub is remarkable for



CYRIL BEAUMONT SELLS EVERY
KNOWN BALLET BOOK.



SCOTT'S HATS DELIVERED BY BROUGHAM—IN FRONT OF BUCKINGHAM PALACE.



BERRY BROTHERS WINE SHOP.

its excellent snack counter where you can get all kinds of cold meat and salad which, for England, is not at all bad; for its specialty draught Guinness (a rather heavy kind of beer); for its very remarkable engraved glass (not many pubs have such beautiful examples of this).

The Old Vic Company uses the pub a great deal, as it is just across the way, and about the only food Sir Laurence Olivier ever gets during rehearsals is either a snack at *The Salisbury* or food taken across to the theatre for him.

The *Museum Tavern* opposite the British Museum is full of writers and researchers. *The Antelope Tavern* in Eaton Terrace, Belgravia, a very civilized pub that often has home-brewed wines.

Many visitors are disappointed when they go to drink in our pubs, because the very essence of pub life is the coterie of 'regulars' that inevitably tends to make the stranger feel left out. There are two ways to compensate for this: one is to become a connoisseur of our draught beers—bitter, mild, triple X, stout—so that going to a Benskin pub (i.e., a pub owned by these admirable brewers) is a pleasure in itself. The other method is to pick out pubs with an intrinsic interest of their own like the *Fitzroy Tavern* off Charlotte Street, the social centre of the Bloomsbury literary world, the lovely *Prospect of Whitby* hanging over the Thames at Wapping down by the docks, or the *Doves* on the river at Hammersmith where Sir Alan Herbert is a master at their peculiar local brand of skittles.

Try, at least once, a really good English cup of tea. We grant you coffee, but at tea-making we are tops. Go to the *Tea Centre* in lower Regent Street, sponsored by the tea producers to demonstrate how the best tea should be brewed; décor and tea cakes are equally good. The traditional gentry-place for tea is *Gunter's*. Other possibilities are *Sagne* in Marylebone High Street (delicious cakes and cheese soufflés) and the tearoom of *Fortnum and Mason*, our most luxurious store, in Piccadilly.

For the sake of your feet and your energy, see London village by village, and not by dashing madly from one end to the other. If time forces you to do as much as possible in a very few days, hire a chauffeur-driven or drive-yourself car from Godfry Davis (SLOane 0022). But if you're not so hard pressed, get some maps and informative literature from the Travel Association in Leicester Square (whose job it is to answer all your travel queries) and go about by public transport. Even purposeless bus-rides can be a joy in themselves. I recommend the No. 11 which has a superbly comprehensive route. There's no better way of seeing London than from the top of a bus, unless it's to travel by our disgracefully neglected river.

I hope you'll come up to my own village which is Old Hampstead and the prettiest in London. (We haven't any buses, so you'll have to come by tube.) Come up on a Sunday morning when the open-air art exhibition is spread along the pavements and the Punch-and-Judy show is cackling against the orators at the corner, when the model ships compete with the paddling children in the White Stone Pond and the donkeys ply up and down Judge's Walk. You'll get an excellent beer (Benskin's) at our pretty local pub, *The Holly Bush*, and all around you, in every nook and cranny, you are surrounded by the most enchanting domestic architecture in London.

Or come up on Bank Holiday (August 7, this year) and enjoy the biggest fair in England, drinking your beer this time on the terrace over the bottomless lake in the strange isolated village of The Vale of Health—if you can find it, for most Londoners have never even heard of it. And if you want lunch, you'll have to bring sandwiches and eat them on the grass, just as the locals do.

Our Sundays in town are, I'll have to admit, rather a problem, and failing nice week-end invitations, my best advice to you is to go and see some of the lovely places just outside. From Charing Cross Pier you can take a Thames Water Bus down to the village of Greenwich, where Wren, Inigo Jones and Vanbrugh all had a hand in producing the unbelievably lovely architecture of Greenwich Hospital.

Or from Westminster Pier you can take a Thames Launch upstream to Kew—don't fail to notice the enchanting riverside village of Strand-on- *(Continued on page 101)*



THE SALISBURY, A FAMOUS PUB.



PUB IN OLD HAMPSTEAD.

ANTHONY DENNEY



THE CAPRICE, THE NEW CHIC RESTAURANT.



HANS WILD

CHRISTOPHER FRY: THE MOST TALKED OF NEW PLAYWRIGHT

UNDOUBTEDLY the most vital new talent in the theatre is that of Christopher Fry, a gentle and sympathetic forty-three-year-old English playwright who has had four London hits in the past eighteen months. To some of the critics he seems another Shakespeare, the forerunner of a revival of poetic drama. Others claim that his name will be forgotten in ten years. All admit, however, to his enormous sense of the theatre, his extraordinary verbal excitement through a richly evocative vocabulary, and to his inability to sustain characters and plot. Now, in London, two Fry productions are running; Sir Laurence Olivier in *Venus Observed* and Marjorie Stewart and Richard Wattis in *Ring Round the Moon,* a translation from Anouilh's play, *L'Invitation au Château.* Now scheduled to open in New York is *A Phoenix Too Frequent,* with Nina Foch, Vicki Cummings and Richard Derr.

Fry's first London hit, *The Lady's Not for Burning,* a witty, fragile period piece (and the period is the fifteenth century) acquired persuasiveness from the perfection of its cast—John Gielgud, Pamela Brown, and Richard Burton. (The same cast probably will appear in New York next October.) Soon came *A Boy With a Cart,* and *Venus Observed,* which Olivier commissioned. Full of verbal invention, high spirits and outrageous red herrings, *Venus* has been frantically successful, partly because the presence of Olivier guarantees queues. Unfortunately, Olivier is also the last actor-manager, perhaps, who should have touched a talent as tentative and tricky as Fry's; the result is like putting an iron hand in a glove made not so much of velvet as of starchy organdie.

It is in *Ring Round the Moon* that Fry is at his best, preserving all the lightness and delicacy of the original, adding bits of dialogue. Much of the credit of the play's success belongs to Peter Brook, who directed it, and to Oliver Messel, who designed elegant, imaginative costumes, and a set that is just a high, beautiful winter garden, which looks so light that it might have been blown onto the stage. (New York may see it next winter.) Of all the good moments, the most delicious is the conversational tango, danced and spoken by Marjorie Stewart as Lady India and Richard Wattis as Patrice Bombelles. Their dialogue is on points, thus:

"LADY INDIA: Our squalor would seem like a great dark poem, wouldn't it, Patrice?

PATRICE: Very dark!

LADY INDIA: How amusing it would be! I should wash the dishes, and clean the flues, whatever that may be, and bake and brew. How beautifully I should brew! I must ask Reseda Sœurs to make me some affecting little aprons. There's no one else, you know, who so well understands my style. What miracles she will do with a scrap of muslin and a ruche! And then I shall set to work with my tiny dustpan and my tiny broom. And you will work in a factory. I know so many people on the Steel Board; they'll find you a job as a metal-worker easily. You will come home in the evening, nearly dead with fatigue and smelling dreadfully. It will be absolutely delicious! And I shall wash you down, my dear, from head to foot with a tiny sponge. It's beautiful to be poor, Patrice."

Opposite: LONDON HIT, "RING ROUND THE MOON." THE CONVERSATIONAL TANGO IN OLIVER MESSEL'S PUFF-BALL SET; MARJORIE STEWART AND RICHARD WATTIS, THE DANCERS.

NORMAN PARKINSON



THE TIP-TOE IN BLACK SUÈDE



For a summer in love with butterfly-light clothes, shoes as wing-weight. For instance: these slight shoes, open here, there, or everywhere—with a tip that permits the toes a private life. 1. Five-o'clock sandal, buoyant, centre-buckled. $17. 2. Open-air sandal with suède tendrils to twine above the ankle. For short-skirted little-evening dresses. $16. 3. Opened-up opera pump for city afternoons. $16. 4. Low-heeled shell of an opera pump that you could wear about town, lightly, all through a busy day. $13. 5. Ankle-strap sandal that might begin its summer life with daylight-dining. $17. All these shoes made by Mademoiselle; at Lord & Taylor; Rich's; Bonwit Teller, Phila.; Marshall Field.

NEW BLOOM: NEW PINKS

Opposite: Here is the pink we mean when we say "pink make-up" today—lipstick and nail lacquer a brilliant, unpastel, summer-pink to *define* line, as well as colour it. Both, the new "Double Peony" by Chen Yu. The dress, a bloom—petal shadings of linen. By Rose Barrack. $60; Hattie Carnegie; Neiman-Marcus; Harzfeld's. For the pale flowers, Venetian glass by Alban Conway.

RAWLINGS





HORST



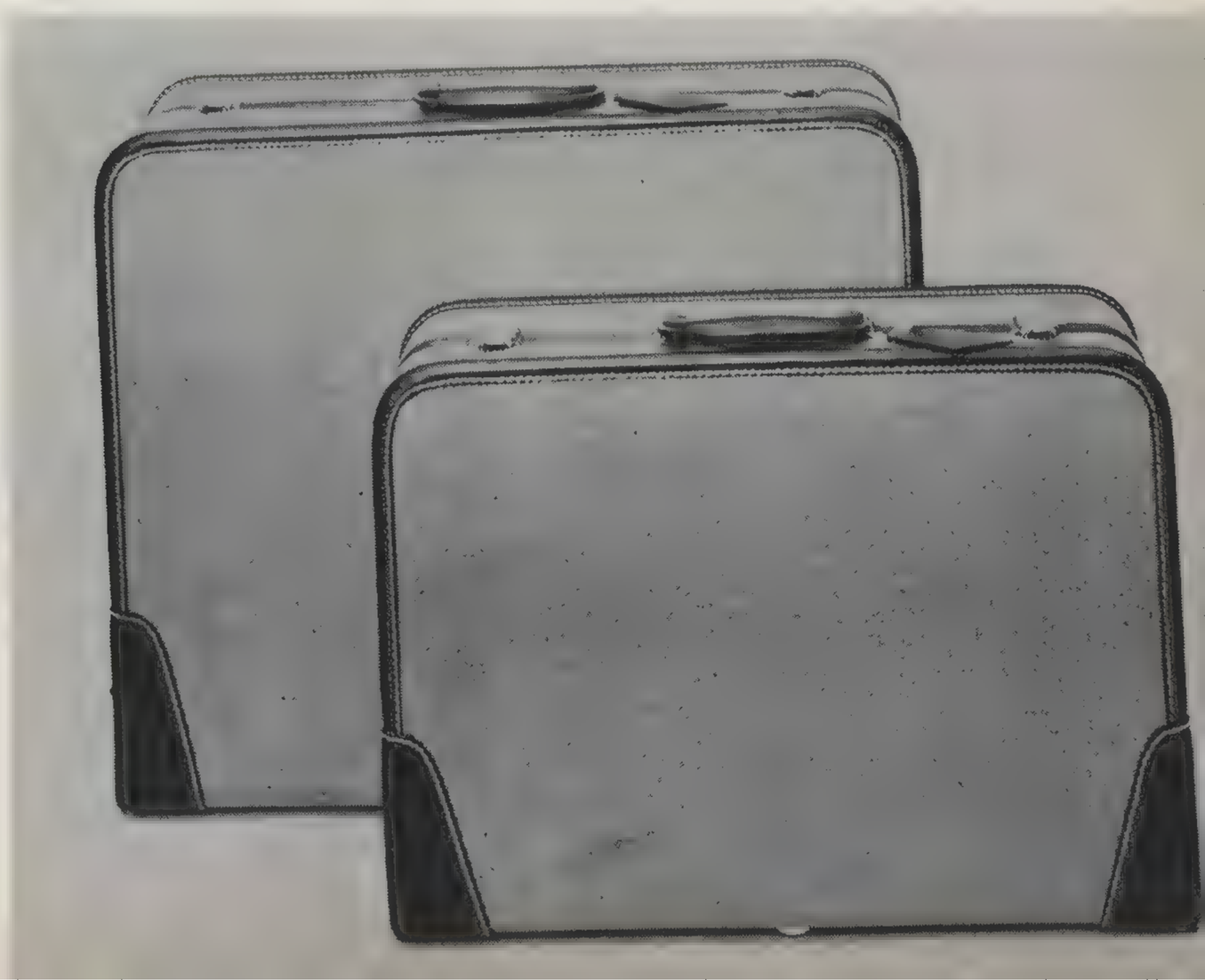


JOFFÉ

SUMMER IN THE U. S. A.

These clothes, Americans, and the sun go together on a holiday. On the next two pages: a city-country suit to wear travelling; day-time dresses. *Above:* A pink and white checked shirt, $5; bra, to match, $3; both in Dan River cotton. The shorts, pink Hoffman rayon crash, $5. All, by Koret of California at Saks 34th. Sandals of Allied kidskin by Joyce, $9; Lord & Taylor. *Left:* For golf: straight skirt with a leather tee-zone belt, $11; sleeveless top, $8. By Sloat in red Wesley Simpson rayon crash. Shoes by Hill and Dale, $17.50. Lord & Taylor. *Below:* "Soft Siders" in tweedy canvas, for men: "Two Suiter," 24½", $59.50; the 21" suitcase, $34.50 plus tax. Amelia Earhart Luggage; Bloomingdale's.

Opposite: Play suit costume: Tattersall checks in linen, with a blaze of red Hamilton Adams linen, Tebilized for crease resistance. Halter, shorts, about $25; jacket, about $25; by Tina Leser. Moccasins, $11.50. "Pert" lipstick. All, Henri Bendel. Suit, also L. S. Ayres; Jays; I. Magnin. Jewels; Schlumberger.





1

SUMMER IN THE U. S. A.

continued



2



3



5

\$20; Russeks. The English pigskin bag, by Lesco, \$35 plus tax. Lord & Taylor. 3. For tennis or shipboard: a long-waisted red-and-white striped T shirt of knitted cotton, \$2.50; the short shorts in white cotton gabardine, \$4. Both by Jantzen. The May Co., L. A.; Gimbels, Phila. Keds, about \$3; Lord & Taylor. 4. Shirt and black skirt, with just-back-from-the-laundry crispness. The high-collared shirt, in Fuller waffle piqué with long points to tie or button into loops, \$5; wrap-around skirt of Soap 'n' Water cotton, permanently taffeta-finished, \$8; by Freshy



4



6

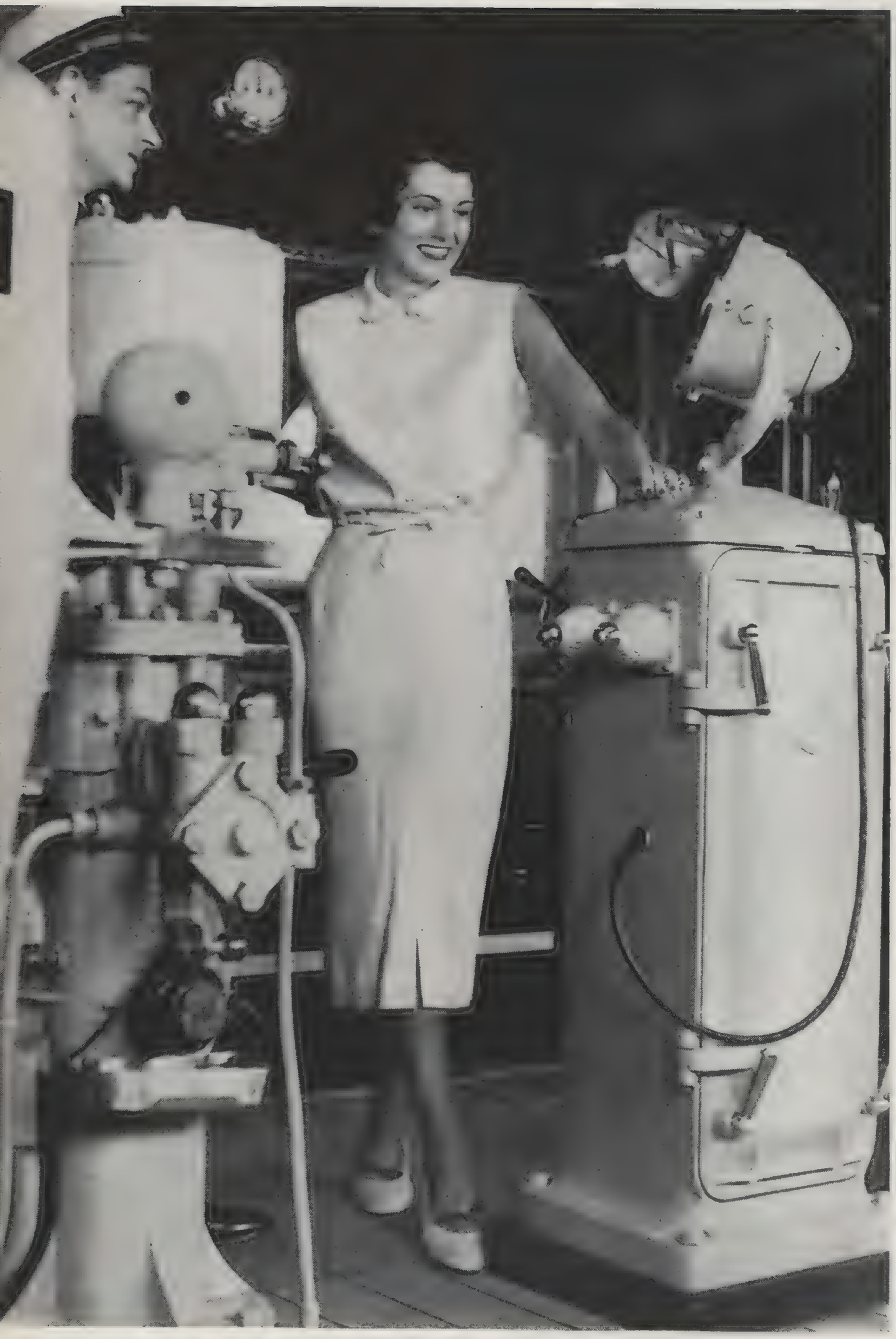
1. White with black, for luncheons, afternoons, tea-time, town and country. The sheath, piqué with a scooped neckline. The black with it: big, open-crown straw hat, patent leather belt, the rose. Dress by David Crystal in Hope Skillman needlepoint piqué, \$23. Bergdorf Goodman; Chas. A. Stevens. 2. A lightweight classic suit, cool and smooth in tan rayon sharkskin. To travel in anywhere, to wear on a summer day in town. By Leeds, Playclothes. At Bloomingdale's; Jordan Marsh. 5. Piqué bathing suit and beach coat to wear from the first to last sun day, even to a buffet luncheon on the boardwalk. The coat, for wind or sun insurance. \$23. The bathing suit, a halter and straight shorts with a pocket at the back, \$11. Both by Duchess Royal in Lonsdale piqué; Saks Fifth. 6. A two-piece dress in pink piqué for a trip to the village or beyond when the weather is especially warm. The jacket with horizontally cut lapels is buttoned by jet, belted in black patent leather. By Scholder & Burns. \$35. From Lord & Taylor. 7. Good-travelling coat-dress, of beige rayon-and-nylon mesh, almost impossible to crush, easy to pack, easy to slip into, out of. By Pakables, \$40. (Add your own black patent leather belt.) Lord & Taylor. The large silk square by Sally Gee, \$2. From Stern's.



7

JOFFÉ

TO HAWAII BY BOAT



1



2



3



JOFFÉ

For the five-day passage to Honolulu, the same simple clothes you will need for daytime life in The Islands, where they believe in understatement while the sun shines, and a blossoming out by night. One of the lightweight suits could be your uniform for sight-seeing, for island-hopping by air. You would be sure to wear the white linen separates often—the laundry service is wonderful, and quick. The shirt and shorts for deck sports would go along on spear-fishing picnics, on beach-cottage week ends. And, with everything, you will be wearing sweet-smelling leis of ginger flowers, *pukaki,* carnations.... *Opposite:* 1. White Irish linen separates: blouse, $13; skirt, $13; by Zolot of California. At Gunther Jaeckel; The Dayton Co. 2. Jacket, tan Cohama rayon crash, about $16; skirt, rayon crêpe, about $13; by Holmes of California. At Best's Apparel. 3. Shorts, red-white-blue cotton twill, $11; shirt, Hope Skillman piqué, $9; by Joy Kingston. The May Co., Los Angeles. *Above, left:* Suit of beige rayon tussah with back belt. Dan Gertsman, $30; Altman; Titche-Goettinger. Cloche, to order; Rex. *Right:* Shadow plaid for a smooth chamois-pale suit. Rosenblum of California, in Bur-Mil rayon men's-wear, $30; Altman; Carson Pirie Scott. Beret, to order; Rex. (Photographs, both pages, taken aboard the Matson Line cruiser, *S.S. Lurline.*)

HANDBOOKS ON: CHILE

PASSPORT and visa required, plus a health certificate, a certificate of vaccination within a year and a certificate that you have no police record. Exchange rate varies from day to day, but generally around 100 pesos to the U. S. dollar.

WHAT TO WEAR: Winter from the middle of June to the middle of September. (As a result, many beaches and beach resorts are closed.) Climate similar to autumn or early spring in the United States. Take: woollen dresses and suits for day; afternoon dresses; two evening dresses (most entertaining, informal); a fur coat useful though not necessary; a fur cape or jacket *very* useful. Many Chilean women go hatless. (For cocktail parties, afternoon dress, a fur cape, and elaborate hat with flowers or feathers practically a Santiago uniform.)

THINGS TO EAT IN CHILE: *Sea food:* lobster from Juan Fernandez Island; shrimp and crab (called *Jaibas*) extremely good; *erizos* (sea urchin), delicacies, either loved or hated at first taste by the foreigner. *Cazuela,* a soup of chicken and vegetables, is a full meal dinner. *Caldillo de congrio,* a fish soup. *Pastel de choclo,* casserole dish of corn meal, chicken, hard-boiled eggs, ripe olives, raisins, and onion. *Empanadas,* a kind of meat pie, the national dish.

MORES: Luncheon at 1 or 1:30, not earlier. Dinner, 9, 9:30, or 10. (In the big hotels you may be able to dine at 8 or even earlier, but you'll feel lonely.) Tea at 5 is a Chilean custom. The 6:30 theatre performance (called the "vermouth") is the most popular and lets out just in time for dinner. Evening performances begin at 10. Night clubs open at 12.

When invited to a Chilean house for luncheon, be almost on time. For dinner, half an hour late is conservative and an hour late is acceptable. However, if the host stipulates "English time" (*hora inglesa*) he means be prompt, not more than fifteen minutes late. Cocktail party invitations are usually for 7 P.M.; guests arrive about an hour later.

Note: If invited to a Chilean hacienda or fundo, be sure to accept. Many of the fundos are almost self-contained, like small kingdoms.

SANTIAGO

HOTELS: The *Carrera,* the biggest, newest, and most luxurious in the centre of Santiago, near the Moneda, the President's palace. *The Crillon;* older, quieter, with good food and comfortable rooms. A favourite Chilean meeting place for pre-lunch cocktails.

RESTAURANTS: A good meal with excellent Chilean wine for about $2. *The Oriente,* Plaza Italia 021—excellent food; dinner and dancing. *La Bahia,* Monjitas 834—for sea food, especially lobster. *Chez Henry,* Portal Fernandez Concha 962—good French cooking. *Nuria,* Agustinas 715—near the Municipal Theatre; many people go after the concerts. Music and dancing. *Hostería Providencia,* Avenue Providencia and Antonio Bellet. Open fireplace, candlelight, and music, good food. For tea: *The Hotel Crillon* and the *Hotel Carrera.*

NIGHT CLUBS: *The Florida,* at the Hotel Carrera; *The Oriente,* Plaza Italia 021; *El Morocco,* Huérfanos near San Antonio, 2nd floor; *Jai Alai,* Plaza Bulnes 47, 2nd floor; *Posada del Corregidor*—Chilean atmosphere—old building on Plaza del Corregidor—Zañartu 47. Candlelight (and not much of it), guitar music, and a hot wine drink.

TO SEE: *The Moneda,* the official home of the President of Chile. Built as a mint, during Spanish rule; one of the few examples of colonial architecture. Santiago is a modern city with few old buildings. *Cerro San Cristobal,* a miniature mountain on the edge of Santiago. On the top, a large statue of the Virgin. Half way up the hill, a small, happy-go-lucky zoo, fun to visit on a Sunday morning. *The Teatro Municipal;* ballet—French, Italian, and Spanish theatrical companies as well as Chilean. Excellent concerts on Fridays, often with guest conductors from Europe and the United States. *The Club Hípico,* one of the most beautiful race tracks in South America, with a view of the snow-covered Andes in the background. Races every Sunday. If you go with a member of the Club, you can lunch there, either indoors or on the balcony overlooking the track and watch the first races of the afternoon over dessert and coffee.

CLUBS: *The Club de la Union,* a handsome building on the Alameda and a centre for Chilean society. It claims the second longest bar in the world. (The Saturday night dinner dances are a social institution, and the big balls given there are fun both to take part in and simply to look at.) Guest cards required. *The Polo Club:* polo matches on Saturdays and Sundays during the season. An attractive club house—dinner dancing on Saturday evenings. Tennis courts and swimming pool. *The Prince of Wales Club* (always referred to as El Country) for golf. *Los Leones Club* (called El Golf) for golf. *San Cristobal Polo Club. Santiago Paper Chase.*

SHOPS: At the copper factory, Jensen Garcia 79, copper trays, candlesticks. *The Market,* for black pottery jars with a white pattern, and figurines of typical Chilean scenes—amusing.

ENVIRONS OF SANTIAGO: *San Juan de Pirque,* about an hour's drive; a delightful town in the mountains. *Las Vertientes,* a good inn; restaurant and swimming pool. *Jahuel,* a mountain resort with a good hotel and thermal springs, is a little further out. *Laguna de Batuco,* for duck shooting. Partridge and dove shooting on farms near Santiago.

VALPARAISO

Three hours from Santiago by train, and a little less by car, or a half hour by plane. Prosperous town, built on a series of steep hills. Rather like San Francisco; cable cars up the hills, the incredibly steep streets.

(Continued on page 114)

RIO DE JANEIRO

PASSPORT and visa required. Also a health certificate, smallpox vaccination, and police certificate of good conduct. For exit a permit obtained at the Foreigners' Register Bureau, Rua Barao de Itapagipe 80, Rio de Janeiro, within thirty days after arrival or at the airport. Portuguese is the national language. Exchange at the rate of 18½ cruzeiros to the U. S. dollar. Exceptionally beautiful baroque architecture exists throughout Brazil, richly elaborate, movemented and contrived. In sharp contrast is the trend toward fine modern architecture, for example the building of the Ministry of Education and Public Health Building and the Brazilian Press Association Building.

WHAT TO WEAR: Heavy luggage

is impractical, as travelling in Brazil will be done mostly by plane. (June, July, and August are winter months although the weather is like spring in the eastern U.S.) Take: Light wool or gabardine suits, one summer suit, silk dresses, light woollen dresses, evening dresses, a coat, bathing suit, slacks, beach clothes, sweaters, a raincoat. Hats and jewels after five. Fur jacket for evening. (A great deal of black worn as in Spain.)

HOTELS: Confirm advance reservations. *The Copacabana Palace*, Avenida Atlântica 374, most fashionable; rooms and small air-conditioned flats (some with kitchenette); swimming pool; night clubs called *Meia Noite* and *Bife de Ouro*. *The Vogue*, Avenida Princesa Isabel 23, small suites only, good food, night club called *The Vogue*. *The Olinda*, Avenida Atlântica 522 and *The Regente*, Avenida Atlântica 952, less expensive. *The Miramar*, Rua Domingos Olimpio 12 just opened.

RESTAURANTS: *Churrascaria Jardim*, Rua República do Peru 225, for *Churrasco*, a barbecue steak. *Alba Mar*, way up in the market building with a view of the harbour; good bouillabaisse. *Cabaca Grande*, Rua Ouvidor 8. Sopa Leau, a fish soup. *A.B.I.* (Brazilian Press Association), Rua Araújo Porto Alagre 71, for lunch only; for black beans with different kinds of meat, sausage, and bacon.

NIGHT CLUBS: *Monte Carlo*, on a hilltop, superb view of the bay. *Casablanca Praia* Vermelha, on the sea side. *Night and Day* in the Serrado Hotel. *Confeitaria Colombo*, Rua Gonçalves Dias 3216, for tea and *Cocada-coco*, a coconut confection.

TO SEE: Beaches: the *Copacabana*, *Ipanema*, and *Leblon*; good roads to these, even traffic tunnels. *Corcovado;* the highest point around Rio, crowned by the famous monument of Cristo Redentor. *Tijuca:* a tropical forest; see the restored Mayrink chapel, paintings by Portinari. *The Botanical Garden:* rare tropical vegetation and a unique palm avenue, 2,281 feet long. *The Sugar Loaf:* with a view of the bay and islands; just a few minutes ride on the cable car. *The National Museum:* in Quinta de Bôa Vista, the former residence of the Imperial family. *São Bento Monastery:* beautiful carved and gilded woodwork. (Only men are allowed to visit the wonderful stone cloister.) *The Church of Nossa Senhora da Gloria do Outeiro:* its magnificent blue tiles illustrating Bible stories.

MUSIC AND THEATRE: From May to September concerts and opera at the *Teatro Municipal*.

SPORTS EVENTS: The Sweepstake, at the *Jockey Club*, August 6, the biggest racing event. World soccer series—June-July in the new 150,000 seat *Municipal Stadium*.

CLUBS (guest cards required): *Gavea Golf Club*, beautifully set between the sea and the hills at Estrada de Gavea. *Itanhangá Golf Club*, Estrada da Tijuca. *Yacht Club*, Praia Vermelha. *Country Club*, Ipanema, with swimming pool, tennis courts, and a very good restaurant.

OUT OF TOWN: *Paquetá Island* on the Guanabara Bay; King João VI's villa; ferryboat service twice a day from Praca 15 de Novembro. *Petropolis:* smart summer resort in the mountains built by the last Emperor, Pedro II; his palace is now the Museum Imperial (see the Crown Jewels on Thursdays and Sundays). Go by train, bus, or car over a road full of wonderful panoramas. Stay at the Hotel Quitandinha. *Terezopolis:* summer resort, higher up in the mountains. Reached by train or car (three hours from Rio, an hour from Petropolis). Stay at *Higino Palace Hotel*.

SHOPS IN RIO DE JANEIRO: *Zitrin*, Rua Buenos Aires 110 and *Emilio Shupp*, Rua Miguel Couto 42-44, aquamarines and other gem stones. *Casa Anglo-Americana*, Rua da Assembleia 73, for antiques, old Portuguese silverwork, old wood or stone carved statuettes. *Henrique Liberal & Cia*, Avenida Atlântica 374, next to the Copacabana Palace Hotel, for antiques and wood carvings; also *Marques dos Santos*, Rua Chile 21, and *Town Centural Market. Imperial*, Rua Gonçalves Dias 56, for lingerie and handmade blouses. Also *A. Moda*, Rua Gonçalves Dias 20; *Trovador*, Rua do Ouvidor 129; *Babette, Ltdg*, Rua da Assembleia 104; *Manon*, Avenida Copacabana 267 B; *Rosette*, Avenida Copacabana 890; *Celeste*, Avenida Copacabana 892, for lingerie. It is also possible to buy lovely carved baroque angels reminiscent of those one sees in country churches in Switzerland and Austria.

BUENOS AIRES

PASSPORT and visa required; also a smallpox vaccination, health certificate, along with a certificate of good conduct from your local police department. Visitors must register in police precinct within three days of arrival; the hotel manager will arrange. Exchange, at the official rate, is 9.20 pesos to the U.S. dollar, but practically everyone will offer from 14 to 15 pesos a dollar.

WHAT TO WEAR. From May to September, the weather is comparable to fall and early winter in the eastern United States. Dark suits a uniform. Take: Afternoon dresses, simple dinner dresses, fur coat. MORES: If asked to a cocktail party, be sure to check the time, which might be any time after 9 P.M. If invited to an Argentine house for luncheon, arrive at least fifteen minutes late; for dinner, at least half an hour late; and for a cocktail party, at least an hour late. Christopher Isherwood, in *The Condor and the Cows*, his book on South America, wrote of Buenos Aires: "Space for the sake of space. Space easily, casually afforded. Space squandered with a sort of imperial magnificence. You feel here an infinite freedom of elbow room which corresponds naturally to the expanse of the nearby estuary and the ocean, and to the vastness of the surrounding plains."

HOTELS: *The Plaza* and the *Alvear Palace;* luxe, old, and traditional. Their grills, chic places to eat; fine cellars. *The Lancaster* and *The Crillon;* newer, equally good.

Food is good and cheap. A steak dinner, including local wine, costs about $1.50-$2.50. Tips included on the bill.

RESTAURANTS: *La Cabaña*, Calle Entre Rios 436. Argentine atmosphere, the thick, juicy steaks, on a huge open grill, served sizzling, over small, individual grills. Try "Baby Beef"—big enough for a family—or "Parrillada," a mixed grill. For dessert, the famous Argentine *Dulce de Leche*, a milk jam served alone or with paper-thin pancakes. *El Pescadito*, Pedro Mendoza 1475. Tavern-like, uneven floors, twenty minutes from town down by the docks in La Boca. *Filet de Pejerrey*, a native fish. *Amerio*, Calle Sarmiento 1231, for Italian food. *Español Grill*, Avenida de Mayo 1212, for Spanish food. On their wine list, the best of Argentine red wines: Bianchi Cabernet or Vieja Abadia Cordon Verde; and white wines, a Casa de Piedra or Reisling de Suter.

TEA: *Confiteria del Gas*, Esmeralda y Rivadavia; pastries and little *(Continued on page 105)*

JACQUES HEIM

PARIS DESIGNS VOGUE DESIGNS FOR DRESSMAKING

On these and the next two pages, our seventh series of Paris models chosen from eight couture houses, and translated, by exclusive contract, into Vogue Designs for Dressmaking.

JACQUES HEIM's slim dress extended by the width of its short sleeves, its two bolero-length back panels. You might make a replica in Shantung, silk serge, or silk crêpe. No. 1099. (A model of this dress may be seen in the shops listed on page 106.)

MOLYNEUX's version of a summer suit, to make, have made, of tie-silk, linen. Waist-length jacket, with sleeves widely bloused, opening over a white piqué blouse of the same outline. No. 1105.

ROBERT PIGUET's afternoon costume: jacket sleeveless, loose, over a deep-yoke dress, its sleeves belling out just short of the elbow. Original in silk crêpe; might be surah. No. 1100.

PAQUIN's city-summer dress, with a tapered skirt, bias bodice-front and sleeves. Shown in diagonally-printed surah. A copy might be linen. No. 1101. Other views, p. 108. *(Cont'd, next page)*



MOLYNEUX



ROBERT PIGUET



PAQUIN

PHOTOGRAPHED IN PARIS BY NORMAN PARKINSON



BALMAIN

PARIS DESIGNS VOGUE DESIGNS FOR DRESSMAKING

continued

BALMAIN'S definition of "the sheath plus": the sheath, sleeveless, looped down one side; the plus, its own wrap-around coat. In black, with white for the coat-lining. Alternate plan: two shades of grey, of blue; silk Shantung, faille. No. 1103. JACQUES FATH'S idea for the bloused line, the open line, the bound line. Dress, with bloused bodice, neckline open to the waist (filled in by a scarf), and dark binding at the borders. Might enter summer plans in linen, or piqué. No. 1102. LANVIN'S box-jacket suit: the skirt, straight as possible; the jacket, hip-length with wide-cuff cropped sleeves. (Idea: have your jacket cuffs and blouse of the same material.) No. 1104. SCHIAPARELLI'S way with the short-sleeved suit: smooth jacket, curving over a stiffened hipline, over a slim, slit skirt. Try it in linen, Shantung, tussah; try having your blouse in the same cloth as the jacket-lining. No. 1098. (A model of this suit may be seen in shops listed on page 106.) Other views on page 108.

JACQUES FATH





LANVIN

PHOTOGRAPHED IN PARIS BY NORMAN PARKINSON

VOGUE, MAY 15, 1950


SCHIAPARELLI



2 BUSINESS SUITS
1 SPORTS JACKET
2 PAIRS OF SLACKS
2 PAIRS OF SHOES
7 SHIRTS
9 PAIRS OF SOCKS
15 HANDKERCHIEFS
7 NECKTIES
6 SETS SHORTS, TOPS
2 PAIRS OF PYJAMAS
1 LIGHT ROBE
1 PAIR FOLDING SLIPPERS
1 PAIR OF BRACES
2 PAIRS OF GARTERS
HAT
SWEATER
TOILET KIT
DINNER COAT, TROUSERS
DRESS SHOES
BLACK SOCKS
SOFT EVENING SHIRT
BLACK TIE
CUFF LINKS

HAANEL CASSIDY

66-LB. WARDROBE FOR A MAN

That allowance of 66 lbs. for transatlantic flight is enough for all the clothes on the check list above, worked out by Saks Fifth Avenue, *and* the luggage to pack them in. If it is a quick business trip, the sports jacket and slacks might be omitted, leaving room for such extras as books and presents to take over or bring back.

Notes on packing for a flight: A cashmere is the lightest, easiest-to-pack sweater. For a dressing gown, choose silk or rayon. Among your shirts include some grey or blue—they show the dust least—and a quick-to-dry nylon one that won't need ironing. Leave your electric razor at home—it may not work on foreign voltages.

The wardrobe above packs easily in the two suitcases. The 20-inch suitcase (*its* weight 7 lbs.) holds overnight things, shirts, socks, neckties. The 25-inch two-suiter (12 lbs.) holds everything else. Both, Skymates by Hartmann, in tan canvas. Small case, $47.50; larger, $65; plus tax; Saks Fifth, N. Y.; Marshall Field; I. Magnin.



Service all the way...comfort all the time

when you go—and stop— Canadian Pacific

For relaxation see Canada's thrilling scenery. Smooth-rolling Canadian Pacific trains take you comfortably from Canada's picturesque "down East" playgrounds—through 600 miles of Canadian Rockies—on to the North Pacific Coast. Tempting meals ...soft berths...roomettes...modern accommodations...gracious service all the way.



For fun sail to Europe Canadian Pacific style. It's a 7-day "holiday cruise" all the way on *White Empress* ships. Large, airy bedrooms...deck sports...cosmopolitan dining, dancing...personalized, *interested* attention in the Canadian Pacific tradition. And you sail the restful, picturesque St. Lawrence River route—1000 miles less open ocean!

For hospitality choose a Canadian Pacific hotel. Courteous, polished service...staffs trained in the friendly Canadian Pacific manner. Marvelous menus...every comfort, every convenience in Canadian Pacific's nineteen modern hotels and resorts across Canada. Plan a holiday high in the Canadian Rockies at luxurious Chateau Lake Louise.

Canadian Pacific

SPANS THE WORLD

RAILWAYS • STEAMSHIPS
AIR LINES • HOTELS
COMMUNICATIONS • EXPRESS



FOR INFORMATION SEE YOUR LOCAL AGENT OR CANADIAN PACIFIC IN PRINCIPAL CITIES IN U. S. AND CANADA

HR

HOLT RENFREW

Canada's Leading Furriers
Since 1837

•

The Dominion's Leading
Specialty Shops

MONTREAL
QUEBEC CITY
TORONTO
OTTAWA
HAMILTON
WINNIPEG
EDMONTON

Branch Shops:

Chateau Frontenac, Quebec City
Royal York Hotel, Toronto
H.R. du Nord, Arvida, Quebec

•

Featuring Furs, Fashions, Men's Wear

. . including many Exclusivities from
England, Scotland, France and Italy.

•

HOLT RENFREW & CO., LIMITED

TO SPAIN, GUIDED BY DALI

(Continued from page 57)

midal shape on a vine leaf.

After the demoniac character of Gaudi, and to go with the angels of your dessert, you must visit the mediæval quarter: the cathedral and, especially, the most beautiful specimen of Gothic art, the church of Santa Maria del Mar, a masterpiece built with the donations of the humblest fishermen; the interior was completely burnt out during the civil war. Remember what I tell you: the emotions awakened by these columns, blackened by smoke, will be impossible for you ever to forget.

At the Archæological Museum are the most stunning examples of Romanesque painting, and at the Museum of Modern Art you will find the famous "Arlequín" of Picasso; still-lifes of Nonell; the "Deserted Graveyards" of Urgell, the Boecklin of Catalonia; and "La Vicaria" of Fortuny, the greatest masterpiece of water-colour virtuosity in the world.

In the village of Olot, you can buy a *barretina*, a ravishing red or violet felt hat worn by the men.

On your way to Madrid, don't fail to stop at *Los Paradores*, the inns along the way, which have recently been instituted with great intelligence by the Oficina Nacional del Turismo. In each one, the characteristics of the place have been taken into consideration, not only in the matter of architecture but also of cooking and other local particularities. They will perhaps offer you less local-colour than the more modest hotels, but it will also require less heroism on your part to stay in them.

The Ritz of Madrid is today one of the best hotels of all Europe. Moreover, it is situated next door to the Museum of the Prado, incontestably the best museum of old paintings in the world. The Spanish and Italian School is dazzling. The best guidebook of this museum was written by an æsthetician, Eugenio d'Ors, and is called *Three Hours in the Museum of the Prado*. "The Garden of Delights" is the greatest and the most surrealistic picture that Hieronymus Bosch ever painted. "The Death of the Virgin" by Mantegna is the painting of all the paintings in the museum that most impressed García Lorca. Of it he said that it was painted "with the light of an eclipse." ("The Cardinal" of Raphael and a little family scene by the same artist are the pictures preferred by Dali.) The El Greco room will be a foretaste of what you will see at Toledo where, after meditating in front of the most remarkable sculptured figure on any tomb, that of Cardinal Tavera, you will see this same living cardinal painted by El Greco in the Palacio de la Duquesa de Lerma.

At noon eat under the grape-arbour of the Venta de Aires (the Inn of Breezes)—unequalled for game, pigeons and partridges, with a white wine that is unique.

In the church of Santo Tomé, a symphony in grey and black: The "Burial of the Count of Orgaz." Other treasures of the cathedral: a gigantic branch of coral and a gold plate by Benvenuto Cellini.

At the hour when the sun begins to throw long shadows, go to salute the ruins of the Alcázar, relics of the Spanish civil war. They alone will give you an idea of the greatness of the heroism of the Iberian race.

Toledo is the most gorgeous of the imperial cities, in the midst of rocks and of dust the colour of myrrh. Spend at least two days in Toledo, consecrating, without fail, at least one of them to its Arab civilization. You will buy the most delicate and finely ornamented daggers and the most monumental and the most beautifully decorated cakes of marzipan.

As long as you stay in Toledo I advise you to plunge unrestrainedly into its atmosphere. Put up at the poorest inn, which is a great luxury when one knows that the Ritz of Madrid is only an hour and a half away.

After having visited that "sonnet in stone," the Escorial, which I consider the most beautiful place in the world, and the walls of Avila which surround the birthplace of Santa Teresa de Jesús, arrange to arrive in Cordoba on a moonlight night, for it must not be forgotten that Andalusia is preeminently a planetary region. The two principal hotels are good, and around their doors you will already find a swarm of little Arab angels, gypsies for the most part, who ask nothing better than to take you to see "El Cristo de los Faroles" or the Mosque of the innumerable columns. They will direct you to the night places where the *cante hondo* dispenses its truculent and infinite melancholy. And don't be astonished to see that the audience, instead of coming to enjoy themselves, seems to have come to relish the most painful and obscure torments of their souls.

In the principal street, you can also order a *traje corto* typical of Andalusia. (This is the most elegant of all riding habits.) You can buy the famous black and grey *sombrero cordobés* with its strap going under the chin.

At Granada, you will understand the iconoclastic laughter of the cubist, Picasso, son of Málaga, and it is in a grotto of the Sacro Monte that you will meet with the apotheosis of gypsy local-colour. Don't miss, above all, a marriage ceremony.

At Sevilla, you will see the most beautiful Murillos and Zurbarans, whose glory grows with time.

At Madrid, you will have eaten an unbelievable and supremely white *Angulas*, served boiling hot in earthenware casseroles. You will discover the Andalusian *Gaspacho*, which is a soup that is infinitely more refreshing than anything you have ever tasted—and so different. At the same time you will discover the recently cultivated caviar of the Guadalquivir, which my Russian wife, who is up on the subject, finds almost as good as that of the former Korniloff caviar.

All this is not yet Spain, but it is enough for this impressionistic plunge to be seen in fifteen days. Note that in Venice you will best dream of Spain. Retrospectively, after the manner of Proust.



"HERE IS THE WAY VACATIONISTS GO

ACROSS CANADA*"





ALASKA CRUISE. Ten glorious days of fun afloat aboard the smart S.S. "Prince George". Sail the scenic, sheltered "inside passage" . . . see mighty glaciers . . . fjords . . . totem poles. First sailing June 16 from Vancouver. *One of Canada's 10 top vacations.*





MOUNTIES guard the Houses of Parliament in Ottawa, Canada's capital. Sightsee and shop in Montreal, Toronto, Winnipeg, Saskatoon, Edmonton, Vancouver and Victoria on your Canadian National tour across Canada.



CHOOSE ANY of Canada's ten top vacations: **1.** Across Canada. **2.** Alaska Cruise. **3.** British Columbia ("Triangle Route"). **4.** Eastern Cities & Laurentians. **5.** Gaspé & Saguenay. **6.** Hudson Bay & Winnipeg. **7.** Jasper in the Canadian Rockies. **8.** Lake of the Woods (Minaki). **9.** Provinces by the Sea. **10.** Ontario Highlands. Let Canadian National help plan your trip.

The Continental Limited passes Mighty Mt. Robson

*ACROSS CANADA...ONE OF CANADA'S 10 TOP VACATIONS!

Travel the "Scenic Route" across Canada — to California or anywhere West — to New York or anywhere East. Go the vacation way by Canadian National's "Continental Limited", two trains daily each way. Enjoy stopovers enroute; play and sightsee at Jasper Park Lodge in the Canadian Rockies, and at famous Canadian National hotels in key cities. Remember — your U.S. vacation dollar goes further in Canada.

CANADIAN NATIONAL
the railway to Canada's 10 top vacations

Canadian National offices in Boston, Buffalo, Chicago, Cincinnati, Detroit, Duluth, Kansas City, Los Angeles, Minneapolis, New York, Philadelphia, Pittsburgh, Portland, Me., San Francisco, Seattle, St. Louis, Washington, D.C. In Canada, 360 McGill Street, Montreal.

HOW MUCH IS A SUITCASE?

How much is a dress? or a luncheon? or an automobile? You can pay any price for anything. It all depends on what value you place on quality. Some things are simply better than others—and there are those people who appreciate them. For such people, Amelia Earhart Luggage is made.



Amelia Earhart Luggage is the world's finest. You should own it—you can own it.

Any product that lasts so long, that is so subject to abuse, that bespeaks its owner's taste so openly, deserves most careful buying. Consult the luggage salesperson at your favorite store. Ask to see the many exclusive Amelia Earhart Luggage features. Compare. We believe you'll buy.

Amelia Earhart
LUGGAGE
. . with the exclusive "CUSHION EDGE" ®

Want to be a luggage expert? Send 10c for your copy of the gay, new primer, "There IS A Difference". Address Amelia Earhart, Dept. V-5, Newark 5, New Jersey

CAR HOLIDAY

(Continued from page 65)

almost as you wait. There is an excellent tailor in town, but she is nearly always too busy with her private life or Canadian nobility.

After enough rest and rambling by picket-fenced gardens and graceful churches, exercise and shopping, St. Andrews is discovered to be a first-rate focal point. A boat will take you to or past the Bay Islands, the cliffs of Grand Manan, the Rooseveltian sentiment of Campobello and the rather elegant houses of an island settled by fishermen who, as our guide said, "just can't seem to get interested in paying taxes." A short drive will get you to Minister's Island, an enchanted tableland of meadows topped by the mansion and mammoth lilac-ed gardens of the late Sir William Van Horne, who didn't find it impractical that the only road to his island was under twelve feet of water except at low tide. Farther along the hilly coast, which reminds so many people of Cornwall, is New River with a crescent-shaped beach for surf swimming.

Saint John—it's high time you were getting farther into New Brunswick—is the largest city of the province. About 65 miles from St. Andrews, it is a bustling, traffic-webbed port, not pretty but enormously polite. (It's impossible to forget the chiropodist who refused a fee, saying that one toe wasn't a treatment and please to accept the service as a token of Canadian hospitality.) Saint John has a welter of shops. Warning: the tempting imported woollens often come cut in "suit lengths." Be sure the British idea of what would do you corresponds with what the little tailor back home will need.

When you have finished shopping and dining on grilled native salmon you may spend the night at one of several comfortable, if uninspired, hotels. Saint John will be your starting point for a motor drive on a road which follows the magnificent St. John River through Fredericton to Edmundston, a 267-mile stretch of hard-surfaced road which seldom loses sight of the water.

Before leaving, however, glance at that proud miracle of Saint John, the Reversing Rapids, located conveniently behind the city's museum. Because of the Bay of Fundy's 40-foot tide, the river is forced twice a day to turn on itself and to surge up the waterfall back inland as strenuously as it empties into the sea at low tide. Flowing through rich fields garnished with low mountains, apple trees, maples, the famous New Brunswick strawberries and raspberries in season, the St. John broadens in some places to a calm mile. Above Fredericton it is narrow, swifter, cutting through uplands and green forests.

Fredericton (lunch or longer if you can spare the time), seat of the provincial government, does look like an old English story book. It is pleasantly unexciting yet quite distinguished with its good Gothic cathedral, its Parliament Buildings and its University of New Brunswick, founded in 1800.

Edmundston is 200 miles upstream from here, but if you weaken you can spend the night pleasantly in one of the small towns on the way which advertise inner-spring mattresses and river view. At the edge of the Province of Quebec, Edmundston is considered an even more important take-off point for sportsmen. (New Brunswick is strict about licenses and catch limits allowing, however, a complimentary open season on bears—a quota of four—during April, May, and June.)

As you enter what we like to think of as France, the towns become smaller and farther apart. Tall, enormous churches overpower the little villages. They are not beautiful churches, but they have a queer kind of distinction as they dominate the countryside. The French names roll lusciously—Ste-Rose-du-Dégelé (Rose of the Thawing); Notre-Dame-du-Lac; St-Louis-du-Ha! Ha! so named, according to the parish priest, because when you come on the heights and look over the valley of the St. John toward Rivière du Loup you can't help saying "Oh-Ha, how pretty this is!"

Cabano, on the shore of a lovely rambling lake (bathing, canoeing, fishing), is a good place to stop off. The Fort Ingalls Hotel which, with its 17 rooms, 1 bath, is large for these parts, serves good French country food and takes second helpings as a deep compliment. So does Le Manoir at Rivière du Loup, a larger town which borders the St. Lawrence. Sample the *soupe au chou, ragoût de pattes,* and sweeten off with *les oeufs au sirop d'érable* (eggs beaten into maple syrup).

The opposite shore of the St. Lawrence is tempting. By putting your car on the ferry for St. Siméon you get a salty voyage which takes about as long as from Calais to Dover, lunch on board. If you turn to the right from the old town of St. Siméon you can drive up the road to Tadoussac, the oldest Christian mission in Canada; but our plan is to turn to the left, whip you by Murray Bay and the Manoir Richelieu (361 rooms, 361 baths) with your eyes shut, and bring you to Baie St. Paul, a charming river village. From here a short ferry ride lands you at a discovery, a little island which rides the St. Lawrence. Île aux Coudres has friendly habitants in the old French-style farmhouses, a wide view, interesting walks, and windmills that have survived since the Seigneurs.

The Île has one inn—Auberge de la Roche Pleureuse. The staff and preponderance of French guests will be hospitable to your efforts to speak their language, you will eat well and sleep in comfortable beds at $35 a week if you are satisfied with running water, or at $45 (if you need more than the St. Lawrence for your bath). At the "Rock that Cries" they will entertain you at their simple country dances or tactfully let you brood alone over the panorama from the terrace. We leave you there.

Signs of Welcome everywhere



. . . where everything's close-at-hand!

This is the year for making a country-wide tour of Britain! Over there, since devaluation of the pound, you can do more, see more, stay longer . . . at less cost. And it's easy to visit all parts of Britain without ever travelling *far!*

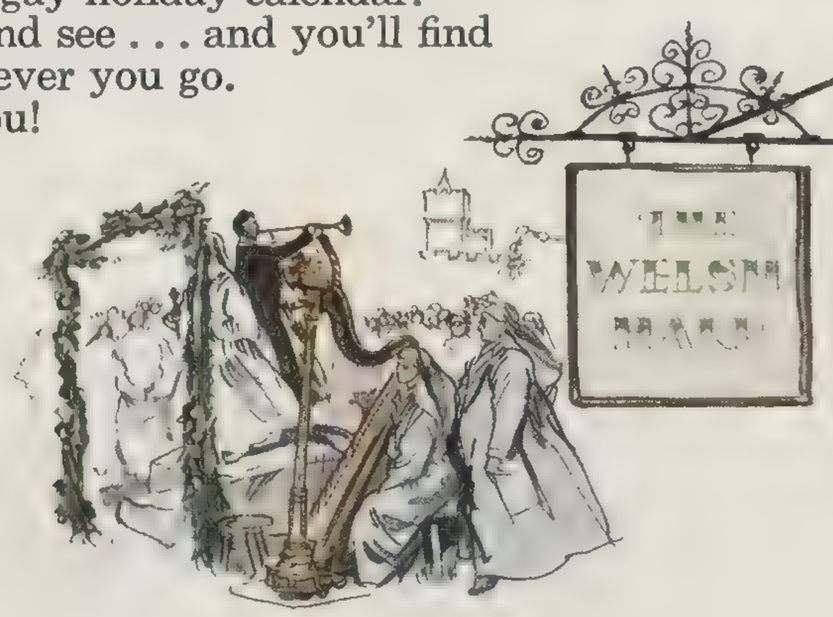
For England and Wales together are hardly bigger than New York State; and Scotland and Northern Ireland combined cover only half the area of Oklahoma.

So move farther afield, staying in Britain's famous village inns, as well as her modern hotels. See for yourself her ancient places, famous in history, literature and legend. Take in your stride the exciting events on Britain's gay holiday calendar.

There's so *much* to do and see . . . and you'll find a warm welcome, wherever you go.

All Britain awaits you!





Everywhere in Britain, you'll see Inn Signs like those on this page, and many hundreds more . . . *The Barley Mow, Our Mutual Friend, The Waterloo Inn, The Dog and Partridge.* Together, they've a tale to tell, a tale of infinite variety! For they reflect almost every aspect of life in Britain through 2000 years of history.

Many of them symbolize a trade or sport or craft. Others commemorate some great event, or famous figure of fact or fiction. And all of them remind the traveller how many-sided was Britain's past . . . how varied are her interests today!

TRAVEL ASSOCIATION OF THE U.K. OF G. BRITAIN & N. IRELAND

Come to Britain

where no journey is far . . . and your dollar goes farther



PLAN YOUR TRIP NOW

. . . for this August or September, or for 1951, FESTIVAL OF BRITAIN Year. Ask your travel agent for a FREE copy of COMING EVENTS, and for other illustrated literature on Britain. Or write BRITISH TRAVEL CENTRE, 336 Madison Avenue, New York 17, N. Y.



Sun Valley IDAHO

Ever skate outdoors in the summertime? You can here, thanks to the smooth, mechanically-frozen rink—surrounded by a lush, green carpeted valley. Nothing like it!

Sun Valley IDAHO

If most of your play-at-home hours are spent on the golf course, here's your department. You'll have even more zest for the game after a round or two on the beautifully laid out course. Tricky, too.

Sun Valley IDAHO

Nothing like a cool, refreshing plunge to start or end your fun-packed Sun Valley day. Two open air pools . . . plenty of lounging chairs for sideline swimmers.

Sun Valley IDAHO

TENNIS • HORSEBACK RIDING • FISHING • SKEET & TRAPSHOOTING • SKI LIFT RIDES • DANCING • GAY EVENING ENTERTAINMENT

FOR RESERVATIONS: Address W. P. Rogers, General Manager, Sun Valley, Idaho; Union Pacific Railroad, Room 1443, Omaha 2, Nebraska, or see your local travel agent.

SUMMER RATES FROM $6.00

UNION PACIFIC RAILROAD

"DUCHESS OF IDAHO" Metro-Goldwyn-Mayer's Technicolor production, filmed at Sun Valley, stars Esther Williams, Van Johnson and John Lund. Watch for it, this summer.

VENICE

of marble, my love unvisited, my honeymoon unspent . . .

Or is it at dusk when each emerald within the sea will rise to take the surface air, when light winds from the Bosphorus, the Golden Gates, waft from the East a cool to pant palace windows even now lighting against dusk and the sky is gold, when pigeons clap their wings to take evening flight in air that now is eyelid pink and the stench subsides, when those blue stoned walls can breathe and saints in stone do stretch to sigh for another day that is done in five, six hundred years, then, is it then, Venice, time for lovers in that darker dusk within the little room that glides while the gondolier hums . . .

But wait, the pigeons circling must be doves in Venice, there can be no sea-birds here, no cormorants forlorn on a post, no red legged cranes—white peacocks perhaps, but certainly doves there must be above the long hoot of a liner at anchor in the roadway, doves for six, seven hundred years, doves of peace dove-soft and with a clap the square before St. Marks is clear; they rise in spirals indulgently followed in the poached egg eyes of those who sit over coffee and growing smaller below in Venice . . .

Hanging to his bars the prisoner at his cell will see this evening dove flight, the maid in black and on her bed will yawn at them then draw her skirts down along fat legs, the love sick girl will weep in Venice to see her hopes sweet light, the sky will droop on doves as they find their way, as the sea must fade, the sun set before they roost on an old statue's taut right arm, the marble shoulder, or on bronze imperishable ever folded wings of angels standing on a corner to await the daily death of Venice . . .

And the rising moon. Above a sea turned dark as night on which Venice ever leans her tresses the disk emerges apricot gold and every small wave set with diamonds, fanned by her desert breath, takes on an Afric sunshine only cold as death as dolphins come in out of the wide sea to Venice. For she is wedded to the sea. Her rulers the Doges, when each in his turn came to office, had this custom by which he was rowed out onto the main where he let drop a golden ring to sway criss cross down into the ocean, to gleam a while a sport for dolphins, for Venice is wed to the sea called Mediterranean . . .

And the dolphins at night drive in from the sea. With their brief sigh as they come up to breathe, they are quicksilver in moonlight over Venice and in their play they do sigh for lovers adrift in that moonlight lane from Venice . . .

And these lovers, as they are urged by no action of their own into this old enchantment, leave behind as they must in their care for one another marble with blood in its veins under midday heat, now classically turned blue blooded in the moon, blanched, carved into a living identity with its statues that live for ever on the buildings of Venice which does not sleep at night. Here too the noonday blaze which stunned Venice has cooled, has turned as cold as silhouettes where the gondola cuts its own outline where no other vessel is and where, in another's arms, cut off in our shade from the gondolier, we voyage more than ever by ourselves away from the cold marble forehead of Vencie in which doves now swoon on statues and the night holds still and we, bereft in one another's warmth by the sheer moonlight, in one another's nyloned skin, each gently haloed in the other's breath, and silenced she and I, are silenced as we draw out from Venice . . .

For silence is best where we, while idly talking, might disagree under the clear stars, alone, the gondolier forgotten. Nor is it safe for lovers to more than murmur in Venice, even out at sea. For behind them they have the storied pavements, great lives in mosaic, and above those fabled women swathed in marble idleness over great niches set in silken covered walls, there are ceilings dimmed now by night, unreflected by moonlight through the wide windows, there are heroes drawn over stretched motionless ceilings to vast designs which were painted to show each in his greatest moment and, thus painted, become the thieves of time; these are for us, in the city we have left behind, which our gondola has sunk beneath the sky line, these are the epitome of all love stories, in mosaic, in statues and in great painting to bring us mortals down to little more than ghosts, but warm, off Venice . . .

So it is perhaps we should be chary of a honeymoon in or off the seaborne city. It may be too much has gone on or is pictured there. There could be frailty in our lives not to be endured under that magnificence. We might be found wanting. How then can the inhabitants live through such a challenge? The answer must be they are so used to riches they no longer feel, or else they live in cross-eyed blindness . . .

Can one then have the heart, the impudence to visit Venice? Is that the reason Proust would never go? For, against this, if it might be too hot by day or the stench then too great, by contrast it would seem only too easy to set out by moonlight so that no couple, if given the miraculous chance, could fail, intent on their two selves, to sink Venice, as can be done tomorrow by the gondola covering of a moonlit lane of sea. Yet to leave her thus is but to come back to bed in Venice. The dawn is always chill, better met between sheets. The sun, in first rising, is not warmer than the loved ones arms. So, in returning over the sea, in seeing that fabled city rise out of the ocean under moonlight, first one dome then another, and the gold crosses paled to white, next the roads of water between black shadows—oh here then must be who knows what of the great myths of the world that each one carries within him, Venice by moonlight, all the whole literature of the world that every human being, the heir as we all are to each beautiful line created, is born to and holds in a molten casket in his heart for Venice . . .

For Venice is everlasting, lives

(Continued on page 100)

FISHING HOLIDAY

(Continued from page 64)

the canoe. Stealthily we drifted into a pool half embraced by jut-jawed hills covered with spruce. "Looking Glass," said Johnny—every pool has a name.

I looked over my shoulder to see if any other boats were in sight. They weren't, but casting in front of Johnny was bad enough. "You know, I've never done this before. . . . I hope I don't hook anybody," I said nervously. Johnny just sat, implacably holding out the rod. It looked as though alibis would be quite unacceptable. Well I'd been *told* what to do. [Yes, and I'd *learned* to ski at Saks Fifth Avenue on borax with fairly devastating results when I changed to snow.]

Cautiously I stood up, tested my footing, took the rod in both hands, and tried desperately to look competent. I pulled out three yards of line, the proper amount for a first cast. I brought the rod up sharply like a guardsman coming to attention, counted to two, shut my eyes and shot the line out. To my amazement the fly landed at a correct forty-five degree angle from the canoe, just about where I would have been looking if my eyes had been open. It was a short cast, but adequate. The current hustled the fly along. Six casts later and suddenly the water boiled. The fly disappeared. There was a giant dimple in the river.

I sat down either from excitement, shock, or because I remembered it was the thing to do. Johnny indicated that I should raise the rod tip. Let the rod work for you. If only I had really listened to all the salmon talk back in New York. All I could remember was "reel in the slack" and there wasn't any of that. There was just a great weight at the end of the line.

Like a mule kick in reverse, the salmon jerked at the line. In a power-driven run the fish took off with two hundred and fifty feet of line as well, and most of the emergency backing. Then applying hydraulic brakes, or a change of mind, it stopped. I reeled in in haste, only to have the salmon make a mockery of my effort by taking off in a six-foot leap, like a steeplechaser at the Grand National. Three times we see-sawed back and forth, then as I hauled him against the current, nearer and nearer to Johnny's net, the river poured into the distended gills, half drowning the fish. I turned away as Johnny clubbed him until he was still. (And I understood why one speaks of *killing* salmon, never of catching them.) The guides brought green ferns from the forest to lay over the thirty pound salmon to keep the sun off its silver coat-of-mail. I felt a momentary ambivalence of sadness mixed with triumph.

Although we fished two other pools during the morning, it was uneventful. Four hours of fishing had changed my point of view. As we headed back to camp at one o'clock I was concerned with the prospects for evening sport.

Two distinguished salmon experts were waiting for us on the veranda. Past middle-age and retired, they channeled much of the energy and competitive spirit that had made them rich into the contest with power called salmon fishing. Authorities on the subject, they designed their own flies, invented new tactics, and spent three months of every year fishing. They had come up-river to visit with us from the fabulous Restigouche Club with its great Patapedia Pool, "the most celebrated salmon pool in the most celebrated salmon river."

We talked salmon over lunch of salmon soufflé and cooked fiddlehead fern. Trying to hold my own in the post-mortem, I categorically stated that Jock Scott was "the greatest killer of them all." The Experts smiled and nodded. One of them said "Do you realize that such a fly—which varies in size from about three inches to a half inch—is made up of some twenty colours and as many materials? The tail feathers come from an Indian crow, the wings are part turkey, peacock, swan, golden pheasant, and wild duck. The feathers of a hen, a jungle cock, and a kingfisher are used for neck and sides. The hooks come from England, the tinsel from France, and the whole mess of stuff was probably tied on Forty-Second Street by an Irishman called Rogan, whose father and grandfather tied flies before him."

A glance in these men's tackle-boxes—like a woman's jewel case, the trays lined with flies, all kinds and all sizes—suggested an impressive investment. I asked how many they owned. "Well," said one, "a lot more than I need . . . about 25,000."

The mid-afternoon was spent in a variety of ways. My husband went trout fishing. The clink of horse-shoe pitching rose to a staccato pitch, but only for a while. Lethargy stretched into euphoria. From the veranda I looked out on a swatch of meadow, a blue and white patchwork of wild forget-me-nots and strawberry flowers. City sounds were clearing from my memory and I was beginning to hear: the wind in the birch and balsam, like an over insistent governess whispering a compelling hush; the nighthawks diving on their prey, their wings barking defiance of the plummeting descent. It was nearly five o'clock. The maid brought iced tea. Johnny was rummaging around checking our tackle.

For evening fishing he chose mostly sober looking flies following the lore that a black flag is more noticeable on a dark night than a white one.

I hooked into a salmon—Johnny spotted the big fish lying near a riffle and pointed—"Plaumon, there"—but the fish was foul-hooked and got away. It was already nine o'clock. I hated seeing the day's fishing end, a reaction that came sharply at nine every night for two weeks, except for Sundays. I just resented that day ban on fishing.

My velvet slacks and pink shirt were the tulle of the wilderness. The

(Continued on page 100)



THE HOSPITALITY OF
PROVENCE
FAMOUS IN FRANCE

Sunny Provence is a well-loved land where beauteous countryside and warm-hearted folk reward the visitor with unforgettable memories. Arles! Nimes! Avignon! Each name brings up a picture of her varied charms. Since early Greek and Roman days, all the world has come to Provence—to bask in her hospitality, delight in her food.

For reservations and information see your friendly travel agent. For booklets, maps, etc., write Dept. V8, Box 221, New York 10

FRENCH NATIONAL TOURIST OFFICE
NEW YORK • CHICAGO • LOS ANGELES • SAN FRANCISCO • MONTREAL
A SERVICE AGENCY OF THE MINISTRY OF PUBLIC WORKS; TRANSPORTATION AND TOURISM



venice and LIDO

XXV INTERNATIONAL BIENNIAL ART EXHIBITION (June-Oct.)

XI INTERNATIONAL CINEMA FESTIVAL (Aug. 20-Sept. 10)

XI INTERNATIONAL DRAMA FESTIVAL (July 10-30)

XIII INTERNATIONAL FESTIVAL FOR CONTEMPORARY MUSIC AND BALLET (Sept. 5-25)

Open air performances and concerts

TRADITIONAL VENETIAN FETES

Gala Fashion Shows—Cabaret
Pigeonshooting—Horse Show
Tennis and Golf Tournaments
Yachting—Fishing
Lido Beach Life

CASINO *(open all the year round)*—Night Club Hotels and Pensions of all categories

Information and literature through Travel Agencies, Ufficio Comunale Turismo or Ente Provinciale Turismo, VENICE (Italy)

or

ITALIAN NATIONAL TOURIST OFFICE
630 Fifth Avenue, New York 20, N. Y.

ITALIAN GRAND HOTELS CO. (C. I. G. A.)

VENICE

HOTEL ROYAL DANIELI and NEW DANIELI—*De luxe—Next to Doge's Palace*
GRITTI PALACE HOTEL—*De luxe, on the Grand Canal*
HOTEL EUROPA—*Superior First Class, on Grand Canal*
HOTEL REGINA—*Family Hotel on Grand Canal*

LIDO

EXCELSIOR PALACE — *World famous—Own Beach*
GRAND HOTEL DES BAINS—*In own park with private beach*
GRAND HOTEL LIDO—*Family hotel with private beach*
HOTEL VILLA REGINA—*Family hotel with private beach*

OTHER HOTELS UNDER SAME DIRECTION:

ROME: Hotel Excelsior, Grand Hotel
MILAN: Hotel Principe & Savoia
NAPLES: Hotel Excelsior
STRESA (Lake Maggiore): Grand Hotel & des Iles Borromées
GENOA: (S.T.A.I.) Hotel Colombia Excelsior

Information—Reservations: See Your Travel Agent or apply to *Edith L. Turner,* American Representative, 51 East 42nd Street, New York 17, N. Y. MUrray Hill 7-6070.



FISHING HOLIDAY

(Continued from page 99)

Experts were expert at Martini mixing as well—just a drop of absinthe and practically no Vermouth at all. We were still eating *crème brulé* at eleven o'clock and talking about salmon, a controversial fish.

Although everyone knows the salmon return to fresh water to spawn, no one knows what brings the fish back to their native waters, which they recognize as surely as a man his own doorstep. "They know it by the taste of the oxygen content in the water," said one of the Experts decisively. "I'm of the school that believes they *never* feed in fresh water. I'm convinced they lose their digestive enzymes during their stay in the river and that's why they ship so well without spoiling." Many ichthyologists take a contrary opinion just as didactically. As a result, no one seems to agree on why the fish strike a lure.

The men sitting around our campfire had killed salmon all over the world, in Scotland, Ireland, Scandinavia, Newfoundland, France, and Spain. (Recently Premier Franco, a salmon fisherman, prohibited all commercial netting with the result that there is fine fishing now in some Spanish rivers.) But they agreed, "you can't beat these Canadian rivers."

It was late and I was edging my way out of the room. One of the Experts stopped me. "I want to give you a quotation from a poem by Izaak Walton. It will come in handy when someone asks you how you feel about fishing."

"As inward love breeds outward talk,
The hound some praise and some the hawk;
Some, better pleased with private sport,
Use tennis; some a mistress court;
But these delights I neither wish
Nor envy, while I freely fish."

Of Canada's great fishing provinces, New Brunswick, Quebec, and Nova Scotia, only Nova Scotia has predominantly open waters. Private camps in New Brunswick or Quebec can sometimes be sublet, although at prices as high as $5,000 a month for fishing rights only, exclusive of food, guides, or equipment. Here are the salmon rivers of New Brunswick, Quebec, and Nova Scotia and the dates of their open season.

NEW BRUNSWICK

April 1 to August 15: Restigouche. May 1 to August 31: Upsalquitch; Kedgwick. May 24 to September 30: Nipisiguit; South Branch Nipisiguit; Northwest Branch Miramichi; Little Southwest Miramichi; Sevogle; Southwest Miramichi; Renous; Dungarvon; St. John (Springhill to Grand Falls only); Tobique; Salmon; Grand. May 24 to October 15: Magaguadavic; Cains; Nashwaak. May 24 to October 31: Tabusintac; Bartibog.

NOVA SCOTIA

April 1 to August 31: Medway; Mersey; Petite; Annapolis; Tusket; Gold; La Have. April 16 to September 14: St. Mary's; Liscomb. April 16 to October 14: Wallace; Philip. May 1 to September 14: Ingram; Musquodoboit; Tangier; Ship Harbour. June 1 to September 30: Margaree; North, St. Ann's.

QUEBEC

May 1 to August 31: Grande Cascapédia; Moisie; Ste-Anne-des-Monts; Jupiter; Bonaventure; Matapédia; Patapédia; Grande-Romaine; Natashquan; Mingan; St-Jean; Trinity, Godbout.

VENICE

(Continued from page 98)

by a life that cannot die except by bombs. It may be she is too strong for mortals, that we could feel too human to submit our will to hers. But sure as day follows night the morrow's sun will rise on Venice. But the doves must come down from up the palaces, dawn will find her great statuary eyes wide opened. Prisons, palaces and churches will smile again as they have through centuries, and the people of Venice will go on unregarding. And while she is here still, through her and under her will continue to drift brave pilgrims from the West.

Then, as day closes yet once more, Venice will clothe herself for the moon. And, when that reflection rises from Africa in the moon's triumph over men, that is the time for all the world's lovers, living their lives over again (their lives perhaps to be) in the photographs and pictures of Venice; a city forever wedded to the sea that there is no one does not carry by him and which each one of us lives by, despite himself, his inward eye fixed, perhaps it would best be not in, but rather trained upon, Venice...

[EDITOR'S NOTE: *Henry Green is the pseudonym of an English engineer, the head of a large manufacturing company. He is also the most currently talked about British writer, a novelist of perception. Two of his novels,* Loving *and* Nothing *(the latter the story of wayward parents), were recently published by Viking Press.*]

COMING IN JUNE ISSUE—

MENUS FOR 90 SUMMER DAYS



That "little-boy-look" you're looking for this season, you'll find at The Gideon! *Outdoors* — golf and tennis, geysers to visit, sun for your basking. *Indoors* — all the smart simplicity of country-house living, coaxing or slimming foods, sleep that shoos away winter's wear and tear. *Next door*—the Spa's bubbling mineral baths wash years and curves away! Privately operated. For reservations or free booklet, write Myron H. Woolley, Manager.



THE GIDEON PUTNAM
AT THE SARATOGA SPA
SARATOGA SPRINGS, NEW YORK
The Spa is owned and its Health Services Operated by the State of New York

FOR YOUR Holiday in Mexico



center your activities at the fabulous, magnificent new

Hotel Del Prado
MEXICO CITY



LUIS OSIO
Managing Director
PEDRO GOROZPE
Manager

Mexico the year 'round offers you "Weather A La Carte" from temperate to tropical... and exciting, varied adventure. Today's favorable rate of exchange stretches your travel $$$$.

See your Travel Agent or our U. S. Representatives
ROBERT F. WARNER ASSOCIATES
New York • Boston • Chicago • Washington
GLEN W. FAWCETT ASSOCIATES
San Francisco • Los Angeles

LONDON, MY VILLAGE

(Continued from page 75)

the-Green after Chiswick Bridge—and on to Hampton Court, where, in the evening, you can hear chamber music in the Orangery.

For books, there is *Cyril Beaumont's Book Shop*, Charing Cross Road. This is one of the most remarkable book shops in London. Beaumont is the best known ballet historian in the country, and has published many classic works of his own, including *The Ballet Called Giselle*, *The Sadler's Wells Ballet*, and his most recent, *Dancers Under My Lens*. He is generally to be found in the back room of the shop—a fantastic jumble of prints, photographs, signed letters, busts, and extraordinary mementoes of famous dancers. Beaumont is a curious old gentleman with white hair and yellowish eyebrows, a delicately malicious sense of humour and the most extraordinary photographic memory of ballet—he can write a detailed analysis of a new work after seeing it once.

You must go to the ballet at Covent Garden, as much to see the grandeur of the old Opera House as to see the show. Go to a typical London music-hall like the old *Metropolitan* in Edgware Road. For outdoor entertainment, there's cricket at Lords, notably the match between England and the West Indies at the end of June.

Get acquainted with our English press, the *Times*, of course, and the Conservative *Daily Telegraph* and *Daily Express*, the Liberal *News Chronicle*, or the Labour *Daily Herald*, where Low's famous cartoons are now to be found. On Sundays: the reputable and literary *Observer* and *Sunday Times*, the *Sunday Express* for Nat Gubbins' witty column and Giles' supremely funny cartoons. And lastly, listen to the Third Programme, our radio offering to the élite—in T. S. Eliot's sense of the word. There's nothing like it on any other broadcasting system in the world.

For weekdays, however, there's always shopping, which falls into two categories, Old Shopping and New Shopping. As far as Old Shopping goes, I'll state proudly and categorically that London has the best antique-and-junk shops in the world. If you want to buy really valuable pieces, do so only in those shops that are members of the Antique Dealers' Association.

But if, like me, you enjoy just prowling around and bargaining for whatever junk takes your fancy, then pick one village and comb it thoroughly. For junk-buying, every villager swears by his own. There's Ebury Street, Belgravia. There's King's Road, Chelsea, and the Fulham Road nearby. There's Brompton Road and Beauchamp Place in Knightsbridge.

Even in Mayfair there's St. Christopher's Place, an obscure and delightful alley on the far side of Oxford Street off Wigmore Street. Even more surprisingly, South Molton Street which includes *Linda M. Crane* (flower-prints), *Porter Graham* (jewellery, buttons and bibelots), *S. Afia* (a treasure trove of antique fabrics) and the *Mayfair Art Gallery*, with a bit of everything, at the corner.

I, of course, laud my own village and suggest you approach Old Hampstead by the dreary Chalk Farm Road, dotted with little shops containing unexpected finds of old furniture. And once you get up to our village, all along Heath Street there are treasures manifold, the *Heath Gallery* where my six-year-old son goes regularly to inspect the stock which includes miniature brass cannons; *Francis Harling* with jewels and fans; *Mary Adair* full of lovely china; and *John Shepherd* with beautiful Regency furniture. If you'll comb any village thoroughly, I'll guarantee you'll find just the junk you're after.

For New Shopping, these are the ones which sell typically English quality goods.

TOBACCO

We've got a good reputation for supplying men's needs. You'll find his pipe at *Dunhill* in Jermyn Street, and for his tobacco and/or snuff, he'll probably like *Fribourg and Treyer's* shop in Haymarket. This is one of the oldest shops in London and about the only privately owned tobacco concern in London. The original crown glass is still in the bow windows, and a beautiful Adam screen at the back of the shop is complete and perfect.

The shop sells entirely its own brands of tobacco and cigarettes and in the 1760's it was the most popular resort for tobacco of the Prince Regent and Beau Brummell (the ledgers kept in the back of the shop include all Brummell's tobacco orders and his own receipt for snuff).

WINE

Men will enjoy buying wines at *Berry Brothers'* shop in St. James's Street. This is one of the most beautiful shops in London. In the eighteenth century when it started, it was principally a grocers, although it sold wine as well. It was then called the Coffee Mill and in the centre of the room there now still hangs the top arm of the old coffee scales.

To one side of the room there is an enormous pair of scales built to weigh people, since at the time of the Prince Regent it was apparently the fashionable thing to do to go out and get oneself weighed at Berry's—they still have historical records of customers' weights, giving alongside exactly what they were wearing, since top boots made one a great deal heavier. Apparently the only record of Beau Brummell's visit to London after his exile (one assumes he came back to clear some debts) is a detailed record of his weight at Berry's.

CLOTHING

For a length of tweed, you'll find one at *Hunt and Winterbotham's* fine, modern showroom in Bond Street. The men can get theirs made up while in London at a first-class tailor like *Henry Poole* or *Anderson and Sheppard* of Savile Row, or *Kilgour, French & Stanbury* of 33A, Dover Street. (They will complete a suit in ten days for foreign visitors.) Shirts, of course, don't need fitting; try *Morgan & Ball* at 54, Piccadilly, or Turnbull & Asser, 71-2, Jermyn Street. For overcoats you'll probably both go to *Burberry* or *Aquascutum*, and for cashmere pull-overs and the like, to the expert department of *Lillywhites* or *W. Bill* in South Molton Street. Both men's and women's hats at *Scotts*, corner of Bond Street and Piccadilly.

Exquisitely printed silk scarfs come from Jacqmar in Grosvenor Street, and do look for the lovely ones made by Ascher and sold in such good stores as *Debenham & Freebody* or *Harrods*.

We're very proud of our clothes for small children: for tailored clothes, riding-habits and superb, scarlet-lined navy reefers with brass buttons, go to *Rowe* in Bond Street.

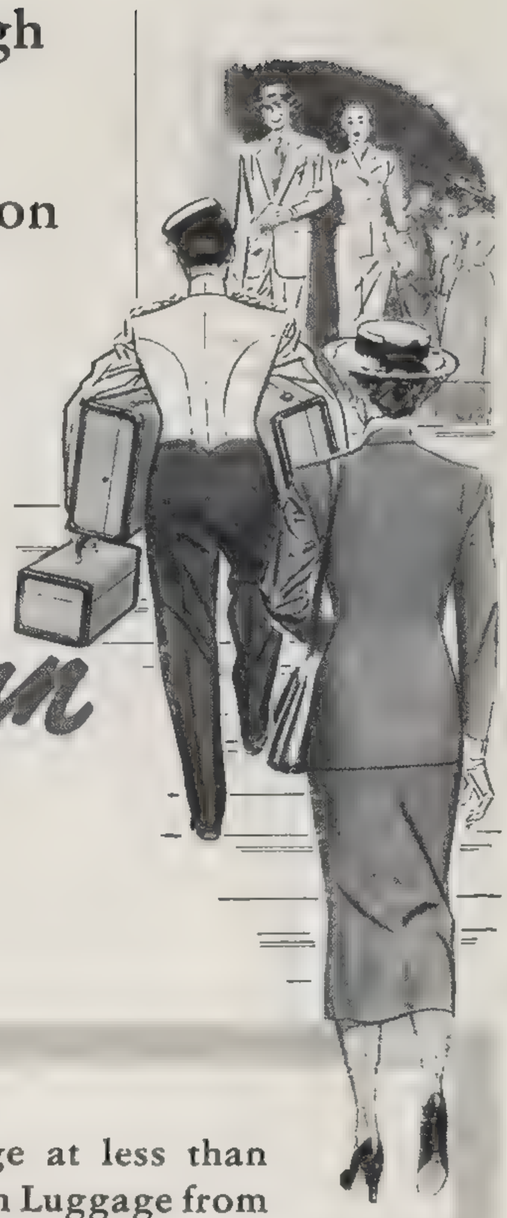
For hand-smocked silks, to *Liberty* in Regent Street, and do look at their antique fabrics while you're there. For hand-embroidered baby clothes, go to the *White House* in Bond Street. And, for a selection of all these, to the children's department at *Fortnum and Mason*.



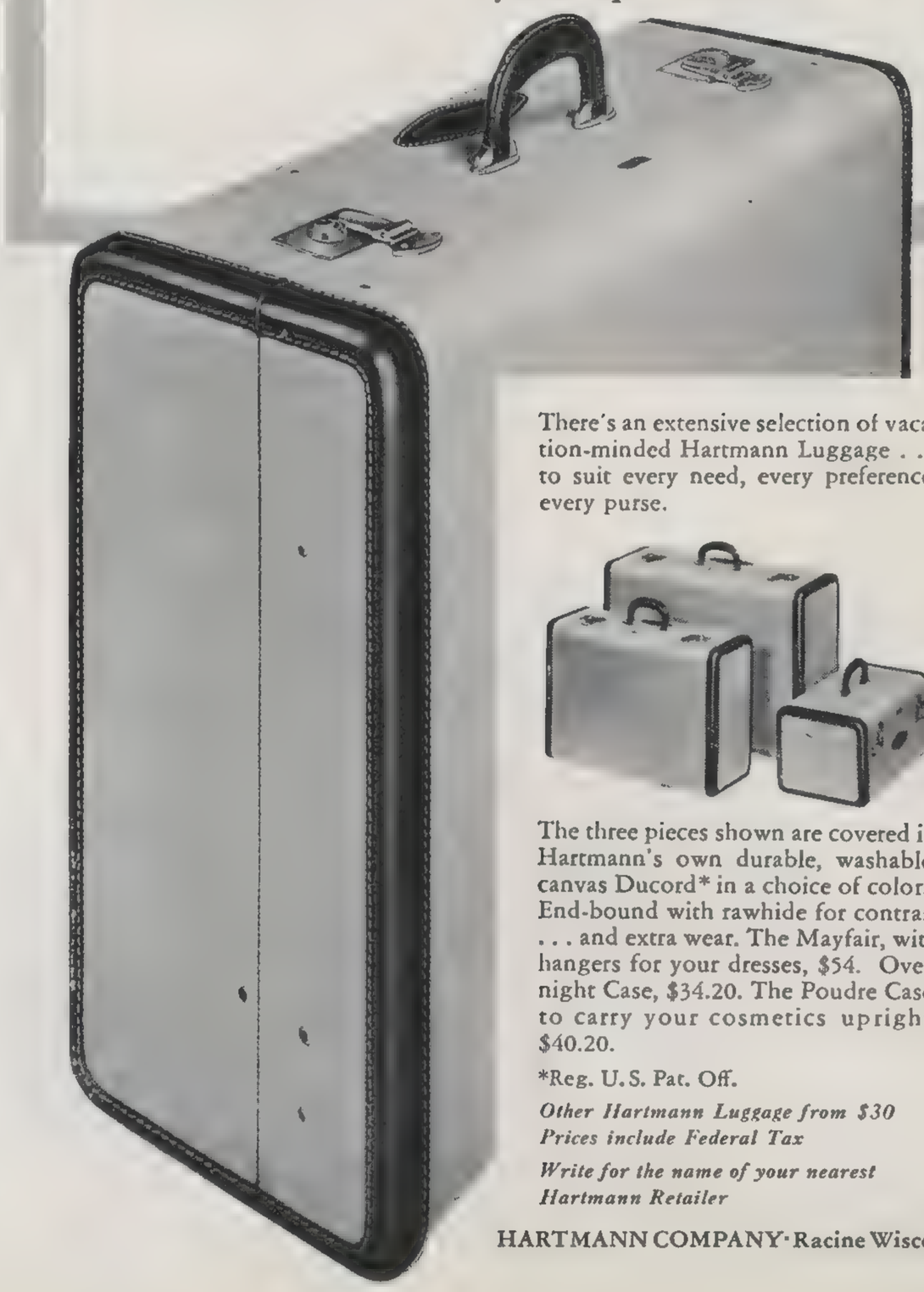
Though your vacation budget may be low . . . you can travel in high style with

Hartmann

LUGGAGE



This is extraordinary luggage at less than ordinary prices. It's Hartmann Luggage from the word "go". And "go" you will in handsome fashion . . . counting your savings, and your blessings, all along the way. For Hartmann Luggage is specially designed to "cradle" your clothes . . . keeping pressing costs down, your appearances up . . . mile after mile, far as your hopes can reach.



There's an extensive selection of vacation-minded Hartmann Luggage . . . to suit every need, every preference, every purse.

The three pieces shown are covered in Hartmann's own durable, washable, canvas Ducord* in a choice of colors. End-bound with rawhide for contrast . . . and extra wear. The Mayfair, with hangers for your dresses, $54. Overnight Case, $34.20. The Poudre Case, to carry your cosmetics upright, $40.20.

*Reg. U.S. Pat. Off.

Other Hartmann Luggage from $30
Prices include Federal Tax

Write for the name of your nearest Hartmann Retailer

HARTMANN COMPANY · Racine Wisconsin

Have YOU secured YOUR BRITISH Travel Requirements?

If not, *don't delay*. Everyone of these British Railways services may be arranged *here, before you leave.*

- **RAIL** tickets and reservations . . . *Be sure to purchase* **MILEAGE COUPONS,** *at savings up to* 40% (Coupons NOT obtainable in the British Isles).
- Delightful **SIGHTSEEING TRIPS** and **TOURS** by rail, motor coach, steamer.
- **CHANNEL STEAMERS** — between Britain and Ireland, Britain and the Continent.
- **RESERVATIONS** at the 47 outstanding **HOTELS** operated by the Hotels Executive, British Transport, may be made *before you leave.*

Typical of DEVALUATION SAVINGS —
London to Paris by train and steamer for as little as $9.24
CONSULT YOUR TRAVEL AGENT or any office shown below

● **NEW YORK 20, N.Y., 9 Rockefeller Pl.** ● **CHICAGO 3, Ill., 39 S. La Salle St.**
● **LOS ANGELES 14, Cal., 510 W. 6th St.** **TORONTO, Ont., 69 Yonge St.**

For illustrated literature, write Dept. 37 at any address above



BRITISH RAILWAYS

Platt's going to Europe



It's Europe* in 1950 for the Holy Year . . . it's London, Paris Rome! And it's PLATT, too, with the finest luggage for better overseas travel-living. Featured here is the trim, new *Airess "Side-Kick"* accessory case, matching the smooth, fashion-approved "Drum" luggage . . . Seven coordinated models styled in California Saddle leather, Natural or Weathered Oak shades. *"Side-Kick"* also available in red, blue, green, and black top grain cowhide. From $20 (plus tax) . . . At the finer stores — or write for names of stores nearest you: Dept. V5, 2001 Elston Avenue, Chicago 14, Illinois

PLATT luggage

*View of "Queen Elizabeth" courtesy Cunard Lines

PARIS ADDRESS BOOK

GENERAL INFORMATION: All the couture houses and their *boutiques* are closed on Saturday all year around. Many of the shops on the Right Bank are also closed on this day, the exceptions are some of the specialty shops along the Faubourg St-Honoré, Rue de Rivoli, and the side streets. Department stores are open on Saturdays, closed on Mondays. Most shops close for luncheon between 12:30 and 2:30. Week-end shoppers can go to the Left Bank to the numerous antique shops, book shops, print and curio shops; they remain open on Saturday.

Another week-end pleasure: the *Marché aux Puces*—Flea Market—which is open on Saturday, Sunday, and Monday, closed during the week.

Except for the couture, the *boutiques*, the modistes, and the department stores, most shops are closed all of August.

The *boutique* is the cash-and-carry department of the important couture houses. Each house has a small assortment of clothes, ready-to-wear or made ready within 3 to 8 days, with prices lower than the regular custom-order lines. They have sweaters, gloves, accessories, scarfs, costume-jewellery, robes, beachwear, hats, bags, and their brand of perfume. The setting is enchanting and shopping made tempting.

Balmain, Dior, Heim Actualité, Molyneux, and Dessès have a complete collection, from the basic all-day navy-blue or black dress, to informal and formal ball gowns and sportswear. The *boutique* collection is shown every morning in the salon on live models. Schiaparelli's specialties are the luxury separates, exciting shirts, skirts, jackets, beachwear; also topcoats and raincoats—all with a definite Schiaparelli flavour. Piguet has easy-to-wear Shantung and cotton dresses, and especially fine bags, packable jersey hats. Fath, Griffe, Patou, Lanvin, and Grès have little extra dresses with French spice, usually for daytime wear. Rochas has enchanting lace-trimmed chiffon handkerchiefs, matching bags and hats, compacts, combs with the lace pattern of his perfume packaging. Hermès has beautifully tailored linen skirts, sports coats, raincoats; also leather beach sandals and bathing suits. Paulette, the modiste, has a charming selection of cotton, Shantung, and chiffon dresses, mostly two-piece with pleated skirts—and favourably priced. Albouy, the hatman, has felt capes, and basic jersey sheaths.

DEPARTMENT STORES: There is a wide selection of well-styled and well priced clothes to be found in the Paris department stores. The mushroom growth of the couture house *boutiques* proves that Parisians are appreciating the ready-to-wear. However, because of the long-standing French tradition for custom-order, their stocks are very small; but the chosen dress can be ordered and at the same price in the required size and be delivered within three days. They all have an alteration department. The ready-to-wear clothes are usually finished with the little stitches synonymous with Paris.

The saleswomen often speak English, and some of the stores have a staff of interpreters. Also to be found in the department stores are children's clothes, veilings, ribbons, the choice of all the name perfumes, toilet goods, the swansdown puffs, et cetera. Purchases are delivered within the day. They have a theatre booking counter.

Au Trois Quartiers, 21 Blvd. de la Madeleine
Grande Maison de Blanc, 6 Blvd. des Capucines
Samaritaine de Luxe, 27 Blvd. des Capucines
Franck & Fils, 80 Rue de Passy

Window-shopping and general shopping street: Faubourg St-Honoré and Rue St-Honoré.

SHOPPING SERVICE: For visitors with long shopping lists, or those who require special service, i.e., "a little woman to shorten a hemline; a baby-sitter; a good steer for period brocade furniture, wall-appliqué; a particular brand of truffles, cheese, brandy, or a kennel—the shopping service will solve the problems with a whodunit skill.

Mrs. Laura Bacon's service: "Laura Bacon suggests . . ." 6 Place Vendôme
Mrs. John S. Lithiby, 22 Place Vendôme (Chez Carlhian)
Shopping Advisors, 25 Avenue Carnot
Shaef, 21 Rue de Berri

BLOUSES—Made-to-order:
Lecadre Marnier, 25 Fbg. St-Honoré
Annette Ehrel, 32 Rue de la Boëtie
Denise & Mad, 9 Rue du Cirque
Ready-to-wear:
Grand Maison de Blanc, 6 Blvd. des Capucines
Aux Trois Quartiers, 21 Blvd. de la Madeleine
Franck & Fils, 80 Rue de Passy
Beresford, 384 Rue St-Honoré

LINGERIE—Made-to-order:
Candide, 4 Rue de Miromesnil
Beaudon, 5 Rue du Cirque
Suzanne Joly, 372 Rue St-Honoré
Lecadre Marnier, 25 Fbg. St-Honoré
Annek, 14 Rue Marignan
Ready-to-wear (and expensive):
Molyneux, 5 Rue Royale
Griffe, 29 Fbg. St-Honoré
Paquin, 3 Rue de la Paix
Lespinasse, 17 Rue Duphot
Freny, 368 Rue St-Honoré
Lanvin, 22 Fbg. St-Honoré

GLOVES—Good quality and less expensive than New York. Some can be made to order.
Patrick, 234 Rue de Rivoli
Guibert Frères, 47 Avenue de l'Opéra (excellent glove soap)
Nicolet, 18 Rue Duphot
Perrin, 45 Avenue de l'Opéra
Knizé, 10 Avenue Matignon
Aris, 83 Fbg. St-Honoré
Pascal, 28 Avenue Montaigne
Harry, 382 Rue St-Honoré
Hermès, 24 Fbg. St-Honoré
Muriel, 6 Rue des Saussaies (will make up gloves in any material)

(Continued on page 103)

PARIS ADDRESS BOOK

(Continued from page 102)

France, 36 Rue du Mont-Thabor (will make up gloves in any material)

SHOES—Made-to-order:
Georgette, 22 Rue Cambon
Perugia, 8 Rue de la Paix
Jordan, 8 Place de la Madeleine
Hellstern, 23 Place Vendôme
Netch Frater, 6 Rue Troyon
Debalian, 6 Rue de la Sourdière
Ready-to-wear (not American sizes and shapes):
Padova (Perugia's ready-to-wear shop), 4 Rue de la Paix
Montclair (Ferragamo models from Italy), 8 Fbg. St-Honoré
Pinet, 1 Blvd. de la Madeleine
Bally, 35 Blvd. des Capucines
Cedrics, 11 Fbg. St-Honoré

HANDKERCHIEFS:
Soeber, 2 Place Vendôme
Beresford, 384 Rue St-Honoré
Leclaire, 19 Rue St-Roch
Benoit Lascoumes, 33 Rue Godot de Mauroy
La Grande Maison de Blanc, 6 Blvd. des Capucines
Annette Ehrel, 32 Rue de la Boëtie

HANDBAGS—Made-to-order:
Roger Model, 233 Rue St-Honoré
Suviane, 36 Rue Washington
Dailloux, 10 Rue de Castiglione
Violette Cornille, 32 Rue de la Boëtie
Ready-to-wear:
Morabito, 346 Rue St-Honoré (good for alterations)
Hermès, 24 Fbg. St-Honoré
Duc Dubost, 37 Rue du Colisée
Germaine Guérin, 243 Rue St-Honoré
Le Goût du Jour, 12 Rue Cambon
Renée Travers, 21 Rue Cambon
Rolande Laroche, 18 Rue Duphot
All Rue Cambon—excellent street for ready-to-wear bags.

JERSEYS AND KNITTED CLOTHES:
Raymonde Horscher, 420 Rue St-Honoré (wonderful heavy jersey, knitted suits, skirts)
Collard, 175 Blvd. Pereire (jersey tops, suède and knits, linen and knit jackets)
Gautier, 217 Fbg. St-Honoré (chiffon sweaters too)
Dombres, 1 Rue de Milan

HOUSEHOLD LINENS:
Porthault, 18 Rue de la Grange-Batelière
Paquin, 3 Rue de la Paix
Linvosges, 2 Rue de la Paix and Rue de la Pepinière
La Grande Maison de Blanc, 6 Blvd. des Capucines

COSTUME JEWELLERY:
Line Vautrin, 63 Fbg. St-Honoré
François V. Hugo, 157 Fbg. St-Honoré
Boinet, 5 Rue de Surène
Burma, 8 Blvd. des Capucines

CLEANERS:
In Paris, the cleaners insure the clothes, value is given by owner. (Prices of cleaning often depends upon label—top couture names dresses are charged more.)

Pouyanne, 16 Avenue George V
Florent, 273 Rue St-Honoré
Stariski, 12 Avenue George V

ARTIFICIAL FLOWERS:
Judith Barbier, 7 Rue Pasquier
Fromentin, 17 Rue St-Florentin
Lespiaut, 7 Place Vendôme

UMBRELLAS (excellent in Paris):
Vedrenne, 9 Rue St-Roch
Jad, 43 Fbg. St-Honoré
Line Vautrin, 63 Fbg. St-Honoré (umbrella handles only)

NÉGLIGÉS:
Yrande, 9 Rue du Boccador
Annek, 14 Rue Marignan

FOOD SPECIALTY SHOPS:
Hédiard, 21 Place de la Madeleine (fruit and exotic things)
La Quetsch, 6 Rue des Capucines
La Cigogne, 17 Rue Duphot (for *foie gras*)
Perello, Rue Pierre Charron (fruits)
Loche, 243 Rue St-Honoré
Androuet, 41 Rue d'Amsterdam (cheeses)

HAIRDRESSERS:
Guillaume, 5 Avenue Matignon
Antoine, 5 Rue Cambon
Antonio (with René Rambaud), 400 Rue St-Honoré
Emile Georgel, 50 bis Rue Pierre Charron
Elizabeth Arden, 7 Place Vendôme

GIRDLES and BRASSIÈRES—Ready-to-wear:
Scandal, 26 Rue Vignon
Custom and ready-to-wear:
Lefaucheur, 37 Rue du Colisée
Cadolle, 14 Rue Cambon
Charmis, 17 Place de la Madeleine
Gloriane, 114 Rue de la Boëtie

BUTTONS:
Clément, 69 Rue des Gravilliers
Line Vautrin, 63 Fbg. St-Honoré

ANTIQUE JEWELLERY:
Noella Riotteau, 22 Place Vendôme (somewhat more expensive than costume jewelry)
Vieille Russie, 18 Fbg. St-Honoré
Flea Market, Porte de Clignancourt
Vieille France, 364 Rue St-Honoré

MEN'S HAIRDRESSER:
Georges Hardy, 18 Rue Daunou

PHONOGRAPH RECORDS:
Durand Fils, 4 Place de la Madeleine

NOTE: SERVICE for VISITORS in PARIS at 65 Rue Gallilée can get and deliver your tickets for plays, concerts, the fashion collections, as well as advising about doctors and drugstores. They promise to "take you behind the scenes." To telephone the Service, just dial S.V.P. Subscribers to S.V.P. (they bill the charges to your telephone number) can get prompt answers to almost any question. Very useful to businessmen, journalists, or the idly curious.



Paved, shaded highways follow majestic rivers like Mirimichi and Kennabecasis down to golden sands by a pale green sea.

Here is a land of legend and gay resort life where days are packed with adventure and nights are air-conditioned.

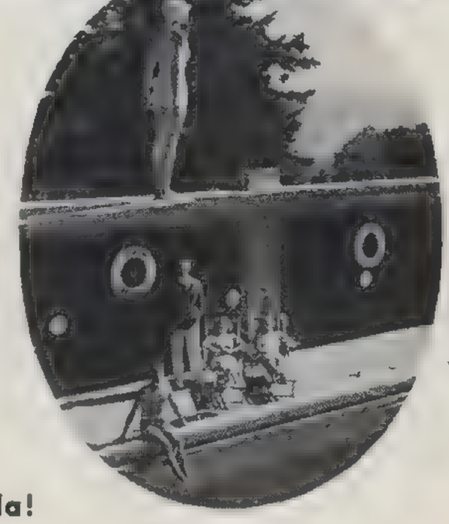
THIS IS NEW BRUNSWICK Canada

No Passport Required — For full information and special holiday plans, write: The Director, Dept. V-1, N.B. Government Bureau of Information, Fredericton, N.B., Canada.

Manoir Richelieu
AND COTTAGES



IDEALLY LOCATED in the scenic Laurentians, overlooking the St. Lawrence. Fine holiday facilities . . . golf, tennis, riding, large salt water pool, fishing in well-stocked lakes. Pine scented, pollen-free air. Dancing in the Casino. Easily reached by famous river steamers or by rail from Montreal.



Your dollar buys more in Canada!

Season June to September. *Fred L. Abel, Mgr., Box 100, Montreal. Offices in principal cities or your Travel Agent. The Manoir is a division of Canada Steamship Lines.*



Plan now your vacation in romantic Québec

All the family will enjoy a vacation that is truly different in beautiful, romantic Québec, where all summer sports are at their best. Splendid roads lead all through picturesque French-Canada. Oldtime hospitality awaits you in comfortable modern inns and hotels.

LA PROVINCE DE Québec

For your free copy of "La Province de Québec", with maps, write today to Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York City 20.

HANDBAG CHECK LIST

(Continued from page 39)

1. Passport case, many pockets; by Rumpp, in saddle leather. $10 plus tax; Saks Fifth.
2. Diary, from Tripler's.
3. Ball-point fountain pen, by Eversharp.
4. Gold pencil from Cartier.
5. The bag itself, black alligator, by Koret. $150 plus tax; Bonwit Teller.
6. Man-sized handkerchief of Egyptian cotton. By Bloch Frères. $2.50; Saks Fifth.
7. "Golden Rope" compact, $5; Elizabeth Arden.
8. Lipstick, by Germaine Monteil, $2 plus tax.
9. Small vial of perfume by Christian Dior.
10. Sunglasses, tortoise-rimmed. From Lord & Taylor.
11. Pocket watch, leather-covered; $40 plus tax; Bergdorf Goodman.
12. Mirror and comb (they come with the bag).
13. Gold cigarette box with a black pin seal cover. From Verdura.
14. Cigarette holder.
15. A.S.R. lighter, $9; Saks Fifth.
16. Calfskin wallet for American money. By Lesco, $12.50 plus tax; Lord & Taylor.
17. For European money: wallet of broadtail-processed lambskin, black Morocco inside. $15 plus tax; Lederer de Paris.

BIG-CASE CHECK LIST

(Continued from page 40)

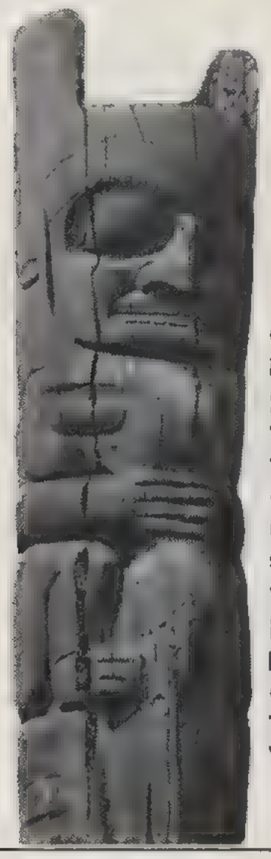
1. Gilet, blue silk Shantung, $13; Gunther Jaeckel.
2. Handbag, bright brown alligator, by Coblentz, $100 plus tax; Saks Fifth.
3. Black velvet bag, by Josef, $13 plus tax; De Pinna.

Extra belts, by Schaffer, all four at John Wanamaker:
4. 1½", black plastic, $2; ½" wide calfskin, $1.
5. 1½" velvet contour, $3.50.
6. ⅝" wide white plastic, $1.
7. Canvas porter-bag, 25"; unfolds to be an extra suitcase. With its own canvas case, $22 plus tax; Arthur Gilmore.
8. Calf and suède moccasins with leather heels, $23; Saks Fifth.
9. Baby pillow, satin, with silk case, $11; linen slip, $2.50; Eleanor Beard.
10. Alternate girdle of elasticized nylon, by Lily of France, $11; Altman.
11. High-heeled sandals in black suède. Made by Mademoiselle. $16; Lord & Taylor.

HATBOX CHECK LIST

(Continued from page 42)

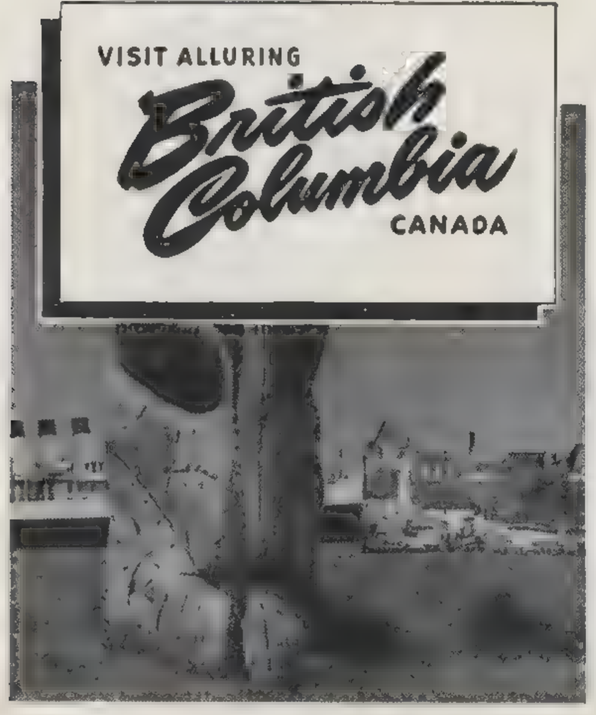
1. Black velvet beret. $9; Knox.
2. White nylon tricot panties, by Vanity Fair, $4; Henri Bendel. In the bottom of the box: natural-colour cashmere cardigan, by Lyle & Scott. $18; Altman.
3. Flower Modes black roses, $2 each; Franklin Simon.
4. Cabretta gloves, white, wrist-length, by André David. $9; from Bonwit Teller.
5. White cotton gloves, 8-button length, by Dawnelle, $4; Jay Thorpe.
6. Sand-colour cotton gloves, 12-button length, by Dawnelle. $5; Best's.
7. Cabretta gloves, white, 10-button by André David. $18; Bonwit Teller.
8. Cocoa cotton gloves, 5-button length, by Dawnelle. $3; Altman.
9. Wrist-length sand-colour cotton gloves by Dawnelle. $3; Best's.
10. Pigskin gloves by Alexette. $5; McCreery's.
11. String gloves, by Wear-Right. $2; Lord & Taylor.
12. White French roses, by Aster, $2 each; Altman.
13. Black velvet fan, to order at Mermelstein.
14. White nylon tricot slip, net-edged, $7; and **15.** slip of beige nylon tricot, $15; both by Vanity Fair. At Henri Bendel.
16. Coloured linen handkerchiefs, 14½" square. By Burmel. $.65 each; Bonwit Teller.
17. Man-sized white handkerchiefs by Bloch Frères. $2.50 each. Saks Fifth.
18. Black veil, with velvet ribbon. By Suzy U. S. A. $3.50; Bonwit Teller.
19. Blue silk scarf, $1; Best's.
20. Big blue silk scarf, $2; Best's.
21. Printed cotton scarf, blue and white.
22. White silk surah scarf, by Echo, $7; Bonwit Teller.
23. Gold brocaded silk satin scarf by Ben Goodman. $15; Altman.
24. Blue silk scarf, $2; Best's.
25. Six pairs nylon stockings by As You Like It. 20 denier, 51 gauge, at $1.65; 15 denier, 51 gauge, at $1.50; Franklin Simon.
26. Embroidered nylon marquisette brassière by Warner, $3.50; from Saks Fifth Avenue.
27. Brassière of rayon satin and net, by Pauline Gordon. $3.50; Bonwit Teller.
28. Silver fox stole. $350 plus tax; B. Weinstein.



Carved Guardians of ancient people stand watch over a vacation land of luxurious resorts or rustic simplicity.

Write for information British Columbia Government Travel Bureau Victoria, B. C.

M-47-50





Vacationers long remember gay times at this picturesque French-Canadian village in the Laurentian Mountains.

New Bath and Tennis Club, four new *en-tout-cas* tennis courts. Swimming. Sailing on 10-mile Lac Tremblant. Daily cruises on the *Tremblant Islander*. Canoeing. Outdoor pool. Riding, putting green, nearby golf course.

Excellent French cuisine. Comfortable lounges. Dancing nightly to orchestra in unique cowhide bar.

Free from black flies and mosquitoes. No hay fever.

Special family rates for cottages by month or season. $8-$14 a day with meals. (U. S. dollar worth $1.10.) Early reservations suggested.

MONT TREMBLANT LODGE and Cottages

Mont Tremblant, P.Q., Canada

90 miles north of Montreal. Easy drive on Route 11 through St. Jovite; train or Provincial Transport bus.

HEAR NO EVIL



Although it's wise to avoid malicious gossip, only a monkey shuts his ears to reality. And cancer is a grim reality. We must open our ears to the life-saving truths which will teach us and our neighbors the safeguards against cancer. For humanity's sake—and our own preservation—we must support the crusade against this mortal enemy of man.

GIVE TO CONQUER CANCER

AMERICAN CANCER SOCIETY

BOTTLE-CASE CHECK LIST

(Continued from page 43)

1. Shoe trees of quilted rayon taffeta, $3; Eleanor Beard.
2. Kent clothes brush, in pigskin case.
3. Leather slippers, $6; Saks Fifth.
4. Flask, by Lesco, $5; Black, Starr & Gorham.
5. Nail enamel, Revlon's "Sunny Side Up."

In the same group, reminders to take along: a manicure kit; make-up tools; a little cosmetics purse; your favourite lipsticks; a paper fan for use on the plane; your perfume—in its own box.

6. Gem razor, with 10 blades in dispenser, 98c. Your cleansing tissues, toothbrush, soap, comb and brush.
7. Jewel-roll, by Lesco, $13.50; Bergdorf Goodman.

In gold-plated metal, prices plus tax:
8. Bracelets. The thin one, by Coro, $2; Altman.
9. Shell pin, $2; Bonwit Teller.

Pseudo pearl earrings, prices plus tax:
10. Marvella discs, $3; Franklin Simon.
11. Drops with rhinestones, $2; Best's.
12. In gold plate, by Barclay, $2; Best's.

Rhinestone jewellery, prices plus tax:
13. Maltese cross pin, by Eisenberg, $13.50; Franklin Simon.
14. Chandelier earrings, by Nettie Rosenstein, $45; Bergdorf Goodman.
15. Wide flexible bracelet, by Kramer, $22; Henri Bendel.
16. Flexible bracelets, $13 each; Hattie Carnegie.
17. Amber-colour beads, by Coro; Altman.
18. Silk robe, with case, from Wa-Vel, San Francisco.
19. Rhinestone crescent pin, $15 plus tax; Bergdorf Goodman.
20. Grey nylon tricot nightgown with pink sash by Vanity Fair, $13; Lord & Taylor.
21. Extra pair of nylon stockings. 20 denier, 51 gauge, by As You Like It. $1.65; Franklin Simon.

BUENOS AIRES

(Continued from page 87)

sandwiches, or *Paris,* Charcas Y Libertad.

NIGHT CLUBS: *Gong,* Córdoba Street. Opens at 11 P.M., always crowded with smart Argentines. *Rendezvous,* Maipú 854, or *Embassy Night Club,* Plaza San Martin; top tango orchestras and good jazz. *Achalay,* Esmeralda 1040, native music and dancing. *No dancing, but open till 4 A.M.: La Coupole,* Córdoba 645; *Scheherazade,* Sante Fe 915; *Pompadour,* Reconquista Street and Viamonte.

WHAT TO DO: *Teatro Colón,* world famous opera house. Dress for gala nights. The world's best musical artists performing during the season. (Last year, both de Sabata and Furtwängler conducted here.) *Teatro Ateneo;* see Luis Sandrini, the leading Argentine comic. *The Teatro Maipú;* typical rowdyish revue. *Soccer football* is the national sport at the River Plate Stadium seating capacity 100,000. *Horse racing* at Palermo Park, and San Isidro. *Polo* at Hurlingham Grounds, Las Tortugas Country Club, and Palermo.

OUT OF TOWN PLACES: Tigre, at the delta of the Paraná, a forty-minute drive from Buenos Aires. Rent a boat to tour the hundreds of charming islands. Lunch on the way at *L'Hirondelle* in Olivos or *Le Coq d'Or* in San Isidro. Nahuel Huapi, a fabulously beautiful mountain resort. Stay at the *Hotel Llao,* Llao; wonderful skiing and fishing. (Eight hours by plane, or, for the hardy, a two-day, two-night train trip through the pampas and the Patagonian desert.) Mar del Plata; although out of season, this famous sea resort is worth a visit. The world's largest casino. The *Hotel Riviera* stays open. Punter del Este, in Uruguay, just two and a half hours by plane from Buenos Aires, is the fashionable South American resort (December to March). The two best hotels are only open then.

SHOPS—FROM FURS TO ANTIQUES

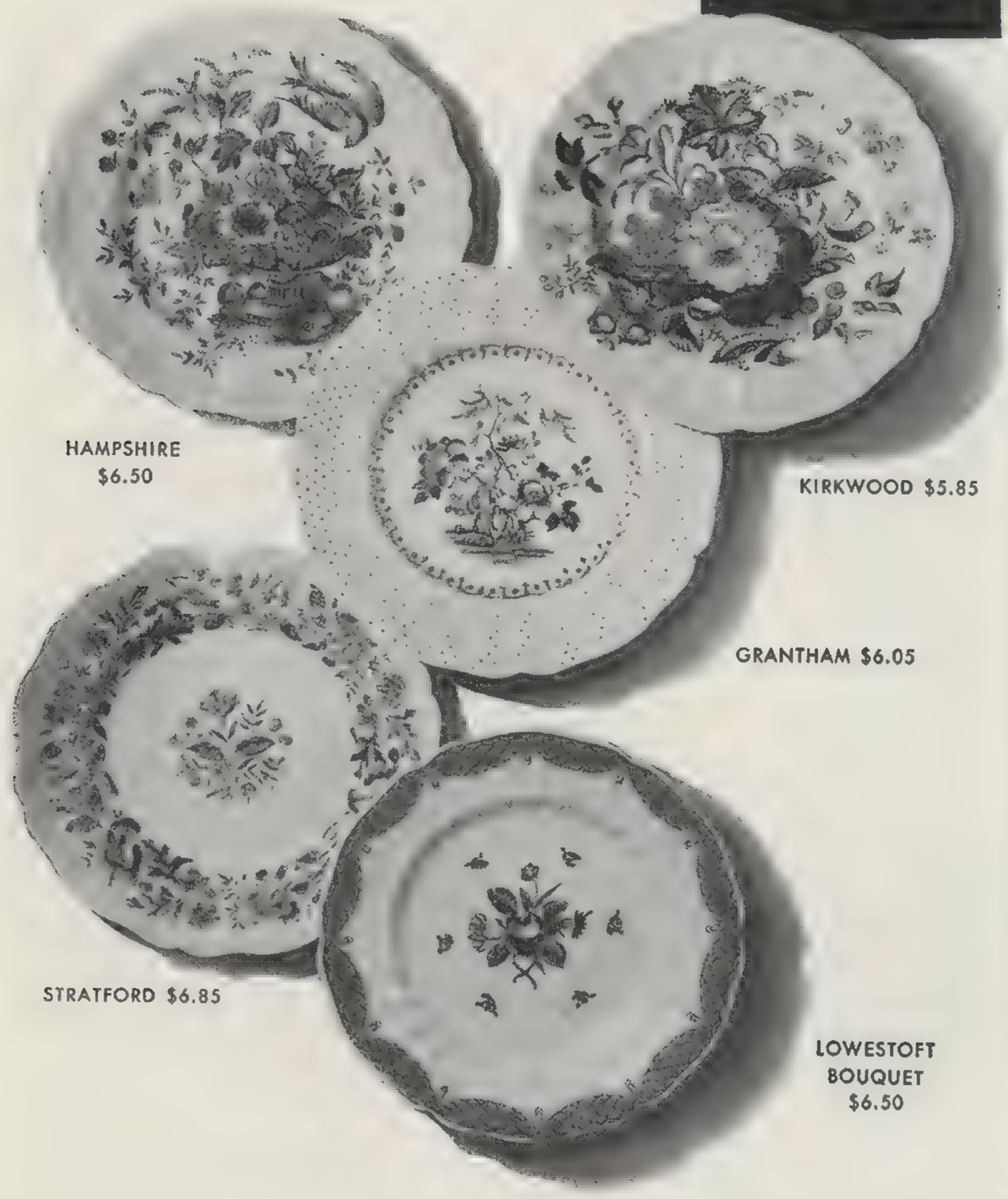
LEATHER GOODS:
Mattaldi, Sarmiento 667
Hersé, Florida 961
Hermès, Florida 944
Peter Kent, Charcas Street on Plaza San Martin
Agué, Cerrito 1128
NUTRIA AND VICUÑA:
Look at the skunk and Patagonia wolf rugs.
Marcel Kummer, Cerrito 1114
Maximilian, Santa Fe 815
Perez Lopez, Santa Fe 831
Tatat, Cangallo 475
CUSTOM-MADE SHOES:
Yanerelli, Córdoba 854
Castellucci, Florida 909
Laporta, Maipú 934—wonderful for moccasins and boots
Araluce, Florida 634 (ready-made shoes)
HATS:
Alice Luc, Carlos Pellegrini 1413
Paulette from Paris, Juncal 1265
LACE AND LINGERIE:
Maison Redonnet, Arenales 990
Germain et Andrée, Esmeralda 1018
ACCESSORIES:
James, Florida 866
Vanya de War, Arenales 1307
Marcel Rochas, Florida 655
WOMEN'S SUITS:
Country Life, Florida 1085
Carol's, Junin 1467 (knitted suits)
PERFUMES:
Cabo, Florida 601
FLOWERS:
La Orquidea, Suipacha 694—for startling arrangement
ANTIQUES:
Le Passé, Plaza San Martin
Pardo, Sarmiento 531—for colonial antiques and old silver
HAIRDRESSING:
Andogy, Charcas 750
Vautrin, Uruguay 973
Elizabeth Arden Salon (at Harrod's, the best department store)
FOR MEN:
The Brighton, Sarmiento 645
Warrington, Florida y Paraguay
Spinelli, Esmeralda 1042



Fine Dinnerware by

ROYAL DOULTON

THE SYMBOL OF ROYAL DOULTON



HAMPSHIRE $6.50

KIRKWOOD $5.85

GRANTHAM $6.05

STRATFORD $6.85

LOWESTOFT BOUQUET $6.50

• Elegance, charm, beauty . . . you'll bring all three to your table when you serve on this exquisite dinnerware. The patterns—created by famous ceramic artists—are magnificently reproduced in Fine Dinnerware by Royal Doulton craftsmen. The prices shown are for a five-piece place setting—dinner plate, salad plate, butter plate, tea cup and saucer.

The symbol of Royal Doulton also appears on a wide range of Figurines, Animal Subjects, Character Jugs and decorative pieces.

Doulton Wares are distributed through selected jewelry, china and department stores. Write for the name of your nearest dealer. Enclose 10¢ if you want fully illustrated Booklet #21 which contains helpful hints on correct table services.

Limited franchises now available to additional dealers

DOULTON AND CO., INC.
212 FIFTH AVENUE, NEW YORK 10, N. Y.

Trade Mark and Copyrights Reg. U. S. Pat. Off.

VOGUE PATTERNS—FRENCH DESIGNS

The following is a list of stores throughout the country and in Canada where made-up models of Vogue Patterns' Original French designs by Jacques Heim and Schiaparelli (shown on pages 88 and 91) may be seen.

JACQUES HEIM (No. 1099)

Annapolis, Maryland.....The Parsons Co.
Arlington, Virginia.....Home Stitch Shop
Asheville, North Carolina.....Bon Marché
Atlanta, Georgia.....Rich's, Inc.
Baltimore, Maryland .....Hutzler's
Boston, Massachusetts.....Jordan Marsh Co.
Brooklyn, New York.....Abraham & Straus
Bryan, Texas.....The Fabric Shoppe
Buffalo, New York.....J. N. Adam & Co.
Charleston, South Carolina.....Kerrison's
Charleston, West Virginia
The Piece Goods Shop
Charlotte, North Carolina
Belk Brothers Company
Chicago, Illinois.....Carson Pirie Scott & Co.
Cincinnati, Ohio.....The John Shillito Co.
Cleveland, Ohio.....The Higbee Co.
Columbia, South Carolina.....Tapp's
Columbus, Ohio.....The F. & R. Lazarus & Co.
Corpus Christi, Texas.....Perkins Bros. Co.
Dallas, Texas.....A. Harris & Co.
Dayton, Ohio.....The Rike-Kumler Co.
Denver, Colorado.....The May Co.
Detroit, Michigan.....The J. L. Hudson Co.
Duluth, Minnesota.....Edward F. Wahl Co.
El Dorado, Arkansas.....Sample's
Everett, Washington.....The Bon Marché
Fort Wayne, Indiana.....Wolf & Dessauer
Fort Worth, Texas.....Monnig's
Fresno, California .....Coopers
Gadsden, Alabama....Belk-Hudson Company
Galveston, Texas.....Robt. I. Cohen, Inc.
Glendale, California.....Godwin's, Inc.
Grand Forks, North Dakota
R. B. Griffith Co.
Greenville, South Carolina.....Meyers Arnold
Hartford, Connecticut .....Sage-Allen
Houston, Texas.....Levy Bros.
Huntington, West Virginia
The Piece Goods Shop
Indianapolis, Indiana
L. S. Ayres & Company
Jackson, Mississippi .....Kennington's
Jacksonville, Florida.....Cohen Brothers
Kalamazoo, Michigan.....Gilmore Brothers
Lexington, Kentucky.....Wolf Wile Co.
Lincoln, Nebraska.....Miller & Paine
Little Rock, Arkansas.....The M. M. Cohn Co.
Long Beach, California.....Buffums'
Los Angeles, California.....Coulter's
Louisville, Kentucky..Stewart Dry Goods Co.
Lowell, Massachusetts..The Bon Marché, Inc.
Lubbock, Texas.....Hemphill-Wells Co.
Madison, Wisconsin
Harry S. Manchester, Inc.
Memphis, Tennessee .....Goldsmith's
Miami, Florida.....Burdine's, Incorporated
Milwaukee, Wisconsin.....T. A. Chapman Co.
Montreal, Quebec, Canada
The T. Eaton Co., Limited
Muncie, Indiana.....Ball Stores
Nashville, Tennessee .....Harveys
Newark, New Jersey.....L. Bamberger & Co.
New Haven, Connecticut
The Edward Malley Co.
New Orleans, Louisiana
D. H. Holmes Co., Ltd.
Newport News, Virginia.....Nachman's, Inc.
New York, New York.....McCutcheon's
Niagara Falls.....J. N. Adam & Co.
Norfolk, Virginia....Ames and Brownley, Inc.
Northgate, Washington.....The Bon Marché
Oakland, California.....H. C. Capwell Co.
Oklahoma City, Oklahoma.....Halliburton's
Omaha, Nebraska
Thomas Kilpatrick Company
Orlando, Florida.....Yowell Drew Ivey Co.
Pasadena, California.....Bullocks-Pasadena
Paterson, New Jersey.....Meyer Brothers
Pensacola, Florida .....Gilberg's
Philadelphia, Pennsylvania
John Wanamaker
Phoenix, Arizona .....Goldwaters
Pittsburgh, Pennsylvania .....Kaufmann's
Pomona, California....Orange Belt Emporium
Port Arthur, Texas.....Loper's Style Shop
Portland, Oregon.....Lipman Wolfe & Co.
Reno, Nevada.....Gray Reid Wright Co.
Richmond, Virginia.....Miller and Rhoads
Riverside, California .....Rouse's
Rochester, New York
Sibley, Lindsay & Curr Co.
Sacramento, California
Weinstock Lubin Co.
Salt Lake City, Utah.....Auerbach's
San Antonio, Texas.....Joske's of Texas
San Diego, California.....Walker Scott Corp.
San Francisco, California.....City of Paris
San Gabriel, California.....Empire Silk Store
San Jose, California.....Hale Bros.
Seattle, Washington.....The Bon Marché
Springfield, Illinois
The John Bressmer Company
Springfield, Massachusetts
Albert Steiger Company
St. Hyacinthe, Quebec, Canada
Le Magasin Laroche
St. Joseph, Missouri.....Townsend & Wall Co.
St. Louis, Missouri.....Welek's Fabrics
Syracuse, New York.....Chappell's
Terre Haute, Indiana.....The Root Store
Toronto, Ontario, Canada
The T. Eaton Co., Limited
Tucson, Arizona .....Steinfeld's
Tulsa, Oklahoma.....Brown Dunkin Co.
Vancouver, British Columbia
Hudson's Bay Co.
Victoria, Texas .....Dunlap's
Washington, D. C.....Woodward & Lothrop
Wheeling, West Virginia.....Stone & Thomas
Whittier, California
Myers Department Store
Wichita, Kansas.....Buck's, Inc.
Wilkes-Barre, Pennsylvania
Fowler, Dick & Walker
Winnipeg, Manitoba, Canada
The T. Eaton Co., Limited
Worcester, Massachusetts
Denholm and McKay Company
Youngstown, Ohio.....G. M. McKelvey Co.

SCHIAPARELLI (No. 1098)

Akron, Ohio .....Polsky's
Alexandria, Louisiana.....Weiss & Goldring
Annapolis, Maryland.....The Parsons Co.
Arlington, Virginia.....Home Stitch Shop
Asheville, North Carolina.....Ivey's
Atlanta, Georgia.....Rich's, Inc.
Baltimore, Maryland
Hochschild, Kohn & Co.
Beaumont, Texas.....The White House
Berkeley, California.....J. F. Hink & Son
Birmingham, Alabama
Loveman, Joseph & Loeb
Boston, Massachusetts.....Jordan Marsh Co.
Bridgeport, Connecticut.....D. M. Read Co.
Brooklyn, New York.....Abraham & Straus
Buffalo, New York.....Flint & Kent
Cedar Rapids, Iowa.....The Killian Company
Charleston, West Virginia
The Piece Goods Shop
Charlotte, North Carolina....J. B. Ivey & Co.
Chattanooga, Tennessee.....Miller Bros. Co.
Chicago, Illinois.....Carson Pirie Scott & Co.
Cincinnati, Ohio.....H. & S. Pogue Co.
Cleburne, Texas .....Howell's
Cleveland, Ohio.....Halle Bros.
Columbia, South Carolina.....Tapp's
Columbus, Ohio.....The F. & R. Lazarus Co.
Corpus Christi, Texas.....Lichtenstein's
Dallas, Texas.....Sanger Bros.
Dayton, Ohio.....The Rike-Kumler Co.
Des Moines, Iowa.....Younkers of Iowa
Detroit, Michigan.....The J. L. Hudson Co.
Duluth, Minnesota.....Edward F. Wahl Co.
El Paso, Texas..Popular Dry Goods Company
Erie, Pennsylvania
Trask, Prescott & Richardson
Eugene, Oregon..Miller Mercantile Co., Inc.
Fayetteville, North Carolina
The Capitol Dept. Store, Inc.
Fort Wayne, Indiana.....Wolf & Dessauer
Forth Worth, Texas.....R. E. Cox & Co.
Fresno, California.....Cooper's
Gadsden, Alabama....Belk-Hudson Company
Galveston, Texas.....Robt. I. Cohn, Inc.
Granby, Quebec, Canada.....Picard & Frere
Grand Forks, North Dakota
R. B. Griffith Co.
Grand Rapids, Michigan.....Wurzburg
Hartford, Connecticut.....G. Fox & Co.
Houston, Texas.....Levy Bros.
Huntington, West Virginia
The Piece Goods Shop
Indianapolis, Indiana
The Wm. H. Block Company
Jackson, Mississippi .....Kennington's
Jacksonville, Florida.....Cohen Brothers
Kalamazoo, Michigan.....Gilmore Brothers
Knoxville, Tennessee.....Miller's, Inc.
Lexington, Kentucky.....Wolf Wile Co.
Lincoln, Nebraska.....Miller & Paine
Long Beach, California.....Walker's
Los Angeles, California..J. W. Robinson Co.
Louisville, Kentucky..Stewart Dry Goods Co.
Lowell, Massachusetts..The Bon Marché, Inc.
Lubbock, Texas.....Hemphill-Wells Co.
Madison, Wisconsin
Harry S. Manchester, Inc.
Memphis, Tennessee
The John Gerber Company
Miami, Florida.....Burdine's, Incorporated
Milwaukee, Wisconsin.....Boston Store
Montreal, Quebec, Canada
Henry Morgan & Co., Limited
Muncie, Indiana.....Ball Stores
Nashville, Tennessee....Cain Sloan Company
Newark, New Jersey.....L. Bamberger & Co.
New Haven, Connecticut
The Edward Malley Co.
New Orleans, Louisiana
D. H. Holmes Co., Ltd.
Newport News, Virginia.....Nachman's, Inc.
New York, New York.....Macy's
Norfolk, Virginia....Ames and Brownley, Inc.
Oakland, California.....H. C. Capwell Co.
Ogden, Utah.....Quality Fabric Center
Oklahoma City, Oklahoma.....Kerr's, Inc.
Omaha, Nebraska.....J. L. Brandeis & Sons
Orlando, Florida.....Yowell Drew Ivey Co.
Paterson, New Jersey.....Meyer Brothers
Peoria, Illinois.....Block & Kuhl Co.
Philadelphia, Pennsylvania..Gimbel Brothers
Phoenix, Arizona.....Goldwaters
Pittsburgh, Pennsylvania....Joseph Horne Co.
Port Arthur, Texas.....Loper's Style Shop
Richmond, Virginia.....Thalhimers
Rochester, New York
Sibley, Lindsay & Curr Co.
Rockford, Illinois.....D. J. Stewart & Co.

(Continued on page 107)

DIOR DESIGNS A TRIP

(Continued from page 67)

century Coronation of the Virgin, one of the most beautiful paintings in all France. In the Sacristy of the church is the fabulous ivory Virgin. The ruins of Fort St-André crown the hill. From here, a fine view of the Palace of the Popes in Avignon.

Another detour should be made through Le Thor and l'Isle-Sur-la-Sorgue, stopping to see the churches in both places, then to La Fontaine de Vaucluse with its memories of Petrarch and Laura. Just before Le Thor at Châteauneuf-de-Gadagne, there is one of the most beautiful vistas in France.

Drive on by way of St-Rémy-de-Provence, a town favoured by painters, to Les Baux to dine and spend the night at *La Bau-manière* (make reservations in advance). Les Baux is a hilltop town, spellbound and deserted, carved out of the rock on which it perches. Only a handful of inhabitants lives in what was once the capital of the Provençal troubadour civilization. From the high plateau, a view of the Mediterranean on the south and the Alpes Maritimes to the northeast.

FIFTH DAY: In the morning head for Arles, stopping first at the ruined Abbaye de Montmajour. In Arles don't miss the Gothic church of St-Trophime, whose central tympan anticipates Chartres. Arles, in spite of World War II damage, is one of the richest cities in France in historical and artistic interest. If, however, lunch is what is most on your mind, hurry on to Aix-en-Provence. Just outside, on the road to Marseille, there is the new *Hôtel Riviera*. The charming proprietor serves excellent food. (A good wine to drink in the south is *Château de la Celle*.)

From Aix, it is no distance to Marseille. Go to the *Parc Borely* for the view, to the *Old Port* for atmosphere, to *Le Corbusier's apartment house* and to *Isnard's* for *bouillabaisse*. In the Midi, precede lunches and dinners with *pastis*, a strong, yellow, licorice-flavoured drink. Order this, instead of cocktails.

SIXTH DAY: Take the road to Cassis where the *calanques* resemble the Greek coastline, and continue along the coast road through Toulon to Le Lavandou for lunch *Chez Jane et Nico* in the port. Those who feel like swimming and sunning may stay at *Les Roches Fleuris*, in the next-door town of Aiguebelle.

SEVENTH DAY: Go on to St-Tropez and lunch at the water's edge either at *L'Escale* or *l'Auberge des Maures*, taking time out before lunch for a swim at Pampelonne. (Order *vin de Cassis* with lunch.) Dine in La Napoule, just outside Cannes, at *La Mère Terrat's*. The *bouillabaisse* is wonderful. In Cannes go to St-Paul-de-Vence, a picturesque, fortified hilltop village to see the chapel designed by Matisse. While here, eat at *La Colombe d'Or*. (Over many years the *patron* has accepted paintings instead of francs from poor artists. Hanging beside them are pictures by painters who could pay for their dinners—Braque, Picasso, Matisse.) Drive back to Cannes in the cool evening.

There are other rambling ways of reaching Cannes. Those who feel like lengthening the trip might go from Avignon to Uzès by way of Tarascon. Uzès is a beautiful town, once the capital of the dukes of Uzès, whose castle should be seen; look at it, but stay at the *Vieux Moulin* at the Pont-du-Gard. (Ask for the room with the view of the Roman aqueduct that spans the Gardon. The bed is placed so that one sees the bridge on awakening. This moment alone is worth the extra day.)

From the Pont-du-Gard, drive to Nimes to visit the Jardins de la Fontaine designed by Le Nôtre, the Roman arena, and the Maison Carrée. (One can get back to Les Baux for lunch, and once more be on the original route.)

Those who want to shorten the trip can cut out Marseille and go over the Alpes Maritimes through St-Maximin (visit the church) and Brignoles. Lunch in the ancient *Abbaye de la Celle* just outside of Brignoles at La Celle. Once at Fréjus, go on to Cannes, either along the coast or across the Esterel.

Like a painting, the composition of this trip is balanced, full of light and shade and the varied essence of good living.

VOGUE PATTERNS—FRENCH DESIGNS

(Continued from page 106)

SCHIAPARELLI (No. 1098) *continued*

Sacramento, California
Weinstock Lubin Co.
Salt Lake City, Utah.....Z.C.M.I.
San Diego, California.....Walker Scott Corp.
San Francisco, California....The White House
San Gabriel, California.....Empire Silk Store
Santa Ana, California.....Rankin's
Savannah, Georgia.....Joe Gardners
Seattle, Washington.....Frederick & Nelson
Sioux City, Iowa.....T. S. Martin Company
South Bend, Indiana....George Wyman & Co.
Spartanburg, South Carolina
The Aug. W. Smith Co.
Spokane, Washington.....The Crescent
Springfield, Illinois
The John Bressmer Company
Springfield, Massachusetts
Forbes & Wallace
St. Hyacinthe, Quebec, Canada
Le Magasin Laroche
St. Joseph, Missouri.....Townsend & Wall Co.
St. Louis, Missouri
Scruggs Vandervoort & Barney Co.
St. Paul, Minnesota.....Schuneman's, Inc.
Syracuse, New York
Dey Brothers and Company
Tacoma, Washington.....Rhodes Brothers
Tampa, Florida.....Maas Bros.
Terre Haute, Indiana....Meis Bros. Company
Toronto, Ontario, Canada
The Robert Simpson Company, Limited
Tulsa, Oklahoma.....Vandevers
Vancouver, British Columbia
The T. Eaton Co., Limited
Victoria, Texas.....Dunlap's
Waco, Texas.....Cox's
Washington, D. C.....Woodward & Lothrop
Waterbury, Connecticut.....Bedford, Inc.
Wichita, Kansas.....Geo. Innes Co.
Wichita Falls, Texas.....McClurkan's
Wilkes-Barre, Pennsylvania
Fowler, Dick & Walker
Worcester, Massachusetts
Denholm and McKay Company
Yakima, Washington.....W. E. Draper, Inc.
Youngstown, Ohio.....G. M. McKelvey Co.





Your furs get dirty too!

Would you wear anything sixty days without cleaning?

Even if you wear your furs only on Saturdays, Sundays and Holidays, you wear them at least sixty days a year. Regardless of color, two to six months' wear means your furs must be cleaned at least once a year. Clean furs WEAR LONGER, LOOK BETTER!

ReVitalife

CUSTOM FUR CLEANING

cleans your furs right down to the heart of the pelt (linings too). More than cleaning... only ReVitalife gives you Repello WEATHER-PROOFING. To preserve the beauty, protect the pelt and keep your furs lovely longer ask for ReVitalife at your furrier or department store ... priced from $7.50

This tag guarantees genuine ReVitalife

Write for free booklet "Do's and Don'ts for furs"

KLEINZWAY, INC., 4848 S. OAKLEY AVE., CHICAGO 9, ILL.



Strictly Strapless

featured by these fine stores
Dallas — Neiman-Marcus
Dayton — Rike-Kumler
Hamilton, Bermuda — A. S. Cooper
Los Angeles — Bullock's also Pasadena, Palm Springs and Westwood
Milwaukee — The Boston Store
Minneapolis — The Dayton Co.
Oakland — H. C. Capwell
Omaha — Fred & Clark Haas
Philadelphia — Gimbels
Pittsburgh — Joseph Horne Co.
Portland, Ore. — Charles F. Berg
St. Louis — Stix, Baer & Fuller
San Francisco — The Emporium
Washington — Woodward & Lothrop
for store nearest you write:

A distinguished embodiment of the distinctive Modern-Aire Bra in strapless play-swim suits that keep their place in active surf and sun sports. Shown in "Aztec"—one of the exclusive south-of-the-border abstracts available in assorted fabrics and colors at better stores ... in one and two-piece suits with co-ordinated cabana coats, skirts and sport shorts for land-lubbers.

$14.95 and less

Modern-Aire of HOLLYWOOD, Inc.

1112 Sentous Street, Los Angeles, California

DESIGNS FOR DRESSMAKING

(Other views of Paris designs on pages 88-91)



1101 1104

No. 1101: Paquin's dress, sizes 12 to 20 (30 to 38). Size 16: 5⅝ yds. 39" material. The price: $2.50.
No. 1104: Lanvin's suit, sizes 12 to 20 (30 to 38). Size 16: suit, 3 yds. of 54" material; blouse, 2¼ yds. of 39" material. $2.50.



1105 1102 1103

No. 1105: Molyneux's summer suit, in sizes 12 to 18 (30 to 36). Size 16: suit, 4¼ yds. of 39" fabric; blouse, 2½ yds. of 35" fabric. $2.50.
No. 1102: Jacques Fath's dress, sizes 12 to 20 (30 to 38). Size 16: dress, 5⅛ yds. of 35" material; scarf, 1⅝ yds. 35" material. $2.50.
No. 1103: Balmain's sheath plus, sizes 12 to 20 (30 to 38). Size 16: coat and dress, 7⅛ yds. 39" cloth; lining, 3½ yds. 39" cloth. $2.50



1100 1099 1098

No. 1100: Piguet's afternoon costume, in sizes 12 to 20 (30 to 38). For size 16, jacket and dress, 6⅞ yds. of 39" material. Price: $2.50.
No. 1099: Jacques Heim's back-panels dress, in sizes 12 to 20 (30 to 38). For size 16, 4⅛ yards of 39" material. The price: $2.50.
No. 1098: Schiaparelli's suit, in sizes 12 to 20 (30 to 38). Size 16: suit, 4⅜ yds. of 35" material; blouse, 2 yds. 35" material. $2.50.

VOGUE PATTERNS MAY BE BOUGHT IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 198 SPADINA AVE., TORONTO, ONTARIO. Note: Connecticut residents please add sales tax.

CANADIAN HANDBOOK

(Continued from page 63)

country estate, now a hotel. Weaving (for fun) in the Canadian Handicraft shop.

RESTAURANTS: *The Maison Dore*, 38 Asquith St.; French atmosphere, candlelight, red-checked tablecloths, and frog's legs. No bar. *Angelo's*, 144 Chestnut St.; for spaghetti and spumoni. *The Great China*, 69 Albert St.; good Chinese cooking. *Winston Theatre Grill*, 120 King St. W.; buffet lunch, dinner, and famous late supper; generous bar-tender. *Mary Milliehamp Resiaurant*, 115 Yorkville St.; fresh, happy face-lifting job on an old house. Luncheon and tea in the garden. Wonderful cuisine.

Dining out is not expensive; a four-course dinner built around a Canadian steak comes to about two dollars.

TO DO: Toronto is the best music city in Canada, with a symphony orchestra directed by Sir Ernest Macmillan; an experimental opera shop attached to the Royal Conservatory of Music. The Mendelssohn Choir. *Summer concerts;* every Thursday evening in July and August, in the ice-hockey arena of the University of Toronto on Bloor Street. *Royal Ontario Museum;* one of the world's finest Chinese collections. Famous Ming tomb. (Museum closed in June.) *Toronto Art Gallery;* good permanent collection of Canadian and European art. *Canadian National Exhibition;* at the Exhibition grounds August 25 to September 9, except Sundays. The Grandstand Show will be directed by Leon Leonidoff of Radio City and will star Danny Kaye. A kind of World's Fair plus stock show. *Toronto Horse Show;* at the York County Woodbine Horse Track, June 27-29. *Club Norman*, Adelaide St., oldest, biggest, and best night club. Good, simple food.

TO BUY:

CHINA AND SILVER: *Cassidy's Ltd.*, 20 Front St. W.; *Wm. Junor, Ltd.*, 322 Yonge St.; Irish Belleek.

SPORTS CLOTHES: *Ada Mackenzie*, 44 Bloor St. W.; sweaters, English sportswear.

HANDICRAFTS: *Eaton's* for independently run handicrafts shop.

ANTIQUES: *The Paisley Shop*, 927 Yonge St.; *Yolles*, 682 Yonge St.; outstanding among Yonge Street antique shops.

GIFTS: *Sea Captain's Shop*, 757 Yonge St.; china and silver.

JUNKETS: *Bigwin Inn;* on the Lake of Bays in the Muskoka Highlands section of Ontario. Good golf course. Large, rambling buildings connected by covered walks. Almost every known indoor and outdoor sport.

SUMMER STOCK during July and August within roughly one hundred mile radius of Toronto: *Red Barn Theatre*, Jackson's Point, Lake Simcoe. *Niagara Falls Summer Theatre*, Niagara Falls. *Peterboro Summer Theatre*, Peterboro. *The Straw Hat Players*, Gravenhurst and Port Carling Muskoka. *The Shelton-Amos Players* (August only), London.

QUÉBEC

HOTELS: *Château Frontenac;* usually crowded in spite of its size. The hotel is almost like a self-contained city. *Kent House;* six miles out of town, good for luncheon or an overnight stay. The dining room looks down on Montmorency Falls—higher even than Niagara. Natural swimming pool, riding, tennis. (Queen Victoria lived there as a girl.)

RESTAURANT: *Kerhulu's*, 22 rue de la Fabrique; fine French restaurant. Fairly expensive, but worth it. Good for pastries in the afternoon.

TO DO: *Square dances* on Dufferin Terrace every Friday night.

TO BUY:

LINENS: *Convent of the Sœurs Franciscaines Missionaires de Marie*, 188 Grande Allée; hand-made embroidered table linen, lingerie, and handkerchiefs.

CHINA: *The China Shop*, 12 de la Fabrique Street; earthenware, English bone china. *Roger Dussault*, 42½ de la Fabrique Street; handicrafts. Scottish woollens, English china.

JUNKETS: *Manoir St. Castin;* on Lac Beaupaire, about ten miles out of town. Good French cooking, an atmosphere that is a mixture of Breton and Canadian. *Ile d'Orléans;* a few miles down river from Québec City. (Stephen Leacock spent a winter writing there.) The inhabitants live just as their ancestors did in rural France a hundred years ago.

OTTAWA

HOTELS: *The Château Laurier*, in Major Hill Park; Ottawa's smartest hotel. Dancing in the grill room. (Chamber music in the white and gold dining room.) Swimming pool. *The Lord Elgin Hotel*, 100 Elgin St.; new and good. No dining room, but Murray's Restaurant serves good, healthy food in hotel building.

RESTAURANTS: *Mme. Henry Burger's*, 69 Laurier St., Hull; best place to eat. (Hull across the river from Ottawa, but it's all the same city.) *La Touraine*, 101 Elgin St.; big and elaborate.

TO DO: *National Art Gallery;* extensive collection of the work of Canadian artists.

TO BUY:

RARE BOOKS: *Old Authors Farm*, R.R.I., via Morrisburg, Ontario; rare books, stamps, documents. *Ottawa Leather Goods*, 126 Sparks Street; English leather.

ALBERTA

HOTELS: *Paliser Hotel* in Calgary; reservation for the annual Calgary Stampede (held the first week in July) should be confirmed.

BANFF SPRINGS

Banff Springs Hotel; a palace in the Rocky Mountains. Set in the centre of a game preserve. *The Banff School of Fine Arts* is in session during July and August. The school season ends with a Festival Week with theatre and music performances and exhibitions of paintings and handicrafts.

LAKE LOUISE

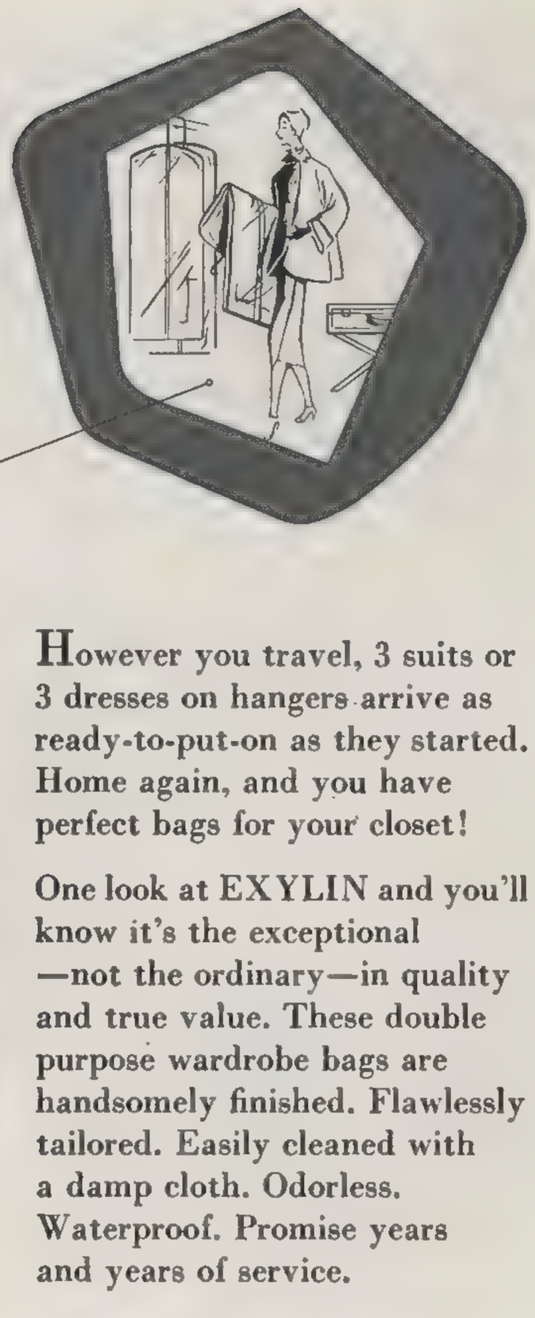
Château Lake Louise; the 1950 sea-

(Continued on page 110)

At home or abroad

EXYLIN

Plastic Wardrobe Bags Are Tops



However you travel, 3 suits or 3 dresses on hangers arrive as ready-to-put-on as they started. Home again, and you have perfect bags for your closet!

One look at EXYLIN and you'll know it's the exceptional —not the ordinary—in quality and true value. These double purpose wardrobe bags are handsomely finished. Flawlessly tailored. Easily cleaned with a damp cloth. Odorless. Waterproof. Promise years and years of service.

Black, opaque dark brown or dark green, metallic blue. 45" for suits, $3.95. 54" for dresses, $4.50.

at leading stores everywhere

Look for the name EXYLIN *on rainwear and closet accessories, too!*

Made from Vinylite Brand Resins

McCOY, JONES & COMPANY, INC.

915 Merchandise Mart • Chicago 54

Division of General American Transportation Corporation

for the well-groomed bride

OR HER EQUALLY LOVELY BRIDESMAIDS

BATES CREATES THIS BEAUTIFUL CASE ENCLOSING PROFESSIONAL QUALITY MANICURE IMPLEMENTS.

A GIFT TO LAST AND GIVE LASTING PLEASURE.

AT YOUR JEWELERS. SEND FOR COMPLETE CATALOG.



BATES

366 FIFTH AVENUE, DEPT. 87

NEW YORK 1, N.Y.



CANADIAN HANDBOOK

(Continued from page 109)

son runs from June 10 to September 10.

JASPER NATIONAL PARK

Jasper Park Lodge; a luxurious log cabin place in North America's largest national park. Open-air pool, dancing every night. Performing bears, golf, tennis, park trips, fishing, hunting. Motor trips, either by car or, even more fun, in plexiglass-topped buses, 7,000 feet up to the Columbia Icefields. Stay at the Chalet, ride horseback over the glacier.

VICTORIA

HOTEL: *The Empress Hotel,* 721 Government Street; an old waterfront, vine-covered building full of charm. Tea and crumpets a ritual; on Wednesdays, Devonshire cream.
RESTAURANTS: *Poodle Dog Café;* in town. The *Old Charming Inn;* with a superb view of Mt. Baker.
TO DO: The totem pole collection in Thunderbird Park. *Crystal Gardens;* for afternoon tea, dancing, and swimming. *Note:* in summer, baskets of flowers hang from all lamp posts. Parliament buildings lighted at night —most English part of Canada.
TO BUY: Island Weavers homespuns.

VANCOUVER

HOTEL: *Vancouver Hotel.*
RESTAURANTS: *The White Spot;* good plain food in pleasant surroundings. *Oscar's;* opposite the Vancouver Hotel.
CLUBS: Only places where one can drink. Temporary membership easily obtainable.
TO DO: *The Theatre Under the Stars;* open air light opera and concerts in Stanley Park. *Tea* at Stanley Park to watch the boats in the harbour. *Midnight cruises,* with dancing. *The Pacific National Exhibition;* from August 23 to September 4.

MANITOBA

Canadian National Railway's six-day junket—a six-day train trip from Winnipeg to Hudson Bay, in time to reach Churchill as the bay is opening up in August. See Eskimos hunting white whale, or hire a boat and Eskimo for ten dollars to take you hunting, provided you give him any whale you might get.

AMERICA

(Continued from page 46)

on a good new road for Sonoma Inn at Winnemucca. Although not a motel, it has both the advantages of a motel and a hotel; swimming pool, patio for dining, good country-style food. The bar, a little too reminiscent of 52nd Street with its chrome and red leather, serves the local version of a Moscow Mule (vodka and ginger beer in a frosted copper mug).

At high noon to Harrod's Club in Reno. On the second floor—a ferment of humanity, but everything quiet. Here the serious gamblers sit. The croupiers are all women, each one with her name pinned to her shirt—Ruth, Mabel, Imogene. This is no place of fun, it is a place of business.

Over the Donner Pass and through the heart of the ski country. In the wink of an architect's eye, there is a change from ranch house to chalet. Plentiful inns with blue shutters and pots of red geraniums have a cozy, closed-in look.

At San Francisco we had steak with fresh ground pepper sauce at Solari's; crab claw salad at Hotel St. Francis; abalone steaks at Fisherman's Wharf. Then to the new V. C. Morris store, designed by Frank Lloyd Wright. At the Legion of Honour Museum, the newly acquired Rembrandt *Portrait of a Rabbi.*

We started down the coast to Carmel, stopped for tea in the Victorian withdrawing room at the Pine Inn. Below Carmel is Robinson Jeffers land, Point Sur, and Thursos Landing—hawks and sweeping eagles —hate, violence and strength growing out of the cliffs and the surf. We picnicked by the ocean on Gorgonzola, strange little fishes, Portuguese bread and a bottle of Pinot Noir. This is the California I love, the cypress trees bent, their branches looking like women's hair strealing in the wind.

To the Santa Barbara Museum, a little gem in which hangs, among others, Rico Le Brun's drawing *The Clown.* Stopped at the beautiful Santa Barbara Mission, a wonderful mixture of Spanish, Indian and baroque.

Then to Los Angeles. At Gail Patrick's *Enchanted Cottage,* I ordered a miniature *prie-dieu* (prayer bench) in white and blue velvet; Maureen O'Sullivan, the movie star, makes them for the shop.

Down the coast of southern California, past Lido Beach, San Malo, Coronado. We stopped at Rancho Sante Fé, five miles inland, for golf. There we found cool cottages, and everything informal but luxurious.

Then we headed through beautiful back-country for home. We woke in Flagstaff, Arizona, where we picked up U.S. 66. To Gallup, New Mexico, through the mountains, the Navajo and Hopi reservations. A thirty-five-mile detour at Albuquerque to see the Enchanted Mesa at Ácoma.

At Santa Fe one of the real experiences is the sight of the new church of El Christo Rei. Several years ago, the original Spanish *reredos* (altar-back) of the old cathedral's main altar was found walled up behind the present one. A discerning bishop preserved it. John Gaw Meem, the architect of the distinguished Colorado Springs Fine Arts Center, built a modern adaptation of the older

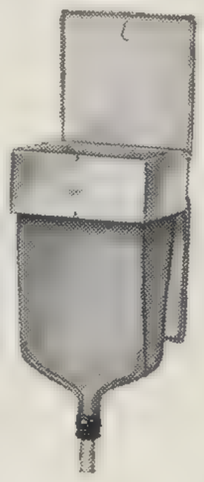
(Continued on page 114)



DeLuxe Compacto
BY SEAMLESS

"The Ultimate in Feminine Syringes!"

DeLuxe Compacto folds into its own handsome aluminum case. Beauty and quality in every detail. Perfect for home use and traveling—neat, trim, easy to tuck away. Truly the finest folding syringe ever made!



EASY TO USE

Non-corrosive aluminum frame holds bag rigid for easy filling, mixing, cleansing, drying. Snow white rubber bag and tubing. DeLuxe Compacto is sold by leading drug and department stores. $4.95.

THE SEAMLESS RUBBER COMPANY
NEW HAVEN 3, CONN.

Stores carrying
RADIANT DRESS
shown on page 5

Akron, Ohio ..... Polsky's
Albany, New York ..... John G. Myers Co., Inc.
Altoona, Pa. ..... Wm. F. Gable Co.
Athens, Ga. ..... Michael Bros.
Beaumont, Texas ..... Rosenthal's
Birmingham, Ala. ..... Parisian
Bridgeport, Conn. ..... D. M. Reid Co.
Brooklyn, N. Y. ..... Abraham & Straus
Buffalo, New York ..... Wm. Hengerer Co.
Canton, Ohio ..... Stern & Mann
Cedar Rapids, Iowa ..... The Killian Company
Cincinnati, Ohio ..... The H. & S. Pogue Co.
Columbus, Ohio ..... The F. & R. Lazarus Co.
Dallas, Texas ..... A. Harris & Company
Denver, Colo. ..... Neusteter's
Des Moines, Iowa ..... Younker's of Iowa
Detroit, Mich. ..... The J. L. Hudson Co.
Erie, Pa. ..... The Halle Bros. Co.
Ft. Worth, Texas ..... W. C. Stripling
Grand Rapids, Mich. ..... Wurzburg's
Greensboro, N. C. ..... Meyer's
Hartford, Conn. ..... G. Fox & Co., Inc.
Indianapolis, Ind. ..... H. P. Wasson & Co.
Jamaica, N. Y. ..... Gertz
Kansas City, Mo. ..... Harzfeld's
Madison, Wisc. ..... Harry S. Manchester, Inc.
Milwaukee, Wisc. ..... Schuster's
Minneapolis, Minn. ..... The Dayton Company
Nashville, Tenn. ..... Loveman, Berger & Teitlebaum
New Orleans, La. ..... D. H. Holmes Co., Ltd.
Norfolk, Va. ..... Ames & Brownley
Oakland, Calif. ..... Kahn's
Oklahoma City, Okla. ..... Kerr's
Paterson, N. J. ..... Meyer Brothers
Philadelphia, Pa. ..... Strawbridge & Clothier
Phoenix, Ariz. ..... Korrick's, Inc.
Pittsfield, Mass. ..... England Bros.
Portland, Ore. ..... Olds & King
Poughkeepsie, N. Y. ..... Luckey Platt & Company
Providence, R. I. ..... Gladdings, Inc.
Richmond, Va. ..... Thalhimer's
Rochester, N. Y. ..... McCurdy & Co.
Roswell, New Mexico ..... Hinkel's
Sacramento, Calif. ..... Weinstock, Lubin Co.
St. Joseph, Mo. ..... Townsend & Wall
St. Louis, Mo. ..... Scruggs, Vandervoort & Barney
St. Paul, Minn. ..... Field-Schlick, Inc.
Salt Lake City, Utah ..... Paris Co.
San Antonio, Texas ..... Joske's of Texas
San Diego, Calif. ..... The Marston Company
San Francisco, Calif. ..... The White House
San Jose, Calif. ..... Blum's
Sioux City, Iowa ..... Younker-Davidson
South Bend, Ind. ..... George Wyman & Co.
Spokane, Wash. ..... The Crescent
Syracuse, N. Y. ..... The Addis Co.
Tacoma, Wash. ..... Rhodes Bros.
Toledo, Ohio ..... The Lamson Bros. Co.
Tulsa, Okla. ..... Vandever's
Wichita, Kansas ..... Geo. Innes Co.
Wichita Falls, Texas ..... Perkins Timberlake
Worcester, Mass. ..... Richard Healy
Youngstown, Ohio ..... Chas. Livingston



Full length coat with full back in super suede with accessories to match.

From
MADRAS
to **MALVERN** *England*
to **MONTREAL**

Halfway across the world, the skins that leave Madras as shapeless pelts reappear in Canada as luxurious suede garments for the discriminating woman. Somewhere en route they have acquired a subtle elegance, a skilful cut and fit. The scene of this transformation is Malvern, set in the heart of England, amid glorious pastoral scenery, and steeped in British craftsmanship.

To see these attractive suede garments visit the world-famous Leathercraft salons at 42, Berkeley Street, London, or 1122, Sherbrooke Street West, Montreal, on your next trip—the only way of appreciating the subtle pastel colours of Leathercraft Suede is to see them for yourself. Meanwhile . . .

send for this FREE book

A booklet which shows you the delightful models produced by Leathercraft, plus an actual sample of the suede used in manufacture, will be sent post free on application to any of the addresses below.

Leather Craft of Malvern
ENGLAND

42, BERKELEY ST., LONDON, W. 1. ENGLAND
1122, SHERBROOKE ST. WEST, MONTREAL, CANADA

DISCOVERIES IN BEAUTY



The sailor shown above is really a miniature—it holds: Fabergé's Straw Hat Cologne and Fabergette, a pretty purse flacon with a measure of S. T. perfume. Lord & Taylor.

This small roll is a Joseph Fleischer pin-on hair-piece. It could be a pretty addition, we think, to a summer coiffure. To match your hair, at Lord & Taylor.





MIEHLMANN

Left: Chen Yu's bid for summer colour—a warm coral-red called Double Peony. A golden box holds lipstick and nail lacquer in Chen Yu's new long-lasting formula. Bloomingdale's.

Right: Pink Ice is a new five-minute facial, a cream with a delicious, iced quality that stimulates and soothes the skin, gives it a velvety glow. In a handsome box. Franklin Simon.



Women are difficult Creatures



We are told that women are uncertain, coy and hard to please, but also they are practical and save the family's money. Women are simple and natural, yet mysterious. . . . Changeable, yet set in their ways. ...If we only knew *what* to believe we might convert more millions of these difficult creatures to the use of Tampax for monthly sanitary protection.

As things stand now, billions (actually *billions*) of Tampax have been used by *millions* of women in more than 75 countries. In all sorts of climates, the advantages of this *internal* method have proved themselves. Doctor-invented Tampax is made of pure absorbent cotton, firmly stitched for safety and compressed in dainty applicators designed for easy insertion. No belts, pins, odor or chafing. Take baths without removing. No bulges to show. Easy disposal.

Tampax is sold at drug and notion counters in 3 absorbency-sizes. Average month's supply slips into purse. Improve your poise at such times with modern Tampax; you don't know you're wearing it! Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

PICK PIPER FOR PLEASURE!



Perfection in Champagne since 1785

BLUE CHIPS

PIPER-HEIDSIECK

RENFIELD IMPORTERS LTD. • NEW YORK

BEACH-CHARMERS by Gustinettes

FASHION'S NEWEST COMPLIMENT
to your play...sport...sea-side costumes



Gustinettes' exclusive innersole triple-cushioning comfort, with sturdy "shoe leather" sole.

Gorgeous colors including: in the leather Beach Charmer-Chartreuse, sun-tan yellow, red, royal blue, powder blue, pink, black. The terry cloth Beach Charmer in white, pink, light blue, yellow, aqua.

in fine terry cloth about $3.95

in fine leather about $4.95

At leading stores or write

Gustinettes INC., Original creations since 1904 376-80 Lafayette Street, New York 3, New York

Nobody cushions a slipper like Gustinettes—America's first in fine slippers.

DISCOVERIES IN BEAUTY

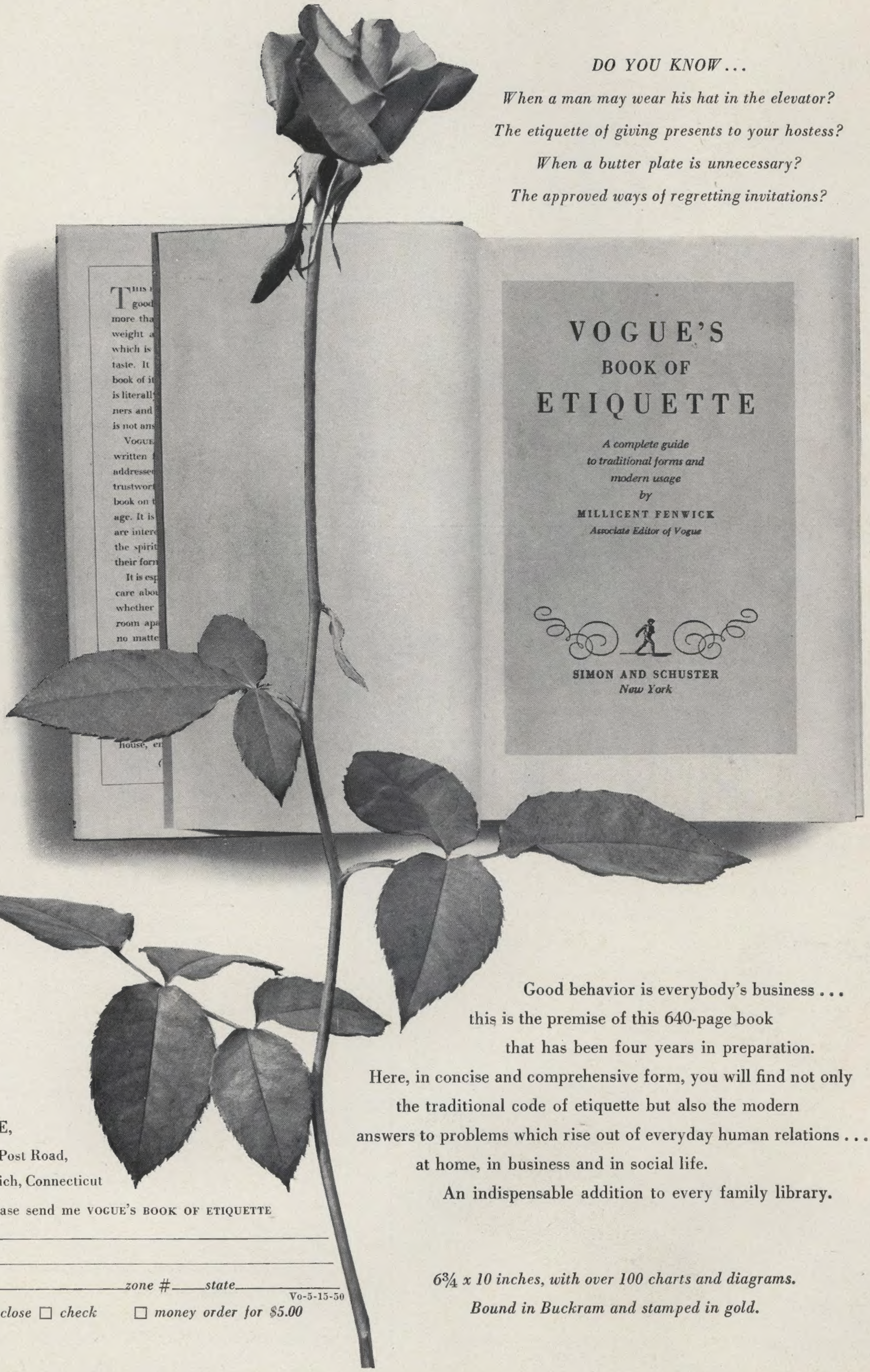
One good traveller—a fragrant one—is Lentheric's Icicle (stick fragrance) scented with Tweed. It is, of course, impervious to impetuous packing or rough voyages—a very pleasant way to apply fragrance en route—and the coolest, frostiest beauty treatment for sight-seeing-weary feet. The Tweed Icicle leaves no mark—vanishes in application, which means that it can serve as a fragrant lining for your luggage and hat-boxes. Tweed Icicle in a gilt-capped, glass cylinder, at Altman.

Being a beauty en route requires extra care and thought. For make-up is sometimes neglected in the confusion of "taking off." One way to combat a weary traveller's look: Lipstae, a creamy waterproof liquid that smooths on over your lipstick, forms an invisible protection for lip colour that will last for many hours, nervous last-minute cigarettes notwithstanding. Lord & Taylor has it.

Max Factor Hollywood's World of Beauty Lotion is a creamy balm for the hands—it smooths into the skin, disappears at once, leaving only its effects—smoother, whiter skin. The news now is in the gold-finished Lotion Dispenser, a purse-sized cylinder that holds a week's supply of hand lotion, is easy to refill, means that wherever you are, your hand balm is right there with you.

If your point of departure is Grand Central Station (whether you are off-to-the-coast or a once-a-week-in-town-er) make a note of the Graybar Beauty Salon, 420 Lexington Avenue—a stone's throw from whatever train is yours. Mr. Arthur and staff have a fine respect for schedules (we can vouch for it—our Vogue offices are in the same building): a shampoo and set here is a fifty-minute proposition from start to finish—and the finish is excellent!

This is the ideal time of year to invest in a course on figure improvement, long or short, depending on how much figure "doing" you think you need, how much time you have to spend. And the Barbizon School of Modeling (576 Fifth Avenue) has several beauty courses, the longest of which is ten weeks—the shortest fourteen days, in which your figure, posture, weight, become their particular interest as well as yours. Under excellent supervision (it's always so much easier to stick to diet and exercise when someone else is responsible for morale and discipline!), you will find yourself in better shape for summer. Classes are held at different hours of the day and evening to meet almost any schedule you might have.



DO YOU KNOW . . .

When a man may wear his hat in the elevator?

The etiquette of giving presents to your hostess?

When a butter plate is unnecessary?

The approved ways of regretting invitations?

Good behavior is everybody's business . . .
this is the premise of this 640-page book
that has been four years in preparation.
Here, in concise and comprehensive form, you will find not only
the traditional code of etiquette but also the modern
answers to problems which rise out of everyday human relations . . .
at home, in business and in social life.
An indispensable addition to every family library.

6¾ x 10 inches, with over 100 charts and diagrams.
Bound in Buckram and stamped in gold.

VOGUE,
Boston Post Road,
Greenwich, Connecticut

Please send me VOGUE'S BOOK OF ETIQUETTE

*name*_____

*street*_____

*city*_____ *zone #*____ *state*_____

Vo-5-15-50

I enclose ☐ *check* ☐ *money order for $5.00*

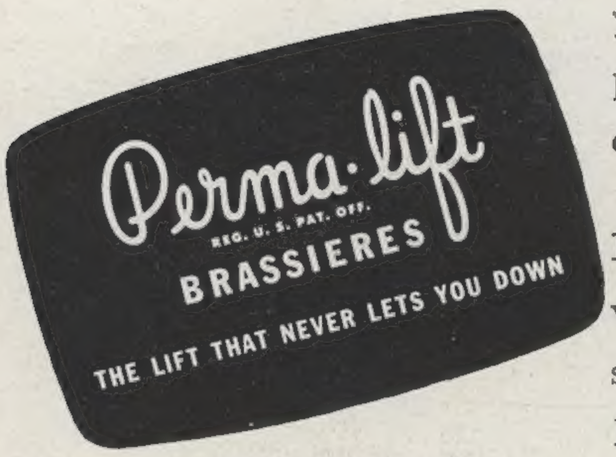


Only PERMA-LIFT Bras give you "The Lift that never lets you down"



Look for the Magic Inset

Because you love to look lovely, you must wear a "Perma·lift"* Bra. Delicately designed to assure the fashion favored curves you crave, it magically, lastingly supports your breasts from below. Wash it, wear it—the Magic Insets lift you always. Select the style just made for you—at your favorite corset department. Priced so low you can afford several—$1.25 to $5.



For comfort beyond compare, wear a "Perma·lift" Magic Inset Girdle—No Bones About It—Stays Up Without Stays.

*"Perma·lift" a trade-mark of A. Stein & Company (Reg. U.S. Pat. Off.) Chicago, New York, Los Angeles

HANDBOOKS ON CHILE

(Continued from page 86)

HOTEL: *The Hotel Astur.*

RESTAURANTS: *El Castillo;* round restaurant, glass-enclosed, on the edge of the sea. Sea food a specialty.

VIÑA DEL MAR
Beautiful town, famous for its gardens, its Casino. (The Casino is closed; opens the 15th of December.)
HOTELS: *Hotel Miramar,* open all year, new, built on the rocks, with beaches on both sides. Terrace overlooking the water; a salt-water swimming pool built among the rocks. Excellent food. *The O'Higgins;* larger and older hotel, very good, on the main square. Also open all year.
TO SEE: *The Sporting Club Race Track,* with races every Sunday. *The Granadilla Golf Club;* good course, with views of the ocean.
SHOPS: In Zapallar, the beach resort, one and a half hours from Viña del Mar by car. *Señora Margarita Johou* makes beautiful hand-woven woollen material for skirts and suits. Made to order (steamed and shrunk), and delivered in Santiago.

THE LAKE COUNTRY: Woods, lakes, rivers, and snow-topped volcanoes. (The best season is November through March.) A good plan, if entering Chile from Argentina, is to go through Barriloche and take a leisurely trip by car and boat from Peulla on the beautiful lake of Todos los Santos, as far as the Villarica lake. Excellent hotels all through this country.

PUCON: On Lake Villarica, with the snow-covered Villarica volcano in the background. A fine golf course, swimming, boating, riding, and magnificent salmon fishing, both in the lake and in the Tolten River. Landing field for planes. *The Pucon Hotel* is comfortable and well run. During the winter, skiing on the slopes of the Volcan Villarica.

PUYEHUE: A fine hotel at the thermal springs of Puyehue, about a mile from Lake Puyehue. Riding, fishing, excursions, and swimming. The hotel has a theatre, dancing, and shops. A landing field for planes. Skiing nearby.

SKIING IN CHILEAN ANDES:
Season from late June through September. Many of the best European ski teachers work at the Chilean ski resorts during these months. *Farellones,* the ski resort nearest Santiago. A main building and comfortable ski lodges or *refugios.* (Many Santiago families have chalets here.) A fine ski run, ski lift, school and practice slopes. From Santiago by car or bus in about an hour and a half. *Portillo,* best known of the Chilean ski centres. During the season, special ski trains and buses from Santiago. The *Hotel Portillo,* large, new, and luxurious, 9,000 feet up in the Andes beside the Inca Lake. Magnificent views. A nine-mile ski run from the great statue of the Christ of the Andes on the Chile-Argentine frontier to the village of Juncal below Portillo. Two ski lifts and many runs. An excellent ski school and practice slopes. (This is the most expensive ski resort in Chile—rates $3 to $4 a day.) *Lagunillas,* has a *refugio* for 100 guests. *Llaima,* in the south, near Temuco, a 4,756-foot ski lift, comfortable *refugio.* Some wooded ski runs.

DEEP SEA FISHING: *Tocopilla,* in the north of Chile—famous for deep-sea fishing, particularly sword fish. Arrangements should be made in advance for lodging and board.

CHILEAN RODEO: Chilean rodeos, August and September—entirely different from the American ones. Cowboys in their finest *mantas,* boots, and spurs, competing; after the rodeo, Chilean national dances to guitars.

AMERICA

(Continued from page 110)

mission style, with every detail muted to the glory of the *reredos.* Indirect lights bring up the blues, oyster whites and masterly carving.

In the hills behind Chimayo stands the shrine, the Sanctuario. In this small, twin-towered church the Spaniards and Indians have prayed for centuries. Gingham tabernacle veil contrasts strangely with a superb wooden crucifix, its polychrome faded, above the main altar. A screen, to which dozens of photographs are pinned, stands in the corner—babies, bland young girls, but, most of all, soldiers of World War II. In what was once the baptistry, a deep hole is ever deepening in the earthen floor. When he moves or builds a house, the Indian comes here, scoops up a handful of dirt to bless the earth of his new abode.

Time was running out. We crossed the Panhandle of Texas, drove over the screaming red clay of Oklahoma, the back roads of green Missouri, and so back to New York, the end of our 17,000 miles.

NOTE TO GOLFERS

Almost indispensable for the golfer's summer, *The Golf Course Guide,* recently published by the Thomas Y. Crowell Co. In it, the facts of life on 1,800 American golf courses and 200 foreign courses.

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.







Please pick your favorite flower and color...

Beautiful, absorbent towels embroidered the very special Martex way in exclusive Martex designs and color combinations. What a wonderful Springtime look they'll give to your bathroom. Two or three will do the trick, mixed with your colored or white towels. And being Martex, these embroidered beauties will bloom gaily for years. These and other embroidered floral designs in most leading stores.

®Martex Towels

THEY DO WEAR LONGER

Martex embroidered bath towels, about $2.29. Guest size, about $1.39. Washcloths, about 50¢. Other lovely pastel colors and white. Other Martex towels from 89¢ to $3.50.

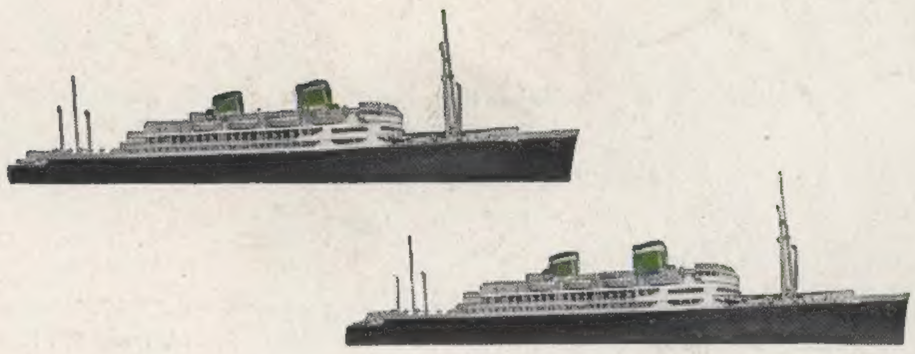
MARTEX TOWELS — A PRODUCT OF WEST POINT MANUFACTURING COMPANY • WELLINGTON SEARS COMPANY • SELLING AGENTS • 65 WORTH STREET, NEW YORK 13, N. Y.



ROBERT BAGBY

Curacao's picturesque harbor . . .

Cruise TO THE CARIBBEAN AND SOUTH AMERICA



Grace "Santas" are especially designed for tropical cruising
all rooms outside, each with private bath
light airy dining rooms on promenade decks
outdoor tiled swimming pools. Weekly sailings
See your travel agent or
Grace Line, 10 Hanover Square, New York
Agents and offices in all principal cities

GRACE LINE

Serving the Americas with 23 modern "Santas" and backed by almost a century of experience in building hemisphere trade